SMN8

The UK's Most Active Law & Legal Professionals on Social - July 2024

Industry at a glance:

Average Score:

Total Companies:

Global Industry Average:

15.07%

36

9.64%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change				
1	HCR Law	https://www.linke	United Kingdom	608	178	29.28%	▲ 0				
2	Lewis Silkin	https://www.linke	United Kingdom	645	172	26.67%	▲ 0				
3	Birketts	https://www.linke	United Kingdom	962	245	25.47%	▲ 5				
4	Foot Anstey	https://www.linke	United Kingdom	592	137	23.14%	▼ -1				
5	Brodies	https://www.linke	United Kingdom	897	177	19.73%	▲ 2				
6	Burness Paull	https://www.linke	United Kingdom	689	135	19.59%	▲ 0				
7	Stewarts	https://www.linke	United Kingdom	532	101	18.98%	▲ 8				
8	RWK Goodman	https://www.linke	United Kingdom	532	101	18.98%	▼ -4				
9	LexisNexis UK	https://www.linke	United Kingdom	756	139	18.39%	▲ 5				
10	Hugh James	https://www.linke	United Kingdom	708	129	18.22%	▼ -1				
11	Keystone Law	https://www.linke	United Kingdom	583	105	18.01%	▲ 1				
12	Kingsley Napley	https://www.linke	United Kingdom	527	93	17.65%	▼ -7				
13	JMW Solicitors	https://www.linke	United Kingdom	752	128	17.02%	▼ -3				
14	Penningtons Manches Coo	https://www.linke	United Kingdom	865	137	15.84%	▼ -1				
15	Clarke Willmott	https://www.linke	United Kingdom	658	104	15.81%	▲ 1				
16	Farrer & Co	https://www.linke	United Kingdom	662	104	15.71%	▲ 9				
17	Bevan Brittan	https://www.linke	United Kingdom	662	101	15.26%	▲ 1				
18	Marks & Clerk	https://www.linke	United Kingdom	593	89	15.01%	▲ 8				
19	Cripps	https://www.linke	United Kingdom	504	75	14.88%	New Entry				
20	Walker Morris	https://www.linke	United Kingdom	532	79	14.85%	▼ -3				
21	Forsters	https://www.linke	United Kingdom	593	88	14.84%	▲ 1				

22	Shepherd and Wedderburn	https://www.linke	United Kingdom	515	72	13.98%	▼ -1
23	VWV	https://www.linke	United Kingdom	555	77	13.87%	New Entry
24	Ashfords	https://www.linke	United Kingdom	567	78	13.76%	▼ -13
25	Blake Morgan	https://www.linke	United Kingdom	622	85	13.67%	▼ -5
26	Travers Smith	https://www.linke	United Kingdom	911	118	12.95%	▲ 3
27	Gateley Legal	https://www.linke	United Kingdom	882	104	11.79%	▲ 0
28	Capsticks	https://www.linke	United Kingdom	718	79	11.00%	▼ -9
29	Slater and Gordon Lawyers	https://www.linke	United Kingdom	895	96	10.73%	▼ -1
30	Carey Olsen	https://www.linke	United Kingdom	647	69	10.66%	▼ -6
31	Lawyers On Demand	https://www.linke	United Kingdom	651	68	10.45%	▲ 0
32	Leigh Day	https://www.linke	United Kingdom	767	60	7.82%	▼ -2
33	Express Solicitors	https://www.linke	United Kingdom	501	31	6.19%	New Entry
34	Thompsons Solicitors	https://www.linke	United Kingdom	677	41	6.06%	▼ -2
35	Rouse	https://www.linke	United Kingdom	615	24	3.90%	New Entry
36	DRS	https://www.linke	United Kingdom	522	12	2.30%	▼ -3

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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linkedin.com/company/DSMN8

