



The USA's Most Active Management Consulting Professionals on Social - July 2024

Industry at a glance:

Average Score:
8.55%

Total Companies:
74

Global Industry Average:
8.90%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	SEI	https://www.linkedin.com/company/sei	United States	725	193	26.62%	▲ 4
2	Blanchard	https://www.linkedin.com/company/blanchard	United States	629	140	22.26%	▲ 2
3	Transworld Business Advis	https://www.linkedin.com/company/transworld-business-advis	United States	727	157	21.60%	▲ 0
4	BCG Platinion	https://www.linkedin.com/company/bcg-platinion	United States	897	149	16.61%	▲ 11
5	Spaulding Ridge	https://www.linkedin.com/company/spaulding-ridge	United States	598	98	16.39%	▼ -3
6	Stanton Chase: Executive	https://www.linkedin.com/company/stanton-chase-executive	United States	787	128	16.26%	▲ 1
7	CCS Fundraising	https://www.linkedin.com/company/ccs-fundraising	United States	671	104	15.50%	▲ 3
8	StatusNeo	https://www.linkedin.com/company/statusneo	United States	621	94	15.14%	▼ -2
9	Daiberg	https://www.linkedin.com/company/daiberg	United States	619	88	14.22%	▲ 10
10	Zinnov	https://www.linkedin.com/company/zinnov	United States	988	137	13.87%	▲ 10
11	Johns Hopkins Center for C	https://www.linkedin.com/company/johns-hopkins-center-for-c	United States	517	71	13.73%	New Entry
12	Aptive Resources	https://www.linkedin.com/company/aptive-resources	United States	512	68	13.28%	New Entry
13	Affine	https://www.linkedin.com/company/affine	United States	516	68	13.18%	New Entry
14	The Cadmus Group	https://www.linkedin.com/company/the-cadmus-group	United States	638	83	13.01%	▲ 14
15	MorganFranklin Consulting	https://www.linkedin.com/company/morganfranklin-consulting	United States	677	88	13.00%	▲ 7
16	Turnberry Solutions	https://www.linkedin.com/company/turnberry-solutions	United States	712	89	12.50%	▼ -4
17	Clarkston Consulting	https://www.linkedin.com/company/clarkston-consulting	United States	500	62	12.40%	New Entry
18	Prophet	https://www.linkedin.com/company/prophet	United States	761	91	11.96%	▼ -1
19	Pariveda	https://www.linkedin.com/company/pariveda	United States	630	74	11.75%	▼ -1
20	Resultant	https://www.linkedin.com/company/resultant	United States	561	63	11.23%	New Entry
21	enVista	https://www.linkedin.com/company/envista	United States	507	55	10.85%	▲ 31

22	Gordian	https://www.link	United States	861	92	10.69%	▲ 17
23	Chartis	https://www.link	United States	948	100	10.55%	▼ -10
24	Aeyon	https://www.link	United States	551	56	10.16%	▲ 1
25	ODP Business Solutions	https://www.link	United States	596	60	10.07%	▼ -9
26	Peloton Consulting Group	https://www.link	United States	736	72	9.78%	New Entry
27	DHR Global	https://www.link	United States	843	82	9.73%	▲ 3
28	66degrees	https://www.link	United States	611	58	9.49%	▼ -17
29	Lumantia	https://www.link	United States	937	85	9.07%	New Entry
30	Riveron	https://www.link	United States	795	72	9.06%	▲ 7
31	Nakupuna Companies	https://www.link	United States	764	68	8.90%	▲ 1
32	BSR	https://www.link	United States	611	54	8.84%	▼ -8
33	Ambipar Response United	https://www.link	United States	515	45	8.74%	▼ -4
34	Harvest Group	https://www.link	United States	543	46	8.47%	▲ 14
35	Embark	https://www.link	United States	739	60	8.12%	▼ -21
36	Rimkus	https://www.link	United States	981	78	7.95%	▲ 0
37	Altman Solon	https://www.link	United States	639	50	7.82%	▲ 14
38	Genpact EMEA	https://www.link	United States	541	42	7.76%	New Entry
39	One10	https://www.link	United States	558	43	7.71%	▲ 5
40	Point B	https://www.link	United States	888	66	7.43%	▼ -19
41	Secretariat	https://www.link	United States	931	68	7.30%	▼ -6
42	Harbor	https://www.link	United States	663	47	7.09%	▼ -8
43	WNS Procurement	https://www.link	United States	645	43	6.67%	New Entry
44	Bottom Line Concepts	https://www.link	United States	616	39	6.33%	▲ 1
45	ITA Group	https://www.link	United States	811	51	6.29%	New Entry
46	Compass Lexecon	https://www.link	United States	916	57	6.22%	▲ 4
47	Creative Planning Business	https://www.link	United States	536	33	6.16%	▲ 6
48	.efficiently	https://www.link	United States	575	33	5.74%	▲ 9
49	PharmaACE	https://www.link	United States	611	35	5.73%	▲ 21
50	Accordion	https://www.link	United States	633	36	5.69%	▼ -41
51	NERA	https://www.link	United States	801	44	5.49%	▲ 5
52	Franklin Energy	https://www.link	United States	829	45	5.43%	▲ 2
53	Corvias	https://www.link	United States	576	30	5.21%	▲ 6
54	JBS International	https://www.link	United States	527	27	5.12%	▲ 1
55	The Brattle Group	https://www.link	United States	569	28	4.92%	▼ -8
56	Life Cycle Engineering	https://www.link	United States	551	27	4.90%	▲ 4
57	Tecolote Research	https://www.link	United States	733	34	4.64%	▲ 4
58	Systech Solutions	https://www.link	United States	583	26	4.46%	▲ 10
59	CALIBRE Systems	https://www.link	United States	785	34	4.33%	▲ 7
60	Contract Land Staff	https://www.link	United States	685	27	3.94%	▲ 2
61	ClearView Healthcare Part	https://www.link	United States	544	21	3.86%	▲ 13
62	Work & Co	https://www.link	United States	952	35	3.68%	▲ 1
63	Cyberbacker	https://www.link	United States	529	18	3.40%	New Entry
64	DLC	https://www.link	United States	864	28	3.24%	▲ 11
65	411 Locals	https://www.link	United States	760	22	2.89%	▲ 6
66	ERG	https://www.link	United States	830	24	2.89%	▲ 1
67	BBG	https://www.link	United States	860	24	2.79%	▼ -26
68	Duff & Phelps	https://www.link	United States	1,000	27	2.70%	New Entry
69	CCA Global Partners	https://www.link	United States	520	14	2.69%	▲ 3
70	HX5	https://www.link	United States	694	14	2.02%	▼ -6
71	Corbus	https://www.link	United States	507	9	1.78%	▼ -2
72	Premier Health	https://www.link	United States	576	8	1.39%	▲ 4
73	MVM	https://www.link	United States	892	9	1.01%	▲ 7
74	Sapient Global Markets	https://www.link	United States	793	6	0.76%	New Entry

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