## **SMN8**

The USA's Most Active Legal Services Professionals on Social - July 2024

## Industry at a glance:

**Average Score:** 

6.63%

**Total Companies:** 

28

**Global Industry Average:** 

9.99%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared <i>(Last 30 Days)</i>			
1	American Bar Association	https://www.linke	United States	3,074	708	23.03%			
2	Lawyers of Distinction	https://www.linke	United States	568	101	17.78%			
3	Morae	https://www.linke	United States	958	99	10.33%			
4	Consilio	https://www.linke	United States	3,107	277	8.92%			
5	PPLSI	https://www.linke	United States	4,725	417	8.83%			
6	Massachusetts Attorney Ge	https://www.linke	United States	556	49	8.81%			
7	Robins Kaplan	https://www.linke	United States	547	42	7.68%			
8	Lexitas	https://www.linke	United States	667	49	7.35%			
9	Frontline Managed Service	https://www.linke	United States	684	46	6.73%			
10	FindLaw	https://www.linke	United States	587	37	6.30%			
11	LegalZoom	https://www.linke	United States	1,441	88	6.11%			
12	Morgan & Morgan	https://www.linke	United States	4,302	248	5.76%			
13	ABC Legal Services	https://www.linke	United States	540	31	5.74%			
14	QuisLex	https://www.linke	United States	930	53	5.70%			
15	KLDiscovery	https://www.linke	United States	1,041	57	5.48%			
16	Esquire Deposition Solution	https://www.linke	United States	722	38	5.26%			
17	Office of the Public Defend	https://www.linke	United States	833	42	5.04%			
18	Lighthouse	https://www.linke	United States	1,447	72	4.98%			
19	Washington State Office of	https://www.linke	United States	1,004	48	4.78%			
20	Butler Snow	https://www.linke	United States	710	30	4.23%			
21	Veritext Legal Solutions	https://www.linke	United States	1.432	60	4.19%			

22	Illinois Attorney General's C	https://www.linke	United States	717	30	4.18%
23	Legal Services Corporation	https://www.linke	United States	1,297	52	4.01%
24	Public Defender Service fo	https://www.linke	United States	554	22	3.97%
25	Abogada	https://www.linke	United States	674	23	3.41%
26	Missouri State Public Defer	https://www.linke	United States	549	15	2.73%
27	Brock & Scott	https://www.linke	United States	549	14	2.55%
28	The Private Firm	https://www.linke	United States	886	16	1.81%

## Ready to win at social?

Visit our website our contact us at support@dsmn8.com



DSMN8

linkedin.com/company/DSMN8

