



The UK's Most Active Logistics & Supply Chain Professionals on Social - July 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	RS Group	https://www.linkedin.com/company/rs-group/	United Kingdom	772	118	15.28%
2	International Maritime Org	https://www.linkedin.com/company/international-maritime-organization/	United Kingdom	628	79	12.58%
3	Peel Ports Group	https://www.linkedin.com/company/peel-ports-group/	United Kingdom	660	64	9.70%
4	InXpress	https://www.linkedin.com/company/inxpress/	United Kingdom	788	67	8.50%
5	Europa Worldwide Group	https://www.linkedin.com/company/europa-worldwide-group/	United Kingdom	640	54	8.44%
6	Ligentia	https://www.linkedin.com/company/ligentia/	United Kingdom	716	56	7.82%
7	IAG Cargo	https://www.linkedin.com/company/iag-cargo/	United Kingdom	657	48	7.31%
8	Pentagon Freight Services	https://www.linkedin.com/company/pentagon-freight-services/	United Kingdom	713	50	7.01%
9	GB Railfreight	https://www.linkedin.com/company/gb-railfreight/	United Kingdom	696	42	6.03%
10	DB Cargo (UK)	https://www.linkedin.com/company/db-cargo-uk/	United Kingdom	740	42	5.68%
11	TransPennine Express	https://www.linkedin.com/company/transpennine-express/	United Kingdom	774	43	5.56%
12	Whistl UK	https://www.linkedin.com/company/whistl-uk/	United Kingdom	800	44	5.50%
13	Uniserve Group	https://www.linkedin.com/company/uniserve-group/	United Kingdom	789	38	4.82%
14	North Star	https://www.linkedin.com/company/north-star/	United Kingdom	663	31	4.68%
15	DHL Express UK	https://www.linkedin.com/company/dhl-express-uk/	United Kingdom	694	30	4.32%
16	Chiltern Railways	https://www.linkedin.com/company/chiltern-railways/	United Kingdom	779	33	4.24%
17	AnyVan	https://www.linkedin.com/company/anyvan/	United Kingdom	774	28	3.62%
18	Suttons Group	https://www.linkedin.com/company/suttons-group/	United Kingdom	787	28	3.56%
19	Addison Lee	https://www.linkedin.com/company/addison-lee/	United Kingdom	713	25	3.51%
20	Ferrari Group	https://www.linkedin.com/company/ferrari-group/	United Kingdom	731	25	3.42%
21	Gregory Group	https://www.linkedin.com/company/gregory-group/	United Kingdom	864	25	2.89%

22	CitySprint	https://www.link	United Kingdom	753	17	2.26%
23	Maritime Transport	https://www.link	United Kingdom	712	16	2.25%
24	Davies Turner	https://www.link	United Kingdom	854	16	1.87%
25	Dee Set: Complete Retail S	https://www.link	United Kingdom	969	11	1.14%
26	iForce	https://www.link	United Kingdom	884	8	0.90%
27	Turners (Soham)	https://www.link	United Kingdom	966	5	0.52%
28	Tuffnells Parcels Express	https://www.link	United Kingdom	809	4	0.49%
29	UK Mail	https://www.link	United Kingdom	817	2	0.24%

Ready to win at social?

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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