



The USA's Most Active Legal Services Professionals on Social - July 2024

Industry at a glance:

Average Score: 6.63%

Total Companies: 28

Global Industry Average: 9.99%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies and their social media performance metrics.

22	Illinois Attorney General's C	https://www.link	United States	717	30	4.18%
23	Legal Services Corporator	https://www.link	United States	1,297	52	4.01%
24	Public Defender Service fo	https://www.link	United States	554	22	3.97%
25	Abogada	https://www.link	United States	674	23	3.41%
26	Missouri State Public Defe	https://www.link	United States	549	15	2.73%
27	Brock & Scott	https://www.link	United States	549	14	2.55%
28	The Private Firm	https://www.link	United States	886	16	1.81%

Ready to win at social?

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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