## **DSMN8**

The World's Most Active Legal Services Professionals on Social - July 2024

## Industry at a glance:

**Average Score:** 

9.99%

**Total Companies:** 

65

**Average No. Employees:** 

1,187

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)			
1	International Bar Association	https://www.linke	United Kingdom	916	382	41.70%			
2	Fletchers Group	https://www.linke	United Kingdom	601	154	25.62%			
3	Law Society of Ireland	https://www.linke	Ireland	548	128	23.36%			
4	Aspiring Solicitors	https://www.linke	United Kingdom	1,086	253	23.30%			
5	American Bar Association	https://www.linke	United States	3,074	708	23.03%			
6	gunnercooke	https://www.linke	United Kingdom	567	130	22.93%			
7	Barreau de Paris	https://www.linke	France	1,237	278	22.47%			
8	Fieldfisher	https://www.linke	United Kingdom	2,127	400	18.81%			
9	Lawyers of Distinction	https://www.linke	United States	568	101	17.78%			
10	Ogier	https://www.linke	United Kingdom	1,148	201	17.51%			
11	Howard Kennedy	https://www.linke	United Kingdom	519	88	16.96%			
12	ECIJA	https://www.linke	Spain	637	105	16.48%			
13	Flick Gocke Schaumburg	https://www.linke	Germany	663	109	16.44%			
14	Luther Rechtsanwaltsgesel	https://www.linke	Germany	845	130	15.38%			
15	HGF Limited	https://www.linke	United Kingdom	607	91	14.99%			
16	Setfords	https://www.linke	United Kingdom	550	80	14.55%			
17	ClarkeModet	https://www.linke	Spain	589	77	13.07%			
18	Medical Protection Society	https://www.linke	United Kingdom	791	96	12.14%			
19	Pérez-Llorca	https://www.linke	Spain	637	77	12.09%			
20	KPMG Law	https://www.linke	Germany	754	86	11.41%			
21	Gianni & Origoni	https://www.linke	Italy	667	72	10.79%			

22	Solicitors Regulation Autho	https://www.linke	United Kingdom	740	79	10.68%
23	Hengeler Mueller	https://www.linke	Germany	818	85	10.39%
24	Morae	https://www.linke	United States	958	99	10.33%
25	AWA	https://www.linke	Sweden	515	53	10.29%
26	Citation Professional Soluti	https://www.linke	United Kingdom	578	59	10.21%
27	Garrigues	https://www.linke	Spain	2,660	260	9.77%
28	Uría Menéndez	https://www.linke	Spain	1,206	110	9.12%
29	Consilio	https://www.linke	United States	3,107	277	8.92%
30	Duncan Lewis Solicitors	https://www.linke	United Kingdom	609	54	8.87%
31	PPLSI	https://www.linke	United States	4,725	417	8.83%
32	Massachusetts Attorney Ge	https://www.linke	United States	556	49	8.81%
33	Robins Kaplan	https://www.linke	United States	547	42	7.68%
34	Stichting Achmea rechtsbijs	https://www.linke	Netherlands	623	47	7.54%
35	Lexitas	https://www.linke	United States	667	49	7.35%
36	RCD	https://www.linke	Spain	572	41	7.17%
37	Frontline Managed Service	https://www.linke	United States	684	46	6.73%
38	FindLaw	https://www.linke	United States	587	37	6.30%
39	LegalZoom	https://www.linke	United States	1,441	88	6.11%
40	Morgan & Morgan	https://www.linke	United States	4,302	248	5.76%
41	ABC Legal Services	https://www.linke	United States	540	31	5.74%
42	QuisLex	https://www.linke	United States	930	53	5.70%
43	Carpenters Group	https://www.linke	United Kingdom	767	42	5.48%
44	KLDiscovery	https://www.linke	United States	1,041	57	5.48%
45	Esquire Deposition Solution	https://www.linke	United States	722	38	5.26%
46	Office of the Public Defend	https://www.linke	United States	833	42	5.04%
47	Lighthouse	https://www.linke	United States	1,447	72	4.98%
48	Washington State Office of	https://www.linke	United States	1,004	48	4.78%
49	Government Legal Departr	https://www.linke	United Kingdom	2,258	101	4.47%
50	HF	https://www.linke	United Kingdom	1,541	68	4.41%
51	Butler Snow	https://www.linke	United States	710	30	4.23%
52	Veritext Legal Solutions	https://www.linke	United States	1,432	60	4.19%
53	Illinois Attorney General's (	https://www.linke	United States	717	30	4.18%
54	Legal Services Corporation	https://www.linke	United States	1,297	52	4.01%
55	Public Defender Service fo	https://www.linke	United States	554	22	3.97%
56	Attorney General   Procure	https://www.linke	Canada	3,999	144	3.60%
57	Abogada	https://www.linke	United States	674	23	3.41%
58	DAS	https://www.linke	Netherlands	3,404	109	3.20%
59	TECNOTRAMIT	https://www.linke	Spain	543	17	3.13%
60	Missouri State Public Defer	https://www.linke	United States	549	15	2.73%
61	Advocate	https://www.linke	United Kingdom	3,980	102	2.56%
62	Brock & Scott	https://www.linke	United States	549	14	2.55%
63	Office Notarial Anastasia M	https://www.linke	France	793	19	2.40%
64	The Private Firm	https://www.linke	United States	886	16	1.81%

## Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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