



The World's Most Active Management Consulting Professionals on Social - July 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
8.90%	164	693

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ERA Group	https://www.linkedin.com/company/era-group/	United Kingdom	517	153	29.59%	New Entry
2	SEI	https://www.linkedin.com/company/sei/	United States	725	193	26.62%	▲ 4
3	Blanchard	https://www.linkedin.com/company/blanchard/	United States	629	140	22.26%	▲ 2
4	Transworld Business Advis	https://www.linkedin.com/company/transworld-business-advis/	United States	727	157	21.60%	▲ 0
5	Berenschot	https://www.linkedin.com/company/berenschot/	Netherlands	670	137	20.45%	▲ 7
6	AFNOR Certification	https://www.linkedin.com/company/afnor-certification/	France	591	115	19.46%	▲ 10
7	ITG Group	https://www.linkedin.com/company/itg-group/	France	537	102	18.99%	▲ 2
8	Argon & Co	https://www.linkedin.com/company/argon-co/	France	717	135	18.83%	▲ 14
9	julhiet sterwen	https://www.linkedin.com/company/julhiet-sterwen/	France	532	97	18.23%	▲ 1
10	BCG Platinion	https://www.linkedin.com/company/bcg-platinion/	United States	897	149	16.61%	▲ 24
11	NIRAS International Consu	https://www.linkedin.com/company/niras-international-consumers/	Denmark	707	116	16.41%	▲ 13
12	Spaulding Ridge	https://www.linkedin.com/company/spaulding-ridge/	United States	598	98	16.39%	▼ -9
13	Stanton Chase: Executive	https://www.linkedin.com/company/stanton-chase-executive/	United States	787	128	16.26%	▲ 0
14	LG2	https://www.linkedin.com/company/lg2/	Canada	502	80	15.94%	New Entry
15	CCS Fundraising	https://www.linkedin.com/company/ccs-fundraising/	United States	671	104	15.50%	▲ 4
16	StatusNeo	https://www.linkedin.com/company/statusneo/	United States	621	94	15.14%	▼ -8
17	BDO Belgium	https://www.linkedin.com/company/bdo-belgium/	Belgium	871	125	14.35%	▲ 8
18	Kienbaum	https://www.linkedin.com/company/kienbaum/	Germany	669	96	14.35%	▲ 14
19	INVERTO	https://www.linkedin.com/company/inverso/	Germany	593	85	14.33%	▲ 51
20	Dalberg	https://www.linkedin.com/company/dalberg/	United States	619	88	14.22%	▲ 21
21	Zinnov	https://www.linkedin.com/company/zinnov/	United States	988	137	13.87%	▲ 26

22	Zeentech	https://www.link	Luxembourg	667	92	13.79%	▼ -2
23	Metyis	https://www.link	Switzerland	763	105	13.76%	▲ 22
24	Johns Hopkins Center for C	https://www.link	United States	517	71	13.73%	New Entry
25	Westernacher Consulting	https://www.link	Germany	712	95	13.34%	▲ 3
26	Aptive Resources	https://www.link	United States	512	68	13.28%	New Entry
27	Apply Digital	https://www.link	Canada	626	83	13.26%	New Entry
28	Affine	https://www.link	United States	516	68	13.18%	New Entry
29	Tetra Tech Europe	https://www.link	United Kingdom	685	90	13.14%	▲ 17
30	The Cadmus Group	https://www.link	United States	638	83	13.01%	▲ 41
31	MorganFranklin Consulting	https://www.link	United States	677	88	13.00%	▲ 18
32	The Cocktail	https://www.link	Spain	910	116	12.75%	▲ 6
33	Turnberry Solutions	https://www.link	United States	712	89	12.50%	▼ -3
34	TRANSEARCH	https://www.link	United Kingdom	531	66	12.43%	▲ 29
35	PwC Czech Republic	https://www.link	Czechia	887	110	12.40%	New Entry
36	Clarkston Consulting	https://www.link	United States	500	62	12.40%	New Entry
37	PTC Group	https://www.link	Portugal	679	83	12.22%	New Entry
38	Prophet	https://www.link	United States	761	91	11.96%	▼ -1
39	Miebach	https://www.link	Germany	546	65	11.90%	▲ 0
40	Campana & Schott	https://www.link	Germany	564	67	11.88%	▼ -11
41	Pariveda	https://www.link	United States	630	74	11.75%	▼ -1
42	Genoverband e.V.	https://www.link	Germany	624	73	11.70%	▲ 14
43	ATS Global	https://www.link	Netherlands	751	85	11.32%	New Entry
44	Resultant	https://www.link	United States	561	63	11.23%	New Entry
45	TNP Consultants	https://www.link	France	698	78	11.17%	▲ 17
46	PPI AG	https://www.link	Germany	580	64	11.03%	▼ -3
47	enVista	https://www.link	United States	507	55	10.85%	▲ 70
48	Steer	https://www.link	United Kingdom	601	65	10.82%	▲ 44
49	KPMG Denmark	https://www.link	Denmark	669	72	10.76%	▼ -22
50	Gordian	https://www.link	United States	861	92	10.69%	▲ 41
51	Detecon	https://www.link	Germany	880	93	10.57%	▲ 30
52	Chartis	https://www.link	United States	948	100	10.55%	▼ -21
53	AAG	https://www.link	Netherlands	534	56	10.49%	▼ -1
54	fifty-five	https://www.link	France	510	53	10.39%	▲ 32
55	Aeyon	https://www.link	United States	551	56	10.16%	▲ 5
56	ODP Business Solutions	https://www.link	United States	596	60	10.07%	▼ -20
57	Forvis Mazars in Spain	https://www.link	Spain	509	51	10.02%	New Entry
58	GRAYCE	https://www.link	United Kingdom	552	55	9.96%	▲ 63
59	Natural Power	https://www.link	United Kingdom	520	51	9.81%	▼ -15
60	Peloton Consulting Group	https://www.link	United States	736	72	9.78%	New Entry
61	Calian Group	https://www.link	Canada	994	97	9.76%	▲ 3
62	DHR Global	https://www.link	United States	843	82	9.73%	▲ 13
63	Nfq Advisory, Solutions, Ou	https://www.link	Spain	884	84	9.50%	▼ -5
64	6degrees	https://www.link	United States	611	58	9.49%	▼ -43
65	Newtone	https://www.link	Netherlands	857	81	9.45%	New Entry
66	Aquanima Grupo Santand	https://www.link	Spain	532	50	9.40%	▲ 68
67	Newton Europe	https://www.link	United Kingdom	669	62	9.27%	▲ 46
68	Lumanity	https://www.link	United States	937	85	9.07%	New Entry
69	Riveron	https://www.link	United States	795	72	9.06%	▲ 19
70	SDG Group España	https://www.link	Spain	743	67	9.02%	▲ 13
71	Exiros	https://www.link	Netherlands	572	51	8.92%	▲ 25
72	Nakupuna Companies	https://www.link	United States	764	68	8.90%	▲ 7
73	BSR	https://www.link	United States	611	54	8.84%	▼ -22
74	Square Management	https://www.link	France	849	75	8.83%	▼ -20
75	Ambipar Response Uniter	https://www.link	United States	515	45	8.74%	▼ -2
76	Applus+ Laboratories	https://www.link	Spain	838	73	8.71%	▲ 17
77	Valora Prevención	https://www.link	Spain	525	45	8.57%	New Entry
78	adesso orange	https://www.link	Germany	625	53	8.48%	▼ -52
79	Harvest Group	https://www.link	United States	543	46	8.47%	▲ 31
80	Alpha FMC	https://www.link	United Kingdom	809	67	8.28%	▲ 20
81	Embark	https://www.link	United States	739	60	8.12%	▼ -48
82	Alkemy enabling evolution	https://www.link	Italy	1,000	81	8.10%	New Entry
83	Tagueri AG	https://www.link	Germany	632	51	8.07%	▲ 6
84	EUROGROUP CONSULTI	https://www.link	France	660	53	8.03%	▼ -12
85	Moore Belgium	https://www.link	Belgium	1,000	80	8.00%	▼ -50
86	Chain IQ Group	https://www.link	Switzerland	540	43	7.96%	New Entry
87	Rimkus	https://www.link	United States	981	78	7.95%	▲ 0
88	Grant Thornton España	https://www.link	Spain	870	69	7.93%	▼ -33
89	DEKRA España	https://www.link	Spain	662	52	7.85%	▼ -28
90	Altman Solon	https://www.link	United States	639	50	7.82%	▲ 25
91	Genpact EMEA	https://www.link	United States	541	42	7.76%	New Entry
92	One10	https://www.link	United States	558	43	7.71%	▲ 12
93	Point B	https://www.link	United States	888	66	7.43%	▼ -45

94	Endrix	https://www.link	France	514	38	7.39%	New Entry
95	Secretariat	https://www.link	United States	931	68	7.30%	▼ -10
96	ANETT	https://www.link	France	534	39	7.30%	New Entry
97	Consulting by Kantar	https://www.link	United Kingdom	777	56	7.21%	▲ 28
98	SVP	https://www.link	France	847	61	7.20%	▲ 33
99	PKF Attest	https://www.link	Spain	699	50	7.15%	▲ 7
100	Harbor	https://www.link	United States	663	47	7.09%	▼ -18
101	CF	https://www.link	France	653	45	6.89%	New Entry
102	WNS Procurement	https://www.link	United States	645	43	6.67%	New Entry
103	Baker Tilly Germany	https://www.link	Germany	799	53	6.63%	▼ -26
104	BDO Spain	https://www.link	Spain	988	65	6.58%	▼ -36
105	Commercial	https://www.link	United Kingdom	842	54	6.41%	▲ 23
106	UNITY Consulting & Innov	https://www.link	Germany	562	36	6.41%	▼ -37
107	Bottom Line Concepts	https://www.link	United States	616	39	6.33%	▼ -2
108	ITA Group	https://www.link	United States	811	51	6.29%	New Entry
109	Ingenieros Emetres	https://www.link	Spain	656	41	6.25%	New Entry
110	Compass Lexecon	https://www.link	United States	916	57	6.22%	▲ 4
111	KPMG Czech Republic	https://www.link	Czechia	873	54	6.19%	New Entry
112	Creative Planning Business	https://www.link	United States	536	33	6.16%	▲ 7
113	io	https://www.link	Germany	580	35	6.03%	▲ 3
114	Bee Engineering	https://www.link	France	893	53	5.94%	▼ -19
115	STAR7	https://www.link	Italy	665	39	5.86%	▲ 9
116	Videlio	https://www.link	France	1,000	58	5.80%	New Entry
117	Adone Conseil	https://www.link	France	538	31	5.76%	▼ -14
118	.efficiently	https://www.link	United States	575	33	5.74%	▲ 14
119	Ingeliance	https://www.link	France	523	30	5.74%	▲ 28
120	Nae	https://www.link	Spain	855	49	5.73%	▼ -19
121	PharmaACE	https://www.link	United States	611	35	5.73%	▲ 30
122	Accordion	https://www.link	United States	633	36	5.69%	▼ -104
123	NERA	https://www.link	United States	801	44	5.49%	▲ 6
124	Parlym	https://www.link	France	806	44	5.46%	▼ -40
125	implid	https://www.link	France	533	29	5.44%	▼ -2
126	Franklin Energy	https://www.link	United States	829	45	5.43%	▼ -6
127	Corvias	https://www.link	United States	576	30	5.21%	▲ 9
128	Gesnext	https://www.link	Spain	565	29	5.13%	▼ -2
129	JBS International	https://www.link	United States	527	27	5.12%	▼ -2
130	Grand & Toy	https://www.link	Canada	603	30	4.98%	▲ 32
131	HORIBA MIRA	https://www.link	United Kingdom	583	29	4.97%	▼ -23
132	Kisio	https://www.link	France	564	28	4.96%	▼ -14
133	Kiwa Suomi	https://www.link	Finland	727	36	4.95%	▼ -22
134	The Brattle Group	https://www.link	United States	569	28	4.92%	▼ -25
135	Life Cycle Engineering	https://www.link	United States	551	27	4.90%	▲ 3
136	Tecolote Research	https://www.link	United States	733	34	4.64%	▲ 4
137	Systech Solutions	https://www.link	United States	583	26	4.46%	▲ 12
138	CALIBRE Systems	https://www.link	United States	785	34	4.33%	▲ 8
139	Grupo Empresarial Electron	https://www.link	Spain	502	21	4.18%	New Entry
140	Stantec au Québec	https://www.link	Canada	945	39	4.13%	New Entry
141	The Smart Cube	https://www.link	United Kingdom	982	40	4.07%	New Entry
142	Contract Land Staff	https://www.link	United States	685	27	3.94%	▲ 0
143	ClearView Healthcare Part	https://www.link	United States	544	21	3.86%	▲ 17
144	PRIME ENGINEERING Fr	https://www.link	France	593	22	3.71%	▼ -7
145	Work & Co	https://www.link	United States	952	35	3.68%	▼ -2
146	OC&C Strategy Consultant	https://www.link	United Kingdom	900	33	3.67%	▼ -7
147	ASPY Prevención	https://www.link	Spain	784	28	3.57%	▼ -6
148	Cyberbacker	https://www.link	United States	529	18	3.40%	New Entry
149	OPEN Health Scientific Co	https://www.link	United Kingdom	531	18	3.39%	▲ 7
150	DLC	https://www.link	United States	864	28	3.24%	▲ 15
151	411 Locals	https://www.link	United States	760	22	2.89%	▲ 2
152	ERG	https://www.link	United States	830	24	2.89%	▼ -4
153	EY ifb	https://www.link	Germany	560	16	2.86%	▲ 8
154	BBG	https://www.link	United States	860	24	2.79%	▼ -57
155	Duff & Phelps	https://www.link	United States	1,000	27	2.70%	New Entry
156	CCA Global Partners	https://www.link	United States	520	14	2.69%	▼ -2
157	Numero Blu Servizi	https://www.link	Italy	527	14	2.66%	New Entry
158	Groupe MG	https://www.link	France	652	15	2.30%	▲ 1
159	HX5	https://www.link	United States	694	14	2.02%	▼ -15
160	Corbus	https://www.link	United States	507	9	1.78%	▼ -10
161	Premier Health	https://www.link	United States	576	8	1.39%	▲ 5
162	WYG Group	https://www.link	United Kingdom	963	10	1.04%	New Entry
163	MVM	https://www.link	United States	892	9	1.01%	▲ 9
164	Sapient Global Markets	https://www.link	United States	793	6	0.76%	New Entry

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