



The UK's Most Active Management Consulting Professionals on Social - July 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
8.94%	15	8.90%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ERA Group	https://www.linkedin.com/company/era-group/	United Kingdom	517	153	29.59%	New Entry
2	Tetra Tech Europe	https://www.linkedin.com/company/tetra-tech-europe/	United Kingdom	685	90	13.14%	▲ 2
3	TRANSEARCH	https://www.linkedin.com/company/transarch/	United Kingdom	531	66	12.43%	▲ 3
4	Steer	https://www.linkedin.com/company/steer-consulting/	United Kingdom	601	65	10.82%	▲ 4
5	GRAYCE	https://www.linkedin.com/company/grayce/	United Kingdom	552	55	9.96%	▲ 7
6	Natural Power	https://www.linkedin.com/company/natural-power/	United Kingdom	520	51	9.81%	▼ -3
7	Newton Europe	https://www.linkedin.com/company/newton-europe/	United Kingdom	669	62	9.27%	▲ 4
8	Alpha FMC	https://www.linkedin.com/company/alpha-fmc/	United Kingdom	809	67	8.28%	▲ 1
9	Consulting by Kantar	https://www.linkedin.com/company/consulting-by-kantar/	United Kingdom	777	56	7.21%	▲ 4
10	Commercial	https://www.linkedin.com/company/commercial-consulting/	United Kingdom	842	54	6.41%	▲ 4
11	HORIBA MIRA	https://www.linkedin.com/company/horiba-mira/	United Kingdom	583	29	4.97%	▼ -1
12	The Smart Cube	https://www.linkedin.com/company/the-smart-cube/	United Kingdom	982	40	4.07%	New Entry
13	OC&C Strategy Consultant	https://www.linkedin.com/company/oc-c-strategy-consultant/	United Kingdom	900	33	3.67%	▲ 2
14	OPEN Health Scientific Co	https://www.linkedin.com/company/open-health-scientific-co/	United Kingdom	531	18	3.39%	▲ 4
15	WYG Group	https://www.linkedin.com/company/wyg-group/	United Kingdom	963	10	1.04%	New Entry

Ready to win at social?

Visit our website our contact us at support@dsmn8.com

 @DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

