



Europe's Most Active Law & Legal Professionals on Social - July 2024

Industry at a glance:

Average Score:
11.14%

Total Companies:
40

Global Industry Average:
9.64%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Mason Hayes & Curran	https://www.linkedin.com/company/mason-hayes-curran/	Ireland	638	162	25.39%	▲ 2
2	ICAB	https://www.linkedin.com/company/icab/	Spain	653	131	20.06%	▼ -1
3	Wolf Theiss	https://www.linkedin.com/company/wolf-theiss/	Austria	726	122	16.80%	▼ -1
4	WILLIAM FRY	https://www.linkedin.com/company/william-ry/	Ireland	541	90	16.64%	▲ 3
5	Schoenherr Attorneys at Law	https://www.linkedin.com/company/schoenherr-attorneys-at-law/	Austria	619	101	16.32%	▼ -1
6	CMS Francis Lefebvre Avocats	https://www.linkedin.com/company/cms-francis-lefebvre-avocats/	France	915	149	16.28%	▲ 2
7	Kromann Reumert	https://www.linkedin.com/company/kromann-reumert/	Denmark	591	90	15.23%	▼ -2
8	Bech-Bruun	https://www.linkedin.com/company/bech-bruun/	Denmark	629	95	15.10%	▲ 7
9	HEUKING	https://www.linkedin.com/company/heuking/	Germany	698	103	14.76%	▲ 7
10	Gleiss Lutz	https://www.linkedin.com/company/gleiss-lutz/	Germany	812	119	14.66%	▲ 7
11	VdA Vieira de Almeida	https://www.linkedin.com/company/vda-vieira-de-almeida/	Portugal	527	72	13.66%	New Entry
12	Roschier	https://www.linkedin.com/company/roschier/	Finland	542	72	13.28%	New Entry
13	Gómez-Acebo & Pombo	https://www.linkedin.com/company/gomez-acebo-pombo/	Spain	585	74	12.65%	▲ 1
14	The Bar of Ireland	https://www.linkedin.com/company/the-bar-of-ireland/	Ireland	840	106	12.62%	▼ -4
15	Arthur Cox	https://www.linkedin.com/company/arthur-cox/	Ireland	885	107	12.09%	▼ -4
16	BonelliErede	https://www.linkedin.com/company/bonelli-eredede/	Italy	834	99	11.87%	▲ 6
17	AKD	https://www.linkedin.com/company/akd/	Netherlands	790	90	11.39%	▲ 1
18	EY Société d'Avocats	https://www.linkedin.com/company/ey-societe-d-avocats/	France	870	95	10.92%	▼ -6
19	Vinge	https://www.linkedin.com/company/vinge/	Sweden	704	75	10.65%	▲ 12
20	Houthoff	https://www.linkedin.com/company/houthoff/	Netherlands	656	69	10.52%	▲ 10
21	Chiomenti	https://www.linkedin.com/company/chiomenti/	Italy	653	66	10.11%	▲ 3

22	Accura Advokatpartnersels	https://www.link	Denmark	587	59	10.05%	▲ 11
23	GÖRG	https://www.link	Germany	558	56	10.04%	▼ -3
24	Dennemeyer	https://www.link	Luxembourg	728	73	10.03%	▲ 4
25	NautaDutilh	https://www.link	Netherlands	811	77	9.49%	▼ -16
26	McCann FitzGerald	https://www.link	Ireland	615	57	9.27%	▲ 8
27	Stibbe	https://www.link	Netherlands	803	71	8.84%	▼ -2
28	Legance	https://www.link	Italy	581	51	8.78%	▼ -2
29	KPMG Avocats	https://www.link	France	664	58	8.73%	▲ 0
30	Mannheimer Swartling	https://www.link	Sweden	763	63	8.26%	▲ 9
31	Plesner	https://www.link	Denmark	659	54	8.19%	▲ 4
32	Poul Schmith/Kammeradv	https://www.link	Denmark	861	69	8.01%	▼ -9
33	Arendt & Medernach	https://www.link	Luxembourg	856	61	7.13%	New Entry
34	Gorissen Federspiel	https://www.link	Denmark	555	38	6.85%	▼ -2
35	De Brauw Blackstone Wes	https://www.link	Netherlands	861	58	6.74%	▲ 1
36	PwC Société d'Avocats	https://www.link	France	645	43	6.67%	▼ -9
37	RSM Ebner Stolz	https://www.link	Germany	907	57	6.28%	▼ -24
38	ARAG Rechtsbijstand	https://www.link	Netherlands	568	33	5.81%	▲ 0
39	Pirola Pennuto Zei & Assoc	https://www.link	Italy	838	36	4.30%	▼ -2
40	BSP	https://www.link	Luxembourg	856	8	0.93%	▲ 0

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

