



The USA's Most Active Marketing & Advertising Professionals on Social - July 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Influential	https://www.linkedin.com/company/influential	United States	362	101	27.90%
2	LakeB2B - Enabling Growth	https://www.linkedin.com/company/lakeb2b	United States	246	51	20.73%
3	Van Wagner	https://www.linkedin.com/company/van-wagner	United States	383	77	20.10%
4	Whalar	https://www.linkedin.com/company/whalar	United States	283	52	18.37%
5	JeffreyGroup	https://www.linkedin.com/company/jeffreygroup	United States	315	56	17.78%
6	Just Global	https://www.linkedin.com/company/just-global	United States	254	45	17.72%
7	MindgruveMacarta	https://www.linkedin.com/company/mindgruve	United States	222	38	17.12%
8	Commonwealth/McCann	https://www.linkedin.com/company/commonwealth-mccann	United States	347	56	16.14%
9	Suzy	https://www.linkedin.com/company/suzy	United States	306	46	15.03%
10	Butler/Till	https://www.linkedin.com/company/butler-till	United States	300	45	15.00%
11	rEvolution	https://www.linkedin.com/company/revolution	United States	396	52	13.13%
12	Hawke Media	https://www.linkedin.com/company/hawke-media	United States	237	30	12.66%
13	billups	https://www.linkedin.com/company/billups	United States	248	31	12.50%
14	Fieldwork	https://www.linkedin.com/company/fieldwork	United States	315	38	12.06%
15	Verve	https://www.linkedin.com/company/verve	United States	367	44	11.99%
16	National Research Group	https://www.linkedin.com/company/national-research-group	United States	276	33	11.96%
17	Carmichael Lynch	https://www.linkedin.com/company/carmichael-lynch	United States	386	46	11.92%
18	Relevate Health	https://www.linkedin.com/company/relevate-health	United States	220	26	11.82%
19	IZEA	https://www.linkedin.com/company/izea	United States	305	36	11.80%
20	Tombras	https://www.linkedin.com/company/tombras	United States	415	48	11.57%
21	AdTheorent	https://www.linkedin.com/company/adtheorent	United States	305	35	11.48%

22	ASTOUND Group	https://www.link	United States	201	23	11.44%
23	MMGY Global	https://www.link	United States	368	42	11.41%
24	DeepIntent	https://www.link	United States	302	34	11.26%
25	Product Connections	https://www.link	United States	282	31	10.99%
26	Spectrum Science	https://www.link	United States	444	48	10.81%
27	Green House Agency	https://www.link	United States	328	35	10.67%
28	adMarketplace	https://www.link	United States	226	24	10.62%
29	Comcast Advertising	https://www.link	United States	241	25	10.37%
30	Golden Hippo	https://www.link	United States	455	46	10.11%
31	MCI USA	https://www.link	United States	323	32	9.91%
32	SummitMedia	https://www.link	United States	253	25	9.88%
33	C Space	https://www.link	United States	381	37	9.71%
34	Listrak	https://www.link	United States	361	35	9.70%
35	Madison Logic	https://www.link	United States	312	30	9.62%
36	McCann New York	https://www.link	United States	375	36	9.60%
37	JumpCrew	https://www.link	United States	388	37	9.54%
38	Opus Agency	https://www.link	United States	388	36	9.28%
39	TripleLift	https://www.link	United States	467	43	9.21%
40	GroundTruth	https://www.link	United States	359	33	9.19%
41	MediaRadar	https://www.link	United States	374	34	9.09%
42	BBDO New York	https://www.link	United States	245	22	8.98%
43	Acceleration Partners	https://www.link	United States	312	28	8.97%
44	TANK Worldwide	https://www.link	United States	212	19	8.96%
45	Kobie Marketing	https://www.link	United States	336	30	8.93%
46	Entravision	https://www.link	United States	339	30	8.85%
47	Miles Partnership	https://www.link	United States	480	42	8.75%
48	Havas Edge	https://www.link	United States	206	18	8.74%
49	Goodby Silverstein & Partn	https://www.link	United States	413	36	8.72%
50	McKinney	https://www.link	United States	461	40	8.68%
51	NCM	https://www.link	United States	474	41	8.65%
52	NJ Advance Media	https://www.link	United States	293	25	8.53%
53	Lockwood	https://www.link	United States	402	34	8.46%
54	Fluent	https://www.link	United States	228	19	8.33%
55	Viant Technology	https://www.link	United States	376	31	8.24%
56	Bader Rutter	https://www.link	United States	269	22	8.18%
57	Adams Outdoor	https://www.link	United States	398	32	8.04%
58	Pinnacle	https://www.link	United States	238	19	7.98%
59	Optimum Media	https://www.link	United States	289	23	7.96%
60	AbelsonTaylor Group	https://www.link	United States	365	29	7.95%
61	Meet Rise	https://www.link	United States	482	38	7.88%
62	Nadel	https://www.link	United States	457	36	7.88%
63	choreograph	https://www.link	United States	489	38	7.77%
64	Moroch	https://www.link	United States	430	33	7.67%
65	Future Market Insights	https://www.link	United States	326	25	7.67%
66	McCann	https://www.link	United States	383	29	7.57%
67	The Harris Poll	https://www.link	United States	415	31	7.47%
68	YipitData	https://www.link	United States	482	36	7.47%
69	LiveIntent	https://www.link	United States	241	18	7.47%
70	Energy BBDO	https://www.link	United States	241	18	7.47%
71	C-4 Analytics	https://www.link	United States	256	19	7.42%
72	Saatchi & Saatchi X	https://www.link	United States	284	21	7.39%
73	Burke	https://www.link	United States	370	27	7.30%
74	PureCars	https://www.link	United States	233	17	7.30%
75	Undertone by Perion	https://www.link	United States	247	18	7.29%
76	Frequence	https://www.link	United States	275	20	7.27%
77	Ayzenberg	https://www.link	United States	208	15	7.21%
78	Hearst Connecticut Media	https://www.link	United States	222	16	7.21%
79	Mspark	https://www.link	United States	487	35	7.19%
80	New Engen	https://www.link	United States	363	26	7.16%
81	WFAA	https://www.link	United States	295	21	7.12%
82	Fusion92	https://www.link	United States	395	28	7.09%
83	Augeo	https://www.link	United States	430	29	6.74%
84	Wiland	https://www.link	United States	297	20	6.73%
85	Profiles by Kantar	https://www.link	United States	457	30	6.56%
86	Zefr	https://www.link	United States	232	15	6.47%
87	Unimrkt Research	https://www.link	United States	484	31	6.40%
88	Harrison/Star	https://www.link	United States	221	14	6.33%
89	Colle McVoy	https://www.link	United States	321	20	6.23%
90	Boats Group	https://www.link	United States	305	19	6.23%
91	Betty	https://www.link	United States	273	17	6.23%
92	Spectrio	https://www.link	United States	483	30	6.21%
93	Blue Chip	https://www.link	United States	274	17	6.20%

94	Media Futures Group	https://www.link	United States	242	15	6.20%
95	Saatchi & Saatchi	https://www.link	United States	382	23	6.02%
96	Cardlytics	https://www.link	United States	455	27	5.93%
97	Advance Local	https://www.link	United States	472	28	5.93%
98	Premise	https://www.link	United States	494	29	5.87%
99	Instrument	https://www.link	United States	426	25	5.87%
100	Flexisales Marketing	https://www.link	United States	410	24	5.85%
101	Nahan	https://www.link	United States	260	15	5.77%
102	iCrossing	https://www.link	United States	313	18	5.75%
103	Hanover Research	https://www.link	United States	403	23	5.71%
104	Cadent	https://www.link	United States	458	26	5.68%
105	Empower Media	https://www.link	United States	212	12	5.66%
106	Horizon Next	https://www.link	United States	374	21	5.61%
107	Commerce Pundit	https://www.link	United States	233	13	5.58%
108	Campbell Ewald	https://www.link	United States	449	25	5.57%
109	Compas	https://www.link	United States	255	14	5.49%
110	Vaniyam Group	https://www.link	United States	257	14	5.45%
111	M3 Global Research	https://www.link	United States	406	22	5.42%
112	Midnight Oil	https://www.link	United States	207	11	5.31%
113	Pace	https://www.link	United States	323	17	5.26%
114	Inspira Marketing Group	https://www.link	United States	209	11	5.26%
115	Flashtalking by Mediaocea	https://www.link	United States	309	16	5.18%
116	imre	https://www.link	United States	312	16	5.13%
117	Cramer-Krasselt	https://www.link	United States	332	17	5.12%
118	MOCEAN	https://www.link	United States	332	17	5.12%
119	R&R Partners	https://www.link	United States	490	25	5.10%
120	SmartSites	https://www.link	United States	276	14	5.07%
121	AMA Atlanta	https://www.link	United States	262	13	4.96%
122	the community	https://www.link	United States	284	14	4.93%
123	Claritas	https://www.link	United States	346	17	4.91%
124	Harmelin Media	https://www.link	United States	307	15	4.89%
125	Walker Advertising	https://www.link	United States	206	10	4.85%
126	Avery Dennison Graphics S	https://www.link	United States	354	17	4.80%
127	Coalition Technologies	https://www.link	United States	315	15	4.76%
128	Kubik	https://www.link	United States	280	13	4.64%
129	Deutsch NY	https://www.link	United States	389	18	4.63%
130	Razorfish Health	https://www.link	United States	238	11	4.62%
131	iSpot.tv	https://www.link	United States	413	19	4.60%
132	Koozie Group	https://www.link	United States	327	15	4.59%
133	EP+Co	https://www.link	United States	219	10	4.57%
134	MarketOne International	https://www.link	United States	440	20	4.55%
135	Manifest	https://www.link	United States	224	10	4.46%
136	Xcite Automotive	https://www.link	United States	269	12	4.46%
137	DCG ONE	https://www.link	United States	228	10	4.39%
138	MAGNA Global	https://www.link	United States	323	14	4.33%
139	GSP Retail	https://www.link	United States	234	10	4.27%
140	Vivix	https://www.link	United States	305	13	4.26%
141	DealerOn	https://www.link	United States	474	20	4.22%
142	CROSSMEDIA USA	https://www.link	United States	285	12	4.21%
143	Saatchi & Saatchi Wellnes	https://www.link	United States	262	11	4.20%
144	Arnold Worldwide	https://www.link	United States	484	20	4.13%
145	CGI Digital	https://www.link	United States	414	17	4.11%
146	GSW	https://www.link	United States	321	13	4.05%
147	IMS Integrated Merchandis	https://www.link	United States	346	14	4.05%
148	AdsWizz	https://www.link	United States	251	10	3.98%
149	Orion Worldwide	https://www.link	United States	255	10	3.92%
150	SGK — Brand Experience	https://www.link	United States	231	9	3.90%
151	ConcentricLife	https://www.link	United States	336	13	3.87%
152	Adswerve	https://www.link	United States	259	10	3.86%
153	pep	https://www.link	United States	286	11	3.85%
154	Precoa	https://www.link	United States	391	15	3.84%
155	Animated Storyboards	https://www.link	United States	210	8	3.81%
156	NEON	https://www.link	United States	345	13	3.77%
157	Legacy Marketing	https://www.link	United States	274	10	3.65%
158	Reingold	https://www.link	United States	304	11	3.62%
159	PSB Insights	https://www.link	United States	227	8	3.52%
160	Wellcom Worldwide	https://www.link	United States	343	12	3.50%
161	IMS	https://www.link	United States	467	16	3.43%
162	Madwire	https://www.link	United States	417	14	3.36%
163	Patients & Purpose	https://www.link	United States	241	8	3.32%
164	Digital Media Solutions	https://www.link	United States	368	12	3.26%
165	Medical Knowledge Group	https://www.link	United States	217	7	3.23%

166	Heartbeat	https://www.link€	United States	313	10	3.19%
167	TSL Marketing	https://www.link€	United States	256	8	3.13%
168	KERN	https://www.link€	United States	289	9	3.11%
169	LG Ad Solutions	https://www.link€	United States	386	12	3.11%
170	Avant Healthcare	https://www.link€	United States	260	8	3.08%
171	ISG	https://www.link€	United States	228	7	3.07%
172	EventLink	https://www.link€	United States	229	7	3.06%
173	The Lacek Group	https://www.link€	United States	305	9	2.95%
174	Scala	https://www.link€	United States	375	11	2.93%
175	ReminderMedia	https://www.link€	United States	273	8	2.93%
176	Hibbert	https://www.link€	United States	342	10	2.92%
177	Snow Companies	https://www.link€	United States	385	11	2.86%
178	Targeted Victory	https://www.link€	United States	248	7	2.82%
179	ENPOINTE	https://www.link€	United States	252	7	2.78%
180	Cheetah Digital	https://www.link€	United States	399	11	2.76%
181	Boostability	https://www.link€	United States	377	10	2.65%
182	Carat USA	https://www.link€	United States	395	10	2.53%
183	ICON International	https://www.link€	United States	479	12	2.51%
184	Hylink Group	https://www.link€	United States	402	10	2.49%
185	Viamedia	https://www.link€	United States	368	9	2.45%
186	Darwill	https://www.link€	United States	209	5	2.39%
187	Hill Holiday	https://www.link€	United States	330	7	2.12%
188	SnugZ USA	https://www.link€	United States	249	5	2.01%
189	Marketing Alliance Group	https://www.link€	United States	304	6	1.97%
190	Targetbase	https://www.link€	United States	361	7	1.94%
191	OneTouchPoint	https://www.link€	United States	259	5	1.93%
192	Direct Marketing Solutions	https://www.link€	United States	214	4	1.87%
193	FCBCURE	https://www.link€	United States	269	5	1.86%
194	Signs Now	https://www.link€	United States	336	6	1.79%
195	Myron	https://www.link€	United States	349	6	1.72%
196	Lead Generation & Deman	https://www.link€	United States	350	6	1.71%
197	Kodi Collective	https://www.link€	United States	376	6	1.60%
198	Schlesinger Group	https://www.link€	United States	342	5	1.46%
199	Innovaire	https://www.link€	United States	353	5	1.42%
200	Zoom Media GymTV	https://www.link€	United States	302	4	1.32%
201	Incept	https://www.link€	United States	227	3	1.32%
202	SG360°	https://www.link€	United States	478	6	1.26%
203	SenText	https://www.link€	United States	259	3	1.16%
204	Yes Marketing	https://www.link€	United States	443	5	1.13%
205	ReconMR	https://www.link€	United States	370	4	1.08%
206	AARrow Sign Spinners	https://www.link€	United States	388	4	1.03%
207	MRC Group	https://www.link€	United States	308	3	0.97%
208	Money Mailer	https://www.link€	United States	440	4	0.91%
209	LocalEdge	https://www.link€	United States	484	4	0.83%
210	America's Incredible Pizza	https://www.link€	United States	254	2	0.79%
211	Hawkeye	https://www.link€	United States	304	2	0.66%
212	Moxie	https://www.link€	United States	326	2	0.61%
213	ListenTrust	https://www.link€	United States	212	1	0.47%
214	Sunflower Group	https://www.link€	United States	249	1	0.40%
215	C&C Market Research	https://www.link€	United States	259	1	0.39%
216	DemandShore	https://www.link€	United States	298	1	0.34%
217	Guthy Renker	https://www.link€	United States	334	1	0.30%
218	Meetsocial	https://www.link€	United States	408	1	0.25%
219	EPI Marketing Services	https://www.link€	United States	412	1	0.24%
220	Precision Opinion	https://www.link€	United States	425	1	0.24%
221	Koozie Group - Legacy Pa	https://www.link€	United States	473	1	0.21%
222	Media Star Promotions	https://www.link€	United States	310	0	0.00%

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