



The UK's Most Active Financial Services Professionals on Social - July 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Alicca Bank	https://www.linkedin.com/company/alicca-bank	United Kingdom	547	119	21.76%	▲ 2
2	Cooper Parry	https://www.linkedin.com/company/cooper-parry	United Kingdom	942	162	17.20%	▲ 6
3	TerraPay	https://www.linkedin.com/company/terrapay	United Kingdom	632	105	16.61%	▼ -2
4	British International Invest	https://www.linkedin.com/company/british-international-invest	United Kingdom	599	96	16.03%	▲ 2
5	Capital on Tap	https://www.linkedin.com/company/capital-on-tap	United Kingdom	558	80	14.34%	▲ 2
6	HSBC Innovation Banking	https://www.linkedin.com/company/hsbc-innovation-banking	United Kingdom	825	116	14.06%	▼ -4
7	Together	https://www.linkedin.com/company/together	United Kingdom	733	102	13.92%	▼ -3
8	Interpath Advisory	https://www.linkedin.com/company/interpath-advisory	United Kingdom	775	102	13.16%	▲ 8
9	Arbutnot Latham	https://www.linkedin.com/company/arbutnot-latham	United Kingdom	643	81	12.60%	▼ -4
10	People's Partnership	https://www.linkedin.com/company/peoples-partnership	United Kingdom	630	73	11.59%	▲ 4
11	Small World Financial Serv	https://www.linkedin.com/company/small-world-financial-serv	United Kingdom	787	89	11.31%	▲ 22
12	Invesco EMEA	https://www.linkedin.com/company/invesco-emea	United Kingdom	798	88	11.03%	▼ -1
13	Lombard	https://www.linkedin.com/company/lombard	United Kingdom	725	77	10.62%	▲ 2
14	Newcastle Building Society	https://www.linkedin.com/company/newcastle-building-society	United Kingdom	827	84	10.16%	▼ -4
15	Christians Against Poverty	https://www.linkedin.com/company/christians-against-poverty	United Kingdom	533	54	10.13%	▲ 11
16	Succession Wealth	https://www.linkedin.com/company/succession-wealth	United Kingdom	627	62	9.89%	▲ 5
17	London & Country Mortgage	https://www.linkedin.com/company/london-country-mortgage	United Kingdom	632	62	9.81%	▲ 19
18	Mattioli Woods	https://www.linkedin.com/company/mattioli-woods	United Kingdom	551	54	9.80%	▲ 20
19	FRP Advisory	https://www.linkedin.com/company/frp-advisory	United Kingdom	613	60	9.79%	▼ -6
20	Atom bank	https://www.linkedin.com/company/atom-bank	United Kingdom	515	49	9.51%	New Entry
21	Volkswagen Financial Serv	https://www.linkedin.com/company/volkswagen-financial-serv	United Kingdom	785	73	9.30%	▲ 25

22	LGT Wealth Management	https://www.link	United Kingdom	671	62	9.24%	▲ 18
23	Jupiter Asset Management	https://www.link	United Kingdom	556	51	9.17%	New Entry
24	FE fundinfo	https://www.link	United Kingdom	968	87	8.99%	▲ 5
25	Fairstone Group	https://www.link	United Kingdom	572	51	8.92%	▼ -13
26	Luno	https://www.link	United Kingdom	713	63	8.84%	New Entry
27	The Openwork Partnership	https://www.link	United Kingdom	747	65	8.70%	▼ -18
28	Nucleus Financial	https://www.link	United Kingdom	648	56	8.64%	▲ 2
29	Moneycorp	https://www.link	United Kingdom	633	54	8.53%	▲ 16
30	Rapyd	https://www.link	United Kingdom	763	64	8.39%	New Entry
31	Railpen	https://www.link	United Kingdom	526	44	8.37%	New Entry
32	Langham Hall	https://www.link	United Kingdom	672	56	8.33%	▲ 19
33	Principality Building Societ	https://www.link	United Kingdom	830	69	8.31%	▼ -11
34	Currencycloud	https://www.link	United Kingdom	504	41	8.13%	▼ -16
35	Mortgage Advice Bureau	https://www.link	United Kingdom	959	77	8.03%	▼ -11
36	Quilter Cheviot	https://www.link	United Kingdom	565	44	7.79%	▼ -1
37	Unum UK	https://www.link	United Kingdom	515	40	7.77%	New Entry
38	Royal London Asset Manag	https://www.link	United Kingdom	585	45	7.69%	▼ -1
39	Currencies Direct	https://www.link	United Kingdom	554	42	7.58%	▼ -7
40	Countrywide Mortgage Ser	https://www.link	United Kingdom	526	39	7.41%	▼ -15
41	PayPoint	https://www.link	United Kingdom	520	38	7.31%	▲ 11
42	AFH Wealth Management	https://www.link	United Kingdom	501	36	7.19%	▼ -22
43	Teya	https://www.link	United Kingdom	736	52	7.07%	▼ -16
44	Schroders Personal Wealt	https://www.link	United Kingdom	770	54	7.01%	▲ 3
45	Delta Capita	https://www.link	United Kingdom	948	65	6.86%	▼ -28
46	VisionFund International	https://www.link	United Kingdom	651	44	6.76%	▲ 10
47	interactive investor	https://www.link	United Kingdom	793	52	6.56%	▼ -13
48	Chase de Vere	https://www.link	United Kingdom	589	36	6.11%	▲ 0
49	ICG	https://www.link	United Kingdom	774	46	5.94%	▼ -7
50	SG Kleinwort Hambros	https://www.link	United Kingdom	690	41	5.94%	▼ -6
51	Zopa Bank	https://www.link	United Kingdom	747	44	5.89%	▼ -32
52	OSTTRA	https://www.link	United Kingdom	952	56	5.88%	▼ -24
53	Pepper Advantage	https://www.link	United Kingdom	885	52	5.88%	▼ -14
54	Actis	https://www.link	United Kingdom	539	31	5.75%	▼ -11
55	Stonehage Fleming	https://www.link	United Kingdom	925	53	5.73%	▼ -5
56	Dignity Funerals	https://www.link	United Kingdom	798	45	5.64%	New Entry
57	Capita Pension Solutions	https://www.link	United Kingdom	675	37	5.48%	▲ 4
58	Exinity	https://www.link	United Kingdom	878	47	5.35%	▲ 4
59	Trading 212	https://www.link	United Kingdom	764	40	5.24%	▲ 15
60	Paragon Banking Group	https://www.link	United Kingdom	936	48	5.13%	▼ -6
61	London Metal Exchange	https://www.link	United Kingdom	615	30	4.88%	▲ 8
62	Qube Research & Technol	https://www.link	United Kingdom	982	47	4.79%	▲ 1
63	Santander Consumer (UK)	https://www.link	United Kingdom	531	25	4.71%	▲ 14
64	Nottingham Building Societ	https://www.link	United Kingdom	519	24	4.62%	▼ -41
65	London Stock Exchange	https://www.link	United Kingdom	918	42	4.58%	▲ 6
66	Reassured	https://www.link	United Kingdom	570	26	4.56%	▼ -8
67	Plus500	https://www.link	United Kingdom	607	27	4.45%	▼ -3
68	IronFX	https://www.link	United Kingdom	637	26	4.08%	New Entry
69	Universities Superannuatio	https://www.link	United Kingdom	603	24	3.98%	▲ 7
70	Close Brothers Asset Manag	https://www.link	United Kingdom	832	32	3.85%	▼ -15
71	Target Group	https://www.link	United Kingdom	870	31	3.56%	▼ -22
72	Kensington Mortgages	https://www.link	United Kingdom	915	32	3.50%	▲ 3
73	Albourne	https://www.link	United Kingdom	604	21	3.48%	▲ 8
74	IG	https://www.link	United Kingdom	788	27	3.43%	▼ -7
75	Newton Investment Manag	https://www.link	United Kingdom	675	22	3.26%	New Entry
76	WorldRemit	https://www.link	United Kingdom	524	16	3.05%	▼ -10
77	Vocalink	https://www.link	United Kingdom	991	28	2.83%	New Entry
78	RBC BlueBay Asset Manag	https://www.link	United Kingdom	570	15	2.63%	▼ -10
79	Lex Autolease	https://www.link	United Kingdom	760	17	2.24%	▼ -6
80	LCH	https://www.link	United Kingdom	945	21	2.22%	▼ -1
81	ReAssure	https://www.link	United Kingdom	926	19	2.05%	New Entry
82	Computershare UK	https://www.link	United Kingdom	820	16	1.95%	▼ -12
83	iPSL	https://www.link	United Kingdom	727	10	1.38%	▼ -1
84	Moody's Analytics Knowled	https://www.link	United Kingdom	891	6	0.67%	New Entry

Ready to win at social?

Visit our website our contact us at support@dsmn8.com

