

DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - July 2024

Industry at a glance:

Average Score:
10.01%

Total Companies:
46

Global Industry Average:
8.95%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Clear Channel UK	https://www.linkedin.com/company/clear-channel-uk/	United Kingdom	353	100	28.33%	▲ 1
2	Ogilvy UK	https://www.linkedin.com/company/ogilvy-uk/	United Kingdom	459	88	19.17%	▲ 12
3	LoopMe	https://www.linkedin.com/company/loopme/	United Kingdom	353	61	17.28%	▲ 5
4	Wavemaker UK	https://www.linkedin.com/company/wavemaker-uk/	United Kingdom	227	38	16.74%	▲ 0
5	Captify	https://www.linkedin.com/company/captify/	United Kingdom	262	41	15.65%	▲ 4
6	Sky Media UK	https://www.linkedin.com/company/sky-media-uk/	United Kingdom	219	34	15.53%	▲ 10
7	McCann Manchester	https://www.linkedin.com/company/mccann-manchester/	United Kingdom	319	48	15.05%	▲ 10
8	Jaywing	https://www.linkedin.com/company/jaywing/	United Kingdom	240	36	15.00%	▲ 12
9	IMA	https://www.linkedin.com/company/ima/	United Kingdom	424	59	13.92%	▲ 10
10	Talon	https://www.linkedin.com/company/talon/	United Kingdom	238	33	13.87%	▲ 5
11	Blis	https://www.linkedin.com/company/blis/	United Kingdom	350	48	13.71%	▲ 11
12	The Goat Agency	https://www.linkedin.com/company/the-goat-agency/	United Kingdom	404	52	12.87%	▲ 1
13	UNIDAYS	https://www.linkedin.com/company/unidays/	United Kingdom	309	38	12.30%	▲ 16
14	Acosta Europe	https://www.linkedin.com/company/acosta-europe/	United Kingdom	282	34	12.06%	▲ 21
15	Four Agency Worldwide	https://www.linkedin.com/company/four-agency-worldwide/	United Kingdom	318	38	11.95%	▲ 36
16	EssenceMediacomX	https://www.linkedin.com/company/essencemediacomx/	United Kingdom	363	42	11.57%	▲ 15
17	Add People	https://www.linkedin.com/company/add-people/	United Kingdom	273	29	10.62%	▲ 33
18	Greenpark	https://www.linkedin.com/company/greenpark/	United Kingdom	431	44	10.21%	▲ 23
19	Langland	https://www.linkedin.com/company/langland/	United Kingdom	318	32	10.06%	▲ 24
20	Havas People	https://www.linkedin.com/company/havas-people/	United Kingdom	212	21	9.91%	▲ 19
21	KINESO UK&I	https://www.linkedin.com/company/kineso-uk-i/	United Kingdom	263	26	9.89%	▲ 17

22	Kinetic	https://www.link	United Kingdom	431	41	9.51%	▲ 22
23	OMD UK	https://www.link	United Kingdom	489	46	9.41%	▲ 25
24	Gravity Global	https://www.link	United Kingdom	405	36	8.89%	▲ 25
25	Havas Lynx	https://www.link	United Kingdom	484	43	8.88%	▼ -7
26	TMW	https://www.link	United Kingdom	425	37	8.71%	▲ 26
27	Bray Leino	https://www.link	United Kingdom	207	18	8.70%	▲ 33
28	the7stars	https://www.link	United Kingdom	280	24	8.57%	▲ 29
29	M&C Saatchi Performance	https://www.link	United Kingdom	334	28	8.38%	New Entry
30	Grey London	https://www.link	United Kingdom	217	18	8.29%	▼ -4
31	Transmission	https://www.link	United Kingdom	379	29	7.65%	▼ -3
32	iResearch Services	https://www.link	United Kingdom	436	33	7.57%	▲ 33
33	idhl	https://www.link	United Kingdom	442	33	7.47%	▲ 3
34	ICP	https://www.link	United Kingdom	397	29	7.30%	▼ -1
35	BBH London	https://www.link	United Kingdom	486	34	7.00%	▼ -3
36	AMV BBDO	https://www.link	United Kingdom	483	33	6.83%	▲ 33
37	Spring Studios	https://www.link	United Kingdom	374	25	6.68%	▲ 16
38	Powerforce GB	https://www.link	United Kingdom	235	14	5.96%	▲ 17
39	The Delta Group	https://www.link	United Kingdom	370	22	5.95%	▲ 32
40	REL Field Marketing	https://www.link	United Kingdom	387	21	5.43%	▲ 28
41	Return on Investment	https://www.link	United Kingdom	266	14	5.26%	▲ 18
42	Brand Addition	https://www.link	United Kingdom	360	18	5.00%	▲ 33
43	The Telemarketing Compar	https://www.link	United Kingdom	232	8	3.45%	▲ 34
44	Posterscope	https://www.link	United Kingdom	349	8	2.29%	▲ 37
45	GFM	https://www.link	United Kingdom	346	5	1.45%	▲ 33
46	Frontline	https://www.link	United Kingdom	374	1	0.27%	▲ 33

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

