



The UK's Most Active Computer Software Professionals on Social - July 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
11.36%	29	11.16%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Adaptavist	https://www.linkedin.com/company/adaptavist	United Kingdom	785	165	21.02%	▲ 0
2	Cognism	https://www.linkedin.com/company/cognism	United Kingdom	579	121	20.90%	▲ 0
3	Redgate Software	https://www.linkedin.com/company/redgate-software	United Kingdom	547	108	19.74%	▲ 1
4	Ideagen	https://www.linkedin.com/company/ideagen	United Kingdom	1,000	181	18.10%	▲ 3
5	Matillion	https://www.linkedin.com/company/matillion	United Kingdom	500	87	17.40%	New Entry
6	1E	https://www.linkedin.com/company/1e	United Kingdom	528	90	17.05%	▲ 2
7	EcoOnline Global	https://www.linkedin.com/company/ecoonline-global	United Kingdom	681	115	16.89%	New Entry
8	Reward Gateway	https://www.linkedin.com/company/reward-gateway	United Kingdom	777	128	16.47%	▼ -2
9	MHR	https://www.linkedin.com/company/mhr	United Kingdom	947	149	15.73%	▼ -4
10	Thought Machine	https://www.linkedin.com/company/thought-machine	United Kingdom	557	84	15.08%	▲ 0
11	Compare the Market	https://www.linkedin.com/company/compare-the-market	United Kingdom	775	101	13.03%	▲ 6
12	Liberty IT	https://www.linkedin.com/company/liberty-it	United Kingdom	724	90	12.43%	▲ 3
13	CodeGen International	https://www.linkedin.com/company/codegen-international	United Kingdom	719	89	12.38%	▲ 5
14	European Bioinformatics Institute	https://www.linkedin.com/company/european-bioinformatics-institute	United Kingdom	845	102	12.07%	▼ -1
15	Lead Forensics	https://www.linkedin.com/company/lead-forensics	United Kingdom	812	97	11.95%	▲ 11
16	Amdaris	https://www.linkedin.com/company/amdaris	United Kingdom	869	87	10.01%	▼ -2
17	VeriPark	https://www.linkedin.com/company/veripark	United Kingdom	882	87	9.86%	▼ -6
18	Time Out Group	https://www.linkedin.com/company/time-out-group	United Kingdom	654	61	9.33%	New Entry
19	Kerridge Commercial Systems	https://www.linkedin.com/company/kerridge-commercial-systems	United Kingdom	877	79	9.01%	▲ 0
20	Idox	https://www.linkedin.com/company/idx	United Kingdom	509	42	8.25%	New Entry
21	Mobica	https://www.linkedin.com/company/mobica	United Kingdom	769	59	7.67%	▼ -1

22	Asite	https://www.link	United Kingdom	531	35	6.59%	▲ 2
23	Mindera	https://www.link	United Kingdom	943	62	6.57%	▼ -1
24	Forsta	https://www.link	United Kingdom	811	52	6.41%	▼ -3
25	Eagle Eye	https://www.link	United Kingdom	686	36	5.25%	▼ -2
26	Frontier Software	https://www.link	United Kingdom	520	21	4.04%	▼ -1
27	Ex Libris	https://www.link	United Kingdom	815	32	3.93%	New Entry
28	Acturi	https://www.link	United Kingdom	557	7	1.26%	▲ 1
29	Fidessa	https://www.link	United Kingdom	605	7	1.16%	▼ -1

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