

# DSMN8

Europe's Most Active Computer Software Professionals on Social - July 2024

## Industry at a glance:

Average Score: **10.51%**      Total Companies: **112**      Global Industry Average: **11.16%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Lucanet	<a href="https://www.linkedin.com/company/lucanet">https://www.linkedin.com/company/lucanet</a>	Germany	604	154	25.50%	▲ 14
2	Aiven	<a href="https://www.linkedin.com/company/aiven">https://www.linkedin.com/company/aiven</a>	Finland	507	126	24.85%	▲ 0
3	Mirakl	<a href="https://www.linkedin.com/company/mirakl">https://www.linkedin.com/company/mirakl</a>	France	762	189	24.80%	▲ 5
4	Cognite	<a href="https://www.linkedin.com/company/cognite">https://www.linkedin.com/company/cognite</a>	Norway	601	149	24.79%	▲ 27
5	Expereo	<a href="https://www.linkedin.com/company/expereo">https://www.linkedin.com/company/expereo</a>	Netherlands	532	128	24.06%	New Entry
6	Contentful	<a href="https://www.linkedin.com/company/contentful">https://www.linkedin.com/company/contentful</a>	Germany	849	181	21.32%	▲ 3
7	SAP LeanIX	<a href="https://www.linkedin.com/company/sap-leanix">https://www.linkedin.com/company/sap-leanix</a>	Germany	618	126	20.39%	New Entry
8	commercetools	<a href="https://www.linkedin.com/company/commercetools">https://www.linkedin.com/company/commercetools</a>	Germany	683	139	20.35%	▼ -5
9	SAP Signavio	<a href="https://www.linkedin.com/company/sap-signavio">https://www.linkedin.com/company/sap-signavio</a>	Germany	629	126	20.03%	▲ 7
10	Adjust	<a href="https://www.linkedin.com/company/adjust">https://www.linkedin.com/company/adjust</a>	Germany	668	122	18.26%	▲ 1
11	Eplan	<a href="https://www.linkedin.com/company/eplan">https://www.linkedin.com/company/eplan</a>	Germany	865	157	18.15%	▲ 6
12	Visma Finland	<a href="https://www.linkedin.com/company/visma-finland">https://www.linkedin.com/company/visma-finland</a>	Finland	610	103	16.89%	▲ 17
13	Staffbase	<a href="https://www.linkedin.com/company/staffbase">https://www.linkedin.com/company/staffbase</a>	Germany	836	141	16.87%	▼ -7
14	Innofactor	<a href="https://www.linkedin.com/company/innofactor">https://www.linkedin.com/company/innofactor</a>	Finland	573	95	16.58%	▲ 7
15	Medius	<a href="https://www.linkedin.com/company/medius">https://www.linkedin.com/company/medius</a>	Sweden	633	101	15.96%	▲ 7
16	Emarsys	<a href="https://www.linkedin.com/company/emarsys">https://www.linkedin.com/company/emarsys</a>	Austria	864	137	15.86%	New Entry
17	SELISE Digital Platforms	<a href="https://www.linkedin.com/company/selise-digital-platforms">https://www.linkedin.com/company/selise-digital-platforms</a>	Switzerland	588	93	15.82%	▲ 6
18	Critical Manufacturing	<a href="https://www.linkedin.com/company/critical-manufacturing">https://www.linkedin.com/company/critical-manufacturing</a>	Portugal	569	89	15.64%	▲ 2
19	Stibo Systems	<a href="https://www.linkedin.com/company/stibo-systems">https://www.linkedin.com/company/stibo-systems</a>	Denmark	835	130	15.57%	▲ 23
20	Scaleway	<a href="https://www.linkedin.com/company/scaleway">https://www.linkedin.com/company/scaleway</a>	France	564	86	15.25%	▼ -2
21	Kongsberg Digital	<a href="https://www.linkedin.com/company/kongsberg-digital">https://www.linkedin.com/company/kongsberg-digital</a>	Norway	914	132	14.44%	▲ 14

22	Qt Group	<a href="https://www.link€">https://www.link€</a>	Finland	926	132	14.25%	▼ -8
23	AFAS Software	<a href="https://www.link€">https://www.link€</a>	Netherlands	668	93	13.92%	▲ 18
24	Sonar	<a href="https://www.link€">https://www.link€</a>	Switzerland	568	79	13.91%	▲ 1
25	Proton	<a href="https://www.link€">https://www.link€</a>	Switzerland	578	80	13.84%	▲ 5
26	Serrala	<a href="https://www.link€">https://www.link€</a>	Germany	756	103	13.62%	▲ 19
27	Bridgestone Mobility Soluti	<a href="https://www.link€">https://www.link€</a>	Netherlands	762	102	13.39%	▼ -15
28	Spendesk	<a href="https://www.link€">https://www.link€</a>	France	533	71	13.32%	▼ -4
29	EveryMatrix	<a href="https://www.link€">https://www.link€</a>	Malta	700	88	12.57%	▲ 27
30	New Work SE	<a href="https://www.link€">https://www.link€</a>	Germany	613	74	12.07%	▲ 32
31	Truecaller	<a href="https://www.link€">https://www.link€</a>	Sweden	526	62	11.79%	New Entry
32	Trifork	<a href="https://www.link€">https://www.link€</a>	Switzerland	653	74	11.33%	▼ -4
33	Hogja Group	<a href="https://www.link€">https://www.link€</a>	Sweden	620	70	11.29%	▲ 7
34	OverIT	<a href="https://www.link€">https://www.link€</a>	Italy	629	69	10.97%	▼ -15
35	Netcetera	<a href="https://www.link€">https://www.link€</a>	Switzerland	752	82	10.90%	▲ 11
36	Bynder	<a href="https://www.link€">https://www.link€</a>	Netherlands	587	64	10.90%	▼ -32
37	Syncron	<a href="https://www.link€">https://www.link€</a>	Sweden	824	89	10.80%	▲ 11
38	AutoScout24	<a href="https://www.link€">https://www.link€</a>	Germany	742	80	10.78%	▼ -2
39	Chaos	<a href="https://www.link€">https://www.link€</a>	Germany	786	83	10.56%	▼ -6
40	Trusted Shops	<a href="https://www.link€">https://www.link€</a>	Germany	750	79	10.53%	▼ -1
41	Horoquartz	<a href="https://www.link€">https://www.link€</a>	France	584	61	10.45%	▲ 11
42	Shift Technology	<a href="https://www.link€">https://www.link€</a>	France	559	58	10.38%	New Entry
43	iMSA	<a href="https://www.link€">https://www.link€</a>	France	647	67	10.36%	▲ 4
44	Planisware	<a href="https://www.link€">https://www.link€</a>	France	645	66	10.23%	▲ 5
45	Boozt	<a href="https://www.link€">https://www.link€</a>	Sweden	802	82	10.22%	▲ 19
46	Mambu	<a href="https://www.link€">https://www.link€</a>	Netherlands	685	70	10.22%	▼ -14
47	PTV Group	<a href="https://www.link€">https://www.link€</a>	Germany	912	93	10.20%	▼ -4
48	Brainly	<a href="https://www.link€">https://www.link€</a>	Poland	658	67	10.18%	▲ 26
49	INFORM	<a href="https://www.link€">https://www.link€</a>	Germany	780	79	10.13%	▼ -23
50	Vizrt	<a href="https://www.link€">https://www.link€</a>	Norway	864	87	10.07%	▼ -6
51	Enablon	<a href="https://www.link€">https://www.link€</a>	France	598	60	10.03%	▼ -1
52	ATOSS Software SE	<a href="https://www.link€">https://www.link€</a>	Germany	738	74	10.03%	▲ 7
53	SER Group	<a href="https://www.link€">https://www.link€</a>	Germany	529	53	10.02%	▼ -19
54	SMG Swiss Marketplace G	<a href="https://www.link€">https://www.link€</a>	Switzerland	781	78	9.99%	New Entry
55	TheFork	<a href="https://www.link€">https://www.link€</a>	France	945	94	9.95%	New Entry
56	ESW	<a href="https://www.link€">https://www.link€</a>	Ireland	1,000	99	9.90%	▲ 19
57	Scalefocus	<a href="https://www.link€">https://www.link€</a>	Bulgaria	616	60	9.74%	New Entry
58	QUALCO	<a href="https://www.link€">https://www.link€</a>	Greece	618	60	9.71%	▼ -4
59	Regnology	<a href="https://www.link€">https://www.link€</a>	Germany	881	85	9.65%	▲ 4
60	Accedo.tv	<a href="https://www.link€">https://www.link€</a>	Sweden	560	54	9.64%	▼ -33
61	EQS Group	<a href="https://www.link€">https://www.link€</a>	Germany	575	55	9.57%	▼ -6
62	EBP Informatique	<a href="https://www.link€">https://www.link€</a>	France	586	56	9.56%	▲ 20
63	GRAPHISOFT	<a href="https://www.link€">https://www.link€</a>	Hungary	852	80	9.39%	▲ 14
64	Noovle	<a href="https://www.link€">https://www.link€</a>	Italy	576	54	9.38%	▲ 8
65	Deitatre	<a href="https://www.link€">https://www.link€</a>	Italy	931	87	9.34%	New Entry
66	Tobii	<a href="https://www.link€">https://www.link€</a>	Sweden	704	64	9.09%	▼ -15
67	Amusnet	<a href="https://www.link€">https://www.link€</a>	Bulgaria	550	50	9.09%	New Entry
68	ImmoScout24	<a href="https://www.link€">https://www.link€</a>	Germany	566	51	9.01%	▲ 24
69	Devexperts	<a href="https://www.link€">https://www.link€</a>	Ireland	803	71	8.84%	▼ -4
70	Lucca	<a href="https://www.link€">https://www.link€</a>	France	783	69	8.81%	▲ 13
71	Cint	<a href="https://www.link€">https://www.link€</a>	Sweden	1,000	87	8.70%	New Entry
72	Rakuten Viber	<a href="https://www.link€">https://www.link€</a>	Luxembourg	702	61	8.69%	▼ -12
73	Fortnox	<a href="https://www.link€">https://www.link€</a>	Sweden	706	61	8.64%	▼ -35
74	Cambio Group	<a href="https://www.link€">https://www.link€</a>	Sweden	606	52	8.58%	▼ -6
75	Teamwork.com	<a href="https://www.link€">https://www.link€</a>	Ireland	561	48	8.56%	▼ -9
76	A2MAC1	<a href="https://www.link€">https://www.link€</a>	France	541	46	8.50%	▼ -15
77	Zenseact	<a href="https://www.link€">https://www.link€</a>	Sweden	578	49	8.48%	▼ -20
78	Vega IT	<a href="https://www.link€">https://www.link€</a>		873	71	8.13%	New Entry
79	idealo internet	<a href="https://www.link€">https://www.link€</a>	Germany	966	78	8.07%	New Entry
80	Tremend Software Consult	<a href="https://www.link€">https://www.link€</a>	Romania	688	55	7.99%	▲ 4
81	Musala Soft	<a href="https://www.link€">https://www.link€</a>	Bulgaria	638	50	7.84%	New Entry
82	SEEBURGER	<a href="https://www.link€">https://www.link€</a>	Germany	873	67	7.67%	▼ -3
83	SOFTWAY MEDICAL	<a href="https://www.link€">https://www.link€</a>	France	665	50	7.52%	▼ -7
84	Everseen	<a href="https://www.link€">https://www.link€</a>	Ireland	522	39	7.47%	New Entry
85	Social Discovery Group	<a href="https://www.link€">https://www.link€</a>	Malta	735	54	7.35%	▼ -15
86	BlueSoft	<a href="https://www.link€">https://www.link€</a>	Poland	752	55	7.31%	▲ 4
87	Meero	<a href="https://www.link€">https://www.link€</a>	France	790	56	7.09%	New Entry
88	Viveris	<a href="https://www.link€">https://www.link€</a>	France	853	60	7.03%	▼ -3
89	Betfair Romania Developm	<a href="https://www.link€">https://www.link€</a>	Romania	930	62	6.67%	▼ -31
90	TIER Mobility	<a href="https://www.link€">https://www.link€</a>	Germany	767	51	6.65%	▼ -10
91	Piano	<a href="https://www.link€">https://www.link€</a>	Netherlands	757	49	6.47%	▼ -10
92	BPC Banking Technologies	<a href="https://www.link€">https://www.link€</a>	Switzerland	622	40	6.43%	▼ -21
93	Kaleyra	<a href="https://www.link€">https://www.link€</a>	Italy	612	39	6.37%	▼ -56

94	Bosch Italia	<a href="https://www.link">https://www.link</a>	Italy	694	41	5.91%	▲ 2
95	ISAGRI	<a href="https://www.link">https://www.link</a>	France	849	50	5.89%	▼ -26
96	Bosch Österreich	<a href="https://www.link">https://www.link</a>	Austria	676	37	5.47%	▼ -8
97	Sofico	<a href="https://www.link">https://www.link</a>	Belgium	521	28	5.37%	▼ -3
98	EPSILON NET	<a href="https://www.link">https://www.link</a>	Greece	578	29	5.02%	▼ -5
99	FINEOS	<a href="https://www.link">https://www.link</a>	Ireland	840	42	5.00%	▼ -8
100	Zetes Goods ID	<a href="https://www.link">https://www.link</a>	Belgium	826	41	4.96%	▼ -22
101	GlobalLogic Poland	<a href="https://www.link">https://www.link</a>	Poland	855	42	4.91%	▼ -12
102	Infovista	<a href="https://www.link">https://www.link</a>	France	918	45	4.90%	▼ -15
103	TQ-Group	<a href="https://www.link">https://www.link</a>	Germany	522	24	4.60%	<b>New Entry</b>
104	Sygnity	<a href="https://www.link">https://www.link</a>	Poland	650	23	3.54%	▼ -5
105	Codix	<a href="https://www.link">https://www.link</a>	France	719	24	3.34%	▼ -7
106	AROBS Group	<a href="https://www.link">https://www.link</a>	Romania	813	27	3.32%	▼ -11
107	e.solutions	<a href="https://www.link">https://www.link</a>	Germany	624	20	3.21%	▼ -10
108	Centiro	<a href="https://www.link">https://www.link</a>	Sweden	594	16	2.69%	▼ -22
109	Asseco Business Solutions	<a href="https://www.link">https://www.link</a>	Poland	778	20	2.57%	▼ -6
110	NNG	<a href="https://www.link">https://www.link</a>	Hungary	504	11	2.18%	<b>New Entry</b>
111	Fortech	<a href="https://www.link">https://www.link</a>	Romania	777	13	1.67%	▼ -9
112	Seavus	<a href="https://www.link">https://www.link</a>	Sweden	498	5	1.00%	▼ -11

Ready to win at social?

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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