



The World's Most Active Outsourcing/Offshoring Professionals on Social - July 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
2.71%	95	9,764

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Maximus UK	https://www.linkedin.com/company/maximus-uk	United Kingdom	1,226	135	11.01%	▲ 0
2	Covalen	https://www.linkedin.com/company/covalen	Ireland	1,642	151	9.20%	▲ 7
3	QX Global Group	https://www.linkedin.com/company/qx-global-group	United Kingdom	2,724	232	8.52%	▲ 1
4	Lean Solutions Group	https://www.linkedin.com/company/lean-solutions-group	United States	4,016	271	6.75%	▲ 2
5	SEBPO	https://www.linkedin.com/company/sebpo	United States	1,262	82	6.50%	▼ -2
6	MarketStar	https://www.linkedin.com/company/marketstar	United States	2,042	129	6.32%	▲ 5
7	GlowTouch Technologies	https://www.linkedin.com/company/glowtouch-technologies	United States	1,472	88	5.98%	▲ 3
8	Etech Global Services	https://www.linkedin.com/company/etech-global-services	United States	2,896	149	5.15%	▲ 16
9	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	1,596	80	5.01%	▼ -1
10	Percepta	https://www.linkedin.com/company/percepta	United States	1,730	83	4.80%	▼ -3
11	ContactPoint 360	https://www.linkedin.com/company/contactpoint360	Canada	1,496	70	4.68%	▼ -6
12	Full Potential Solutions	https://www.linkedin.com/company/full-potential-solutions	United States	1,245	54	4.34%	▲ 29
13	Williams Lea	https://www.linkedin.com/company/williams-lea	United States	3,722	161	4.33%	▲ 18
14	IntouchCX	https://www.linkedin.com/company/intouchcx	Canada	6,725	284	4.22%	▲ 1
15	Grupo SIFU	https://www.linkedin.com/company/grupo-sifu	Spain	1,247	52	4.17%	▲ 14
16	Ascensos	https://www.linkedin.com/company/ascensos	United Kingdom	1,163	48	4.13%	▲ 0
17	Sigma Connected Group	https://www.linkedin.com/company/sigma-connected-group	United Kingdom	1,905	76	3.99%	▼ -3
18	Bill Gosling Outsourcing	https://www.linkedin.com/company/bill-gosling-outsourcing	Canada	2,267	90	3.97%	▼ -5
19	TLScontakt	https://www.linkedin.com/company/tlscontakt	France	1,646	64	3.89%	▲ 6
20	SPS	https://www.linkedin.com/company/spswitzerland	Switzerland	4,520	171	3.78%	▲ 7
21	Societe Generale Global S	https://www.linkedin.com/company/societe-generale-global-services	Romania	1,497	55	3.67%	▲ 1

22	Yource Group	https://www.link	Netherlands	1,828	65	3.56%	▲ 26
23	SupportNinja	https://www.link	United States	1,688	60	3.55%	▼ -2
24	OP360	https://www.link	United States	2,378	82	3.45%	▼ -4
25	DATAMARK	https://www.link	United States	1,393	48	3.45%	▲ 5
26	5CA	https://www.link	Netherlands	1,330	43	3.23%	▲ 2
27	Everise	https://www.link	United States	6,184	198	3.20%	New Entry
28	Impel	https://www.link	Poland	1,338	42	3.14%	▲ 27
29	TELUS International Bulga	https://www.link	Bulgaria	1,029	32	3.11%	▲ 14
30	Sagility	https://www.link	United States	9,214	282	3.06%	▲ 9
31	Cosmote eValue	https://www.link	Greece	1,536	47	3.06%	▲ 18
32	TELUS International Europ	https://www.link	Germany	1,084	33	3.04%	▼ -15
33	Vipp	https://www.link	France	1,152	35	3.04%	▲ 18
34	Gatestone	https://www.link	Canada	1,257	36	2.86%	▲ 1
35	Ubiquity	https://www.link	United States	4,314	122	2.83%	▲ 2
36	Bosch Service Solutions	https://www.link	Germany	2,997	84	2.80%	▲ 0
37	Support Services Group	https://www.link	United States	1,911	53	2.77%	▲ 10
38	Taskforce	https://www.link	United States	1,280	35	2.73%	▼ -12
39	TaskUs	https://www.link	United States	28,725	774	2.69%	▲ 14
40	Fusion CX	https://www.link	United States	4,864	129	2.65%	▲ 17
41	Conectys	https://www.link	Romania	2,088	55	2.63%	▼ -18
42	The Office Gurus	https://www.link	United States	1,276	33	2.59%	▼ -4
43	Liveops	https://www.link	United States	2,487	61	2.45%	▲ 1
44	Majorel	https://www.link	Luxembourg	27,718	678	2.45%	▲ 1
45	Enshored	https://www.link	United States	2,714	66	2.43%	▼ -12
46	Vee Technologies	https://www.link	United States	3,276	79	2.41%	▲ 8
47	Arise	https://www.link	United States	4,420	105	2.38%	▲ 13
48	Transcom	https://www.link	Sweden	14,481	340	2.35%	▼ -8
49	Transparent BPO	https://www.link	United States	1,103	25	2.27%	▼ -31
50	Valor Global	https://www.link	United States	1,212	27	2.23%	▲ 13
51	Datamatics Business Solut	https://www.link	United States	2,255	48	2.13%	▲ 27
52	Konecta	https://www.link	Spain	39,142	825	2.11%	▼ -18
53	Peak Support	https://www.link	United States	1,009	21	2.08%	▲ 8
54	BroadPath	https://www.link	United States	1,539	32	2.08%	▲ 4
55	Startek	https://www.link	United States	16,672	345	2.07%	▲ 9
56	TSI	https://www.link	United States	3,628	75	2.07%	▲ 6
57	ibex	https://www.link	United States	18,320	369	2.01%	▲ 2
58	Teleperformance	https://www.link	France	256,003	5,000	1.95%	▲ 10
59	Webhelp Enterprise	https://www.link	France	2,913	56	1.92%	▼ -7
60	TTEC	https://www.link	United States	37,216	706	1.90%	▲ 6
61	Continuum Global Solution	https://www.link	United States	5,107	91	1.78%	▲ 13
62	ADM VALUE	https://www.link	France	1,821	32	1.76%	New Entry
63	Emergia Contact Center	https://www.link	Spain	2,933	51	1.74%	▼ -7
64	Collective Solution	https://www.link	United States	1,428	24	1.68%	▼ -14
65	Personiv	https://www.link	United States	2,678	44	1.64%	▲ 10
66	Radius Global Solutions	https://www.link	United States	1,704	27	1.58%	▲ 7
67	Foundever	https://www.link	United States	89,372	1,402	1.57%	▲ 14
68	NETWORK CONTACTS SI	https://www.link	Italy	1,460	21	1.44%	▲ 14
69	MyOutDesk	https://www.link	United States	1,115	16	1.43%	▲ 25
70	Infinity	https://www.link	United States	1,507	21	1.39%	▲ 27
71	ERC	https://www.link	United States	1,080	15	1.39%	▲ 8
72	Afni	https://www.link	United States	6,230	85	1.36%	▲ 4
73	Atento	https://www.link	Spain	89,989	1,219	1.35%	▲ 12
74	Xtendo Group	https://www.link	Spain	1,331	18	1.35%	New Entry
75	Canon Business Process S	https://www.link	United States	2,333	31	1.33%	▼ -6
76	Open Access BPO	https://www.link	United States	1,067	14	1.31%	▼ -6
77	VXI Global Solutions	https://www.link	United States	16,586	217	1.31%	▲ 7
78	ResultsCX	https://www.link	United States	11,933	154	1.29%	▼ -1
79	Qualfon	https://www.link	United States	8,682	112	1.29%	▲ 4
80	MCI	https://www.link	United States	1,409	18	1.28%	▼ -8
81	RDI	https://www.link	United States	1,681	19	1.13%	▲ 8
82	KM2 Solutions	https://www.link	United States	1,846	20	1.08%	▼ -2
83	Alorica	https://www.link	United States	55,248	542	0.98%	▲ 4
84	Stratosphere Quality	https://www.link	United States	1,511	14	0.93%	▼ -13
85	Advanced Call Center Tech	https://www.link	United States	2,903	26	0.90%	▲ 7
86	iQor	https://www.link	United States	21,682	190	0.88%	▲ 7
87	Alta Resources	https://www.link	United States	2,235	17	0.76%	▲ 4
88	Information Evolution	https://www.link	United States	1,262	9	0.71%	New Entry
89	Call Center Services Intern	https://www.link	United States	5,794	38	0.66%	▲ 1
90	Rocket Station	https://www.link	United States	1,956	12	0.61%	▲ 6
91	Telvista	https://www.link	United States	3,862	22	0.57%	▲ 10
92	Faneuil	https://www.link	United States	2,043	9	0.44%	▲ 8
93	24-7 Intouch	https://www.link	Canada	9,200	40	0.43%	New Entry

94	DialAmerica	https://www.link	United States	1,646	6	0.36%	▲ 5
95	InfoCision Management	https://www.linke	United States	1,897	6	0.32%	▲ 3



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