



The UK's Most Active Legal Services Professionals on Social - July 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	International Bar Association	https://www.linkedin.com/company/international-bar-association/	United Kingdom	916	382	41.70%
2	Fletchers Group	https://www.linkedin.com/company/fletchers-group/	United Kingdom	601	154	25.62%
3	Aspiring Solicitors	https://www.linkedin.com/company/aspiring-solicitors/	United Kingdom	1,086	253	23.30%
4	gunnercooke	https://www.linkedin.com/company/gunnercooke/	United Kingdom	567	130	22.93%
5	Fieldfisher	https://www.linkedin.com/company/fieldfisher/	United Kingdom	2,127	400	18.81%
6	Ogier	https://www.linkedin.com/company/ogier/	United Kingdom	1,148	201	17.51%
7	Howard Kennedy	https://www.linkedin.com/company/howard-kennedy/	United Kingdom	519	88	16.96%
8	HGF Limited	https://www.linkedin.com/company/hgf-limited/	United Kingdom	607	91	14.99%
9	Setfords	https://www.linkedin.com/company/setfords/	United Kingdom	550	80	14.55%
10	Medical Protection Society	https://www.linkedin.com/company/medical-protection-society/	United Kingdom	791	96	12.14%
11	Solicitors Regulation Authority	https://www.linkedin.com/company/solicitors-regulation-authority/	United Kingdom	740	79	10.68%
12	Citation Professional Solutions	https://www.linkedin.com/company/citation-professional-solutions/	United Kingdom	578	59	10.21%
13	Duncan Lewis Solicitors	https://www.linkedin.com/company/duncan-lewis-solicitors/	United Kingdom	609	54	8.87%
14	Carpenters Group	https://www.linkedin.com/company/carpenters-group/	United Kingdom	767	42	5.48%
15	Government Legal Department	https://www.linkedin.com/company/government-legal-department/	United Kingdom	2,258	101	4.47%
16	HF	https://www.linkedin.com/company/hf/	United Kingdom	1,541	68	4.41%
17	Advocate	https://www.linkedin.com/company/advocate/	United Kingdom	3,980	102	2.56%

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