



India's Most Active Tech Companies on Social - July 2024

Industry at a glance:

Average Score:
4.84%

Total Companies:
249

Average No. Employees:
12,617

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Industry	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Celebal Technologies	https://www.linkedin.com/company/celebal-technologies	Information Techn	3,886	986	25.37%
2	NAV India	https://www.linkedin.com/company/nav-india	Information Techn	1,474	300	20.35%
3	Bacancy	https://www.linkedin.com/company/bacancy	Computer Softwa	1,229	183	14.89%
4	Shiprocket	https://www.linkedin.com/company/shiprocket	Computer Softwa	1,146	148	12.91%
5	Grazitti Interactive	https://www.linkedin.com/company/grazitti-interactive	Information Techn	1,353	174	12.86%
6	Teamware Solutions	https://www.linkedin.com/company/teamware-solutions	Information Techn	1,291	158	12.24%
7	Worldline Global Services	https://www.linkedin.com/company/worldline-global-services	Computer Softwa	1,099	132	12.01%
8	Infosys Finacle	https://www.linkedin.com/company/infosys-finacle	Computer Softwa	1,021	111	10.87%
9	HashedIn by Deloitte	https://www.linkedin.com/company/hashedin-by-deloitte	Information Techn	2,515	267	10.62%
10	Persistent Systems	https://www.linkedin.com/company/persistent-systems	Information Techn	24,494	2,500	10.21%
11	Siemens Technology and S	https://www.linkedin.com/company/siemens-technology-and-s	Computer Softwa	1,606	154	9.59%
12	Wissen Technology	https://www.linkedin.com/company/wissen-technology	Information Techn	1,446	138	9.54%
13	Gemini Solutions	https://www.linkedin.com/company/gemini-solutions	Information Techn	1,141	108	9.47%
14	Bahwan CyberTek	https://www.linkedin.com/company/bahwan-cybertek	Computer Softwa	2,900	273	9.41%
15	Rakuten India	https://www.linkedin.com/company/rakuten-india	Computer Softwa	1,420	130	9.15%
16	Razorpay	https://www.linkedin.com/company/razorpay	Computer Softwa	3,231	291	9.01%
17	Collegedunia	https://www.linkedin.com/company/collegedunia	Information Techn	1,802	161	8.93%
18	Dream11	https://www.linkedin.com/company/dream11	Computer Softwa	1,658	143	8.62%
19	Airtel Digital	https://www.linkedin.com/company/airtel-digital	Internet	2,434	209	8.59%
20	Appinventiv	https://www.linkedin.com/company/appinventiv	Information Techn	1,234	105	8.51%
21	HCLSoftware	https://www.linkedin.com/company/hclsoftware	Computer Softwa	4,294	364	8.48%

22	Fynd	https://www.link	Computer Softwa	1,044	88	8.43%
23	KaarTech	https://www.link	Information Techn	1,843	153	8.30%
24	Uplers	https://www.link	Information Techn	1,085	90	8.29%
25	ESDS Software Solution	https://www.link	Information Techn	1,230	102	8.29%
26	Rishabh Software	https://www.link	Information Techn	1,252	101	8.07%
27	apna	https://www.link	Computer Softwa	1,100	88	8.00%
28	Zepto	https://www.link	Computer Softwa	5,718	457	7.99%
29	Clear	https://www.link	Computer Softwa	1,379	110	7.98%
30	JSpiders - Training & Deve	https://www.link	Computer Softwa	1,903	149	7.83%
31	DeHaat	https://www.link	Information Techn	1,313	101	7.69%
32	T-Systems ICT India	https://www.link	Information Techn	3,063	227	7.41%
33	Prodapt	https://www.link	Computer Softwa	5,106	374	7.32%
34	Inspira Enterprise	https://www.link	Information Techn	1,569	113	7.20%
35	PeopleStrong	https://www.link	Information Techn	1,583	114	7.20%
36	Indus Net Technologies	https://www.link	Information Techn	1,059	76	7.18%
37	Sify Technologies	https://www.link	Information Techn	3,553	252	7.09%
38	Eurofins IT Delivery Center	https://www.link	Information Techn	1,342	95	7.08%
39	Metacube Software	https://www.link	Computer Softwa	1,327	93	7.01%
40	The Hindu	https://www.link	Online Media	2,526	177	7.01%
41	Motherson Technology Ser	https://www.link	Information Techn	2,734	191	6.99%
42	Newgen Software	https://www.link	Computer Softwa	5,082	355	6.99%
43	Cactus Communications	https://www.link	Computer Softwa	2,695	188	6.98%
44	QualityKiosk Technologies	https://www.link	Information Techn	3,689	257	6.97%
45	Intelizign	https://www.link	Information Techn	1,474	101	6.85%
46	NetConnectGlobal	https://www.link	Information Techn	1,010	69	6.83%
47	Disney+ Hotstar	https://www.link	Computer Softwa	2,111	144	6.82%
48	Acko	https://www.link	Computer Softwa	1,400	95	6.79%
49	Aurionpro	https://www.link	Computer Softwa	2,302	155	6.73%
50	LeadSquared	https://www.link	Computer Softwa	1,337	90	6.73%
51	Dassault Systemes Solutio	https://www.link	Computer Softwa	1,274	85	6.67%
52	Tata Elxsi	https://www.link	Information Techn	15,870	1,051	6.62%
53	Espire Infolabs	https://www.link	Information Techn	1,135	75	6.61%
54	CSM Technologies	https://www.link	Information Techn	1,346	88	6.54%
55	Hitachi Systems India	https://www.link	Information Techn	2,930	190	6.48%
56	Savex Technologies	https://www.link	Information Techn	1,520	98	6.45%
57	PureSoftware	https://www.link	Information Techn	1,139	71	6.23%
58	C IPL - Corporate Infotech	https://www.link	Information Techn	1,091	68	6.23%
59	TatvaSoft	https://www.link	Information Techn	1,595	99	6.21%
60	Volkswagen Group Techno	https://www.link	Computer Softwa	2,495	154	6.17%
61	Amadeus Labs	https://www.link	Information Techn	2,694	166	6.16%
62	Zomato	https://www.link	Computer Softwa	13,751	845	6.15%
63	NEC Corporation India	https://www.link	Information Techn	2,201	134	6.09%
64	Silver Touch Technologies	https://www.link	Computer Softwa	1,712	104	6.07%
65	Hyperlink Infosystem	https://www.link	Information Techn	1,221	74	6.06%
66	Happiest Minds Technologi	https://www.link	Information Techn	5,302	321	6.05%
67	Freecharge	https://www.link	Computer Softwa	1,289	77	5.97%
68	CtrlS Datacenters	https://www.link	Information Techn	1,608	95	5.91%
69	Games24x7	https://www.link	Computer Softwa	1,072	63	5.88%
70	Perfios	https://www.link	Computer Softwa	1,286	75	5.83%
71	Team Computers	https://www.link	Information Techn	4,135	240	5.80%
72	Capillary Technologies	https://www.link	Information Techn	1,103	64	5.80%
73	HomeLane	https://www.link	Computer Softwa	3,125	181	5.79%
74	GS Lab	https://www.link	Computer Softwa	1,478	85	5.75%
75	Mirafra Technologies	https://www.link	Computer Softwa	1,273	73	5.73%
76	JUSPAY	https://www.link	Computer Softwa	1,243	71	5.71%
77	Experion Technologies	https://www.link	Information Techn	1,333	76	5.70%
78	Coforge	https://www.link	Information Techn	25,638	1,452	5.66%
79	Intellect Design Arena	https://www.link	Computer Softwa	6,850	386	5.64%
80	Redington	https://www.link	Information Techn	4,876	274	5.62%
81	NEC Software Solutions (I	https://www.link	Information Techn	1,109	62	5.59%
82	FiveS Digital	https://www.link	Information Techn	1,181	66	5.59%
83	Konica Minolta Business S	https://www.link	Information Techn	1,454	81	5.57%
84	NeoSOFT	https://www.link	Information Techn	3,550	196	5.52%
85	Cimpres India	https://www.link	Computer Softwa	1,366	74	5.42%
86	Hexaware Technologies	https://www.link	Information Techn	29,103	1,566	5.38%
87	Hexagon R&D India	https://www.link	Information Techn	1,487	80	5.38%
88	e-Zest Solutions	https://www.link	Information Techn	1,080	58	5.37%
89	Walmart Global Tech India	https://www.link	Computer Softwa	10,236	546	5.33%
90	mjunction services	https://www.link	Information Techn	1,259	67	5.32%
91	ALTEN India	https://www.link	Information Techn	1,771	94	5.31%
92	Allstate India	https://www.link	Information Techn	4,079	216	5.30%
93	Quick Heal	https://www.link	Computer Softwa	1,511	80	5.29%

94	Cleartrip	https://www.link	Computer Softwai	1,085	57	5.25%
95	Comviva	https://www.link	Computer Softwai	3,230	169	5.23%
96	Kyndryl India	https://www.link	Information Techn	6,537	341	5.22%
97	Info Edge India	https://www.link	Computer Softwai	5,395	280	5.19%
98	Birlasoft	https://www.link	Information Techn	14,510	737	5.08%
99	ShareChat	https://www.link	Internet	1,907	95	4.98%
100	AgroStar	https://www.link	Computer Softwai	2,507	123	4.91%
101	Nykaa	https://www.link	Computer Softwai	4,794	235	4.90%
102	Aerial Telecom Solutions	https://www.link	Computer Softwai	1,148	56	4.88%
103	Cyfuture	https://www.link	Information Techn	1,440	70	4.86%
104	SLK	https://www.link	Information Techn	4,223	204	4.83%
105	Aspire Systems	https://www.link	Information Techn	5,181	250	4.83%
106	Tata 1mg	https://www.link	Computer Softwai	4,868	234	4.81%
107	Lenskart.com	https://www.link	Computer Softwai	9,058	433	4.78%
108	Writer Information	https://www.link	Information Servic	1,785	85	4.76%
109	AQM Technologies	https://www.link	Information Techn	1,205	57	4.73%
110	EdgeVerve	https://www.link	Computer Softwai	2,266	107	4.72%
111	Thryve Digital Health	https://www.link	Information Techn	2,868	134	4.67%
112	Velocis Systems Private	https://www.link	Information Techn	2,472	115	4.65%
113	Clover Infotech	https://www.link	Information Techn	3,998	185	4.63%
114	Novac Technology Solution	https://www.link	Information Techn	2,163	100	4.62%
115	Tally Solutions	https://www.link	Information Techn	3,329	153	4.60%
116	VVDN Technologies	https://www.link	Information Techn	6,500	294	4.52%
117	CarDekho Group	https://www.link	Computer Softwai	2,343	105	4.48%
118	Zensar Technologies	https://www.link	Information Techn	13,483	604	4.48%
119	NeST Digital	https://www.link	Information Techn	1,033	46	4.45%
120	Onward Technologies	https://www.link	Computer Softwai	2,825	125	4.42%
121	Maveric Systems	https://www.link	Information Techn	3,267	144	4.41%
122	eClerx	https://www.link	Information Techn	14,855	654	4.40%
123	Tata Technologies	https://www.link	Information Techn	14,647	642	4.38%
124	KPIT	https://www.link	Computer Softwai	15,265	665	4.36%
125	Urban Company	https://www.link	Computer Softwai	6,755	294	4.35%
126	Mindgate Solutions	https://www.link	Information Techn	1,106	48	4.34%
127	Accenture in India	https://www.link	Information Techn	57,748	2,500	4.33%
128	Ample	https://www.link	Information Techn	1,104	47	4.26%
129	CARS24	https://www.link	Computer Softwai	8,614	359	4.17%
130	HealthKart	https://www.link	Computer Softwai	1,181	49	4.15%
131	Trigyn Technologies	https://www.link	Information Techn	1,206	50	4.15%
132	Microland	https://www.link	Information Techn	6,010	247	4.11%
133	Infosys	https://www.link	Information Techn	316,909	13,000	4.10%
134	AuthBridge	https://www.link	Information Techn	1,366	56	4.10%
135	IDS Infotech	https://www.link	Information Techn	1,511	61	4.04%
136	Xiaomi India	https://www.link	Computer Softwai	3,434	138	4.02%
137	LG Soft India	https://www.link	Computer Softwai	2,514	101	4.02%
138	IndiaMART InterMESH	https://www.link	Computer Softwai	16,692	669	4.01%
139	SRM Technologies	https://www.link	Information Techn	1,348	54	4.01%
140	Test Yantra	https://www.link	Information Techn	1,805	72	3.99%
141	Naukri.com	https://www.link	Computer Softwai	2,533	101	3.99%
142	PhonePe	https://www.link	Computer Softwai	13,341	530	3.97%
143	Sony India Software Centre	https://www.link	Information Techn	2,016	80	3.97%
144	LTIMindtree	https://www.link	Information Techn	102,481	4,000	3.90%
145	Porter	https://www.link	Computer Softwai	2,732	106	3.88%
146	Precision Infomatic (M) Pri	https://www.link	Information Techn	1,908	74	3.88%
147	Swiggy	https://www.link	Computer Softwai	17,231	668	3.88%
148	Flipkart	https://www.link	Computer Softwai	58,546	2,250	3.84%
149	Kellton	https://www.link	Information Techn	1,890	72	3.81%
150	Bosch Global Software Tec	https://www.link	Computer Softwai	25,844	981	3.80%
151	Marg ERP	https://www.link	Information Techn	1,703	64	3.76%
152	Blinkit	https://www.link	Computer Softwai	10,373	389	3.75%
153	Zoho	https://www.link	Computer Softwai	22,897	855	3.73%
154	ValueLabs	https://www.link	Information Techn	8,416	311	3.70%
155	TradeIndia.com - Infocom	https://www.link	Computer Softwai	3,348	123	3.67%
156	Iksula	https://www.link	Computer Softwai	1,008	37	3.67%
157	redBus	https://www.link	Computer Softwai	1,642	60	3.65%
158	Orient Technologies	https://www.link	Information Techn	1,516	55	3.63%
159	ITC Infotech	https://www.link	Information Techn	16,421	589	3.59%
160	Future Focus Infotech Priv	https://www.link	Information Techn	1,590	57	3.58%
161	NSEIT	https://www.link	Information Techn	3,686	132	3.58%
162	PrimEra Medical Technolog	https://www.link	Information Techn	2,074	74	3.57%
163	TVS Electronics	https://www.link	Information Techn	1,867	66	3.54%
164	Suma Soft	https://www.link	Information Techn	1,501	53	3.53%
165	HCLTech	https://www.link	Information Techn	255,005	9,000	3.53%

166	Jumbotail	https://www.link	Computer Softwa	1,225	43	3.51%
167	ElasticRun	https://www.link	Computer Softwa	3,008	104	3.46%
168	Infosys BPM	https://www.link	Information Techn	38,154	1,300	3.41%
169	Wipro	https://www.link	Information Techn	250,352	8,500	3.40%
170	Lumina Datamatics	https://www.link	Information Techn	2,638	88	3.34%
171	L&T Technology Services	https://www.link	Information Techn	37,279	1,234	3.31%
172	MakeMyTrip	https://www.link	Computer Softwa	6,179	202	3.27%
173	Altruist Technologies	https://www.link	Information Techn	4,556	146	3.20%
174	Inspirys Solutions	https://www.link	Information Techn	1,697	54	3.18%
175	Tata Consultancy Services	https://www.link	Information Techn	598,195	19,000	3.18%
176	Mindteck	https://www.link	Information Techn	1,102	35	3.18%
177	Ivy	https://www.link	Computer Softwa	4,064	129	3.17%
178	Allied Digital Services	https://www.link	Information Techn	2,137	67	3.14%
179	IGT Solutions	https://www.link	Information Techn	14,968	463	3.09%
180	Societe Generale Global S	https://www.link	Information Techn	7,873	242	3.07%
181	Tech Mahindra	https://www.link	Information Techn	163,070	5,000	3.07%
182	Computer Age Managemer	https://www.link	Information Techn	3,819	113	2.96%
183	SunTec India	https://www.link	Information Techn	1,527	45	2.95%
184	Sonata Software	https://www.link	Information Techn	6,960	205	2.95%
185	Sasken Technologies	https://www.link	Information Techn	3,329	98	2.94%
186	Pepperfry	https://www.link	Internet	1,209	35	2.89%
187	Radical Minds Technolog	https://www.link	Information Techn	1,420	41	2.89%
188	atyati Technologies	https://www.link	Information Techn	1,214	35	2.88%
189	Mahendra Next Wealth IT	https://www.link	Information Techn	1,328	38	2.86%
190	RMSI	https://www.link	Information Techn	5,281	151	2.86%
191	Meesho	https://www.link	Computer Softwa	13,541	382	2.82%
192	KGiSL	https://www.link	Computer Softwa	3,042	85	2.79%
193	SBL	https://www.link	Information Techn	1,689	47	2.78%
194	Saksoft	https://www.link	Information Techn	1,905	53	2.78%
195	Satyam Venture Engineeri	https://www.link	Information Techn	1,218	33	2.71%
196	In-Solutions Global	https://www.link	Information Techn	1,153	31	2.69%
197	Nucleus Software	https://www.link	Computer Softwa	2,693	72	2.67%
198	ICCS -Business Process M	https://www.link	Information Techn	1,618	43	2.66%
199	Mphasis	https://www.link	Information Techn	42,926	1,108	2.58%
200	Times Internet	https://www.link	Computer Softwa	10,669	275	2.58%
201	Excitel Broadband	https://www.link	Computer Softwa	1,892	48	2.54%
202	bigbasket.com	https://www.link	Internet	15,723	398	2.53%
203	Rebel Foods	https://www.link	Internet	2,895	73	2.52%
204	CMS Computers Limited (I	https://www.link	Information Techn	1,649	41	2.49%
205	ACT FIBERNET	https://www.link	Computer Softwa	4,679	116	2.48%
206	ABM Knowledgeware	https://www.link	Information Techn	1,026	25	2.44%
207	AABSYS IT	https://www.link	Information Techn	1,033	25	2.42%
208	Progressive Infotech	https://www.link	Information Techn	1,458	35	2.40%
209	RAMTeCH Software Soluti	https://www.link	Information Techn	2,220	52	2.34%
210	Ramco Systems	https://www.link	Computer Softwa	3,885	91	2.34%
211	Molecular Connections	https://www.link	Information Servic	1,286	30	2.33%
212	DealShare	https://www.link	Computer Softwa	1,395	32	2.29%
213	AXISCADES	https://www.link	Information Techn	1,982	45	2.27%
214	Ninjacart	https://www.link	Computer Softwa	3,055	67	2.19%
215	CMS IT Services	https://www.link	Information Techn	4,390	96	2.19%
216	KocharTech	https://www.link	Information Techn	3,104	67	2.16%
217	3i Infotech	https://www.link	Information Techn	7,772	164	2.11%
218	Mobius Knowledge Service	https://www.link	Information Techn	1,292	27	2.09%
219	Cybage Software	https://www.link	Information Techn	9,388	194	2.07%
220	Matrimony.com	https://www.link	Internet	2,237	46	2.06%
221	Justdial	https://www.link	Computer Softwa	12,614	257	2.04%
222	Aforeserve.Com	https://www.link	Information Techn	2,289	46	2.01%
223	Cogent E Services	https://www.link	Information Techn	7,975	157	1.97%
224	Sysnet Global Technolog	https://www.link	Information Techn	2,807	54	1.92%
225	IDBI Intech	https://www.link	Information Techn	1,734	33	1.90%
226	eNoah	https://www.link	Information Techn	1,072	20	1.87%
227	Genesys International	https://www.link	Information Techn	1,912	35	1.83%
228	Freshers Jobs	https://www.link	Information Servic	3,493	60	1.72%
229	Milkbasket	https://www.link	Computer Softwa	1,110	19	1.71%
230	Rapido	https://www.link	Information Techn	3,226	55	1.70%
231	Chhattisgarh	https://www.link	Online Media	1,882	32	1.70%
232	GirnarSoft	https://www.link	Information Techn	1,675	27	1.61%
233	Sulekha	https://www.link	Computer Softwa	1,374	22	1.60%
234	Startek India	https://www.link	Information Techn	5,389	86	1.60%
235	OYO	https://www.link	Computer Softwa	15,289	241	1.58%
236	SoftAge Information Techn	https://www.link	Information Techn	1,732	27	1.56%
237	Flipkart Seller Hub	https://www.link	Computer Softwa	1,555	22	1.41%

238	udaan.com	https://www.linkedin.com/company/udaan-com	Computer Software	11,178	147	1.32%
239	Snapdeal AceVector Group	https://www.linkedin.com/company/snapdeal	Computer Software	3,481	44	1.26%
240	Nelito Systems	https://www.linkedin.com/company/nelito-systems	Information Technology	1,296	16	1.23%
241	Ugam	https://www.linkedin.com/company/ugam	Information Technology	1,555	18	1.16%
242	IIC Technologies	https://www.linkedin.com/company/iic-technologies	Information Technology	1,256	14	1.11%
243	Quikr	https://www.linkedin.com/company/quikr	Computer Software	2,041	21	1.03%
244	Lipi Data Systems	https://www.linkedin.com/company/lipi-data-systems	Information Technology	1,073	9	0.84%
245	Technopark Trivandrum	https://www.linkedin.com/company/technopark-trivandrum	Information Technology	1,488	11	0.74%
246	Airan	https://www.linkedin.com/company/airan	Information Technology	2,448	14	0.57%
247	D-Link India	https://www.linkedin.com/company/d-link-india	Computer Software	2,815	14	0.50%
248	Ola	https://www.linkedin.com/company/ola	Computer Software	24,814	107	0.43%
249	HCL Enterprise	https://www.linkedin.com/company/hcl-enterprise	Information Technology	256,371	48	0.02%

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