



The USA's Most Active Outsourcing/Offshoring Professionals on Social - July 2024

Industry at a glance:

Average Score:
2.30%

Total Companies:
62

Global Industry Average:
2.71%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Lean Solutions Group	https://www.linkedin.com/company/lean-solutions-group	United States	4,016	271	6.75%	▲ 1
2	SEBPO	https://www.linkedin.com/company/sebpo	United States	1,262	82	6.50%	▼ -1
3	MarketStar	https://www.linkedin.com/company/marketstar	United States	2,042	129	6.32%	▲ 3
4	GlowTouch Technologies	https://www.linkedin.com/company/glowtouch-technologies	United States	1,472	88	5.98%	▲ 1
5	Etech Global Services	https://www.linkedin.com/company/etech-global-services	United States	2,896	149	5.15%	▲ 7
6	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	1,596	80	5.01%	▼ -2
7	Percepta	https://www.linkedin.com/company/percepta	United States	1,730	83	4.80%	▼ -4
8	Full Potential Solutions	https://www.linkedin.com/company/full-potential-solutions	United States	1,245	54	4.34%	▲ 13
9	Williams Lea	https://www.linkedin.com/company/williams-lea	United States	3,722	161	4.33%	▲ 6
10	SupportNinja	https://www.linkedin.com/company/supportninja	United States	1,688	60	3.55%	▲ 1
11	OP360	https://www.linkedin.com/company/op360	United States	2,378	82	3.45%	▼ -1
12	DATAMARK	https://www.linkedin.com/company/datamark	United States	1,393	48	3.45%	▲ 2
13	Everise	https://www.linkedin.com/company/everise	United States	6,184	198	3.20%	New Entry
14	Sagility	https://www.linkedin.com/company/sagility	United States	9,214	282	3.06%	▲ 6
15	Ubiquity	https://www.linkedin.com/company/ubiquity	United States	4,314	122	2.83%	▲ 3
16	Support Services Group	https://www.linkedin.com/company/support-services-group	United States	1,911	53	2.77%	▲ 8
17	Taskforce	https://www.linkedin.com/company/taskforce	United States	1,280	35	2.73%	▼ -4
18	TaskUs	https://www.linkedin.com/company/taskus	United States	28,725	774	2.69%	▲ 8
19	Fusion CX	https://www.linkedin.com/company/fusion-cx	United States	4,864	129	2.65%	▲ 9
20	The Office Gurus	https://www.linkedin.com/company/the-office-gurus	United States	1,276	33	2.59%	▼ -1
21	Liveops	https://www.linkedin.com/company/liveops	United States	2,487	61	2.45%	▲ 1

22	Enshored	https://www.link	United States	2,714	66	2.43%	▼ -5
23	Vee Technologies	https://www.link	United States	3,276	79	2.41%	▲ 4
24	Arise	https://www.link	United States	4,420	105	2.38%	▲ 7
25	Transparent BPO	https://www.link	United States	1,103	25	2.27%	▼ -17
26	Valor Global	https://www.link	United States	1,212	27	2.23%	▲ 8
27	Datamatics Business Solut	https://www.link	United States	2,255	48	2.13%	▲ 19
28	Peak Support	https://www.link	United States	1,009	21	2.08%	▲ 4
29	BroadPath	https://www.link	United States	1,539	32	2.08%	▲ 0
30	Startek	https://www.link	United States	16,672	345	2.07%	▲ 5
31	TSI	https://www.link	United States	3,628	75	2.07%	▲ 2
32	ibex	https://www.link	United States	18,320	369	2.01%	▼ -2
33	TTEC	https://www.link	United States	37,216	706	1.90%	▲ 3
34	Continuum Global Solution	https://www.link	United States	5,107	91	1.78%	▲ 8
35	Collective Solution	https://www.link	United States	1,428	24	1.68%	▼ -10
36	Personiv	https://www.link	United States	2,678	44	1.64%	▲ 7
37	Radius Global Solutions	https://www.link	United States	1,704	27	1.58%	▲ 4
38	Foundever	https://www.link	United States	89,372	1,402	1.57%	▲ 11
39	MyOutDesk	https://www.link	United States	1,115	16	1.43%	▲ 20
40	Infinity	https://www.link	United States	1,507	21	1.39%	▲ 21
41	ERC	https://www.link	United States	1,080	15	1.39%	▲ 6
42	Afni	https://www.link	United States	6,230	85	1.36%	▲ 2
43	Canon Business Process S	https://www.link	United States	2,333	31	1.33%	▼ -6
44	Open Access BPO	https://www.link	United States	1,067	14	1.31%	▼ -6
45	VXI Global Solutions	https://www.link	United States	16,586	217	1.31%	▲ 6
46	ResultsCX	https://www.link	United States	11,933	154	1.29%	▼ -1
47	Qualfon	https://www.link	United States	8,682	112	1.29%	▲ 3
48	MCI	https://www.link	United States	1,409	18	1.28%	▼ -8
49	RDI	https://www.link	United States	1,681	19	1.13%	▲ 5
50	KM2 Solutions	https://www.link	United States	1,846	20	1.08%	▼ -2
51	Alorica	https://www.link	United States	55,248	542	0.98%	▲ 1
52	Stratosphere Quality	https://www.link	United States	1,511	14	0.93%	▼ -13
53	Advanced Call Center Tech	https://www.link	United States	2,903	26	0.90%	▲ 4
54	iQor	https://www.link	United States	21,682	190	0.88%	▲ 4
55	Alta Resources	https://www.link	United States	2,235	17	0.76%	▲ 1
56	Information Evolution	https://www.link	United States	1,262	9	0.71%	New Entry
57	Call Center Services Intern	https://www.link	United States	5,794	38	0.66%	▼ -2
58	Rocket Station	https://www.link	United States	1,956	12	0.61%	▲ 2
59	Telvista	https://www.link	United States	3,862	22	0.57%	▲ 6
60	Faneuil	https://www.link	United States	2,043	9	0.44%	▲ 4
61	DialAmerica	https://www.link	United States	1,646	6	0.36%	▲ 2
62	InfoCision Management	https://www.link	United States	1,897	6	0.32%	▲ 0

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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