DSMN8

Europe's Most Active Legal Services Professionals on Social - July 2024

Industry at a glance:

Average Score:

Total Companies:

Global Industry Average:

10.78%

19

9.99%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?						
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Law Society of Ireland	https://www.linke	Ireland	548	128	23.36%
2	Barreau de Paris	https://www.linke	France	1,237	278	22.47%
3	ECIJA	https://www.linke	Spain	637	105	16.48%
4	Flick Gocke Schaumburg	https://www.linke	Germany	663	109	16.44%
5	Luther Rechtsanwaltsgesel	https://www.linke	Germany	845	130	15.38%
6	ClarkeModet	https://www.linke	Spain	589	77	13.07%
7	Pérez-Llorca	https://www.linke	Spain	637	77	12.09%
8	KPMG Law	https://www.linke	Germany	754	86	11.41%
9	Gianni & Origoni	https://www.linke	Italy	667	72	10.79%
10	Hengeler Mueller	https://www.linke	Germany	818	85	10.39%
11	AWA	https://www.linke	Sweden	515	53	10.29%
12	Garrigues	https://www.linke	Spain	2,660	260	9.77%
13	Uría Menéndez	https://www.linke	Spain	1,206	110	9.12%
14	Stichting Achmea rechtsbijs	https://www.linke	Netherlands	623	47	7.54%
15	RCD	https://www.linke	Spain	572	41	7.17%
16	DAS	https://www.linke	Netherlands	3,404	109	3.20%
17	TECNOTRAMIT	https://www.linke	Spain	543	17	3.13%
18	Office Notarial Anastasia M	https://www.linke	France	793	19	2.40%
19	OTRA COSA	https://www.linke	Spain	937	3	0.32%

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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