

DSMN8

The UK's Most Active Financial Services Professionals on Social - July 2024

Industry at a glance:

Average Score:
7.52%

Total Companies:
155

Global Industry Average:
6.87%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Henley & Partners	https://www.linkedin.com/company/henley-partners	United Kingdom	383	104	27.15%	▲ 0
2	Clearwater	https://www.linkedin.com/company/clearwater	United Kingdom	314	80	25.48%	▲ 9
3	Liberis	https://www.linkedin.com/company/liberis	United Kingdom	246	62	25.20%	▲ 1
4	Equifax UK	https://www.linkedin.com/company/equifax-uk	United Kingdom	268	51	19.03%	▲ 13
5	Trust Payments	https://www.linkedin.com/company/trust-payments	United Kingdom	468	69	14.74%	▲ 24
6	Monmouthshire Building Society	https://www.linkedin.com/company/monmouthshire-building-society	United Kingdom	212	31	14.62%	New Entry
7	ACE Money Transfer	https://www.linkedin.com/company/ace-money-transfer	United Kingdom	305	44	14.43%	▲ 15
8	Moneyfarm	https://www.linkedin.com/company/moneyfarm	United Kingdom	213	30	14.08%	▲ 43
9	LendInvest (LSE: LINV)	https://www.linkedin.com/company/lendinvest	United Kingdom	214	30	14.02%	▲ 15
10	Just Mortgages	https://www.linkedin.com/company/just-mortgages	United Kingdom	460	64	13.91%	▲ 0
11	Newcastle Strategic Solutions	https://www.linkedin.com/company/newcastle-strategic-solutions	United Kingdom	240	33	13.75%	▲ 60
12	Davies - Consulting Division	https://www.linkedin.com/company/davies-consulting-division	United Kingdom	434	59	13.59%	▲ 3
13	Thredd	https://www.linkedin.com/company/thredd	United Kingdom	265	36	13.58%	▲ 8
14	Foster Denovo	https://www.linkedin.com/company/foster-denovo	United Kingdom	259	35	13.51%	▲ 54
15	Pepper Money UK	https://www.linkedin.com/company/pepper-money-uk	United Kingdom	313	41	13.10%	▲ 16
16	Modulr	https://www.linkedin.com/company/modulr	United Kingdom	339	44	12.98%	▲ 21
17	Aegon UK	https://www.linkedin.com/company/aegon-uk	United Kingdom	463	59	12.74%	New Entry
18	Octopus Investments	https://www.linkedin.com/company/octopus-investments	United Kingdom	404	50	12.38%	▲ 38
19	Fitch Learning	https://www.linkedin.com/company/fitch-learning	United Kingdom	252	31	12.30%	▼ -11
20	Tickmill	https://www.linkedin.com/company/tickmill	United Kingdom	440	54	12.27%	▲ 21
21	Hantec Markets	https://www.linkedin.com/company/hantec-markets	United Kingdom	296	36	12.16%	▲ 14

22	M&G Wealth	https://www.link	United Kingdom	232	28	12.07%	New Entry
23	Moneybox	https://www.link	United Kingdom	397	47	11.84%	▲ 117
24	Form3	https://www.link	United Kingdom	432	51	11.81%	▲ 25
25	Paysend	https://www.link	United Kingdom	295	34	11.53%	▲ 41
26	Cleo	https://www.link	United Kingdom	339	38	11.21%	▲ 1
27	Premium Credit	https://www.link	United Kingdom	405	45	11.11%	▲ 18
28	Soldo	https://www.link	United Kingdom	335	37	11.04%	▼ -15
29	Broadstone	https://www.link	United Kingdom	444	49	11.04%	▲ 43
30	Curve	https://www.link	United Kingdom	273	30	10.99%	▲ 16
31	Barclaycard Payments	https://www.link	United Kingdom	427	46	10.77%	▲ 48
32	Quantuma	https://www.link	United Kingdom	309	33	10.68%	▲ 23
33	FTSE Russell	https://www.link	United Kingdom	387	40	10.34%	▲ 36
34	Investec Wealth & Investm	https://www.link	United Kingdom	455	47	10.33%	New Entry
35	YouLend	https://www.link	United Kingdom	352	36	10.23%	▼ -3
36	Nest pensions	https://www.link	United Kingdom	412	42	10.19%	▲ 91
37	Progeny	https://www.link	United Kingdom	363	37	10.19%	▲ 17
38	Adaptive	https://www.link	United Kingdom	237	23	9.70%	▲ 67
39	Nottingham Economics & F	https://www.link	United Kingdom	425	41	9.65%	New Entry
40	KPMG in the Crown Deper	https://www.link	United Kingdom	418	40	9.57%	▲ 13
41	Mojo Mortgages	https://www.link	United Kingdom	211	20	9.48%	New Entry
42	SPF Private Clients	https://www.link	United Kingdom	233	22	9.44%	▲ 20
43	TransferGo	https://www.link	United Kingdom	375	35	9.33%	▲ 16
44	Quilter Financial Planning	https://www.link	United Kingdom	301	28	9.30%	▲ 47
45	7IM	https://www.link	United Kingdom	368	34	9.24%	▲ 36
46	allpay Limited	https://www.link	United Kingdom	260	24	9.23%	▼ -7
47	Cumberland Building Socie	https://www.link	United Kingdom	391	36	9.21%	▲ 35
48	LMAX Group	https://www.link	United Kingdom	291	26	8.93%	▲ 75
49	Calastone	https://www.link	United Kingdom	229	20	8.73%	▲ 99
50	Benchmark Capital	https://www.link	United Kingdom	257	22	8.56%	▲ 37
51	Monex Europe	https://www.link	United Kingdom	234	20	8.55%	▲ 1
52	Tandem Bank	https://www.link	United Kingdom	387	33	8.53%	▲ 8
53	WorldFirst	https://www.link	United Kingdom	294	25	8.50%	▲ 93
54	EPIC Investment Partners	https://www.link	United Kingdom	238	20	8.40%	▲ 112
55	R3	https://www.link	United Kingdom	454	38	8.37%	▲ 22
56	DEMICA	https://www.link	United Kingdom	277	23	8.30%	▼ -36
57	Flagstone	https://www.link	United Kingdom	266	22	8.27%	▼ -21
58	Evolution Funding	https://www.link	United Kingdom	279	23	8.24%	▲ 75
59	LSL Property Services	https://www.link	United Kingdom	292	24	8.22%	▲ 67
60	atomos wealth	https://www.link	United Kingdom	318	26	8.18%	▲ 78
61	Toyota Financial Services	https://www.link	United Kingdom	260	21	8.08%	▲ 70
62	BMW Financial Services	https://www.link	United Kingdom	400	32	8.00%	▲ 73
63	LifeSearch	https://www.link	United Kingdom	350	28	8.00%	▲ 111
64	ActivTrades	https://www.link	United Kingdom	266	21	7.89%	▲ 87
65	Oodle Car Finance	https://www.link	United Kingdom	330	26	7.88%	▲ 48
66	Perspective Financial Grou	https://www.link	United Kingdom	251	19	7.57%	▲ 44
67	AstroPay	https://www.link	United Kingdom	345	26	7.54%	▲ 74
68	ClearScore	https://www.link	United Kingdom	383	28	7.31%	▲ 100
69	Key Group	https://www.link	United Kingdom	275	20	7.27%	▲ 63
70	OakNorth	https://www.link	United Kingdom	499	36	7.21%	▼ -30
71	GoHenry	https://www.link	United Kingdom	223	16	7.17%	▲ 45
72	Wirex	https://www.link	United Kingdom	240	17	7.08%	▼ -15
73	Moneybarn	https://www.link	United Kingdom	213	15	7.04%	▲ 108
74	Killik & Co	https://www.link	United Kingdom	300	21	7.00%	New Entry
75	ALD Automotive UK	https://www.link	United Kingdom	201	14	6.97%	▲ 10
76	Sesame Bankhall Group	https://www.link	United Kingdom	289	20	6.92%	▲ 25
77	Zplan wealth management	https://www.link	United Kingdom	318	22	6.92%	▲ 3
78	Confused.com	https://www.link	United Kingdom	261	18	6.90%	▲ 36
79	AURELIUS	https://www.link	United Kingdom	411	28	6.81%	▼ -14
80	Novuna Vehicle Solutions	https://www.link	United Kingdom	369	25	6.78%	▼ -36
81	Pension Protection Fund	https://www.link	United Kingdom	370	25	6.76%	▲ 53
82	Vanguard UK & Europe	https://www.link	United Kingdom	252	17	6.75%	▼ -34
83	PPRO	https://www.link	United Kingdom	482	32	6.64%	▼ -33
84	Wren Sterling	https://www.link	United Kingdom	215	14	6.51%	New Entry
85	Alphabet GB	https://www.link	United Kingdom	280	18	6.43%	▲ 70
86	Kingswood Group	https://www.link	United Kingdom	220	14	6.36%	▲ 32
87	Everyday Loans	https://www.link	United Kingdom	410	26	6.34%	▲ 70
88	iwoca	https://www.link	United Kingdom	380	24	6.32%	▲ 34
89	Parmenton	https://www.link	United Kingdom	222	14	6.31%	▼ -11
90	Smart Pension	https://www.link	United Kingdom	399	25	6.27%	New Entry
91	Ecommpay	https://www.link	United Kingdom	340	21	6.18%	▼ -8
92	Campbell Lutyens	https://www.link	United Kingdom	278	17	6.12%	▲ 15
93	emerchantpay	https://www.link	United Kingdom	429	26	6.06%	▲ 36

94	Markets.com	United Kingdom	316	18	5.70%	▲ 27
95	First Actuarial	United Kingdom	316	18	5.70%	▲ 49
96	Coller Capital	United Kingdom	336	19	5.65%	▲ 12
97	Close Brothers Motor Finar	United Kingdom	356	20	5.62%	▲ 5
98	Brooks Macdonald	United Kingdom	485	27	5.57%	▲ 19
99	International Personal Fina	United Kingdom	291	16	5.50%	▲ 79
100	Personal Group	United Kingdom	401	22	5.49%	▼ -7
101	First Response Finance	United Kingdom	201	11	5.47%	New Entry
102	M&G Real Estate	United Kingdom	312	17	5.45%	▲ 65
103	Ascot Lloyd	United Kingdom	461	25	5.42%	▲ 86
104	Mars Capital	United Kingdom	262	14	5.34%	New Entry
105	Schroders Capital	United Kingdom	209	11	5.26%	New Entry
106	Prodigy Finance	United Kingdom	268	14	5.22%	▼ -32
107	Parasol	United Kingdom	238	12	5.04%	▲ 38
108	Edenred Payment Solution	United Kingdom	219	11	5.02%	▲ 16
109	Savills Investment Manage	United Kingdom	382	19	4.97%	▲ 19
110	First Rate Exchange Servic	United Kingdom	203	10	4.93%	New Entry
111	Canada Life UK Adviser	United Kingdom	224	11	4.91%	▲ 50
112	Zeal Holdings	United Kingdom	348	17	4.89%	▼ -6
113	Car Finance 247	United Kingdom	320	15	4.69%	▲ 47
114	Redmayne Bentley	United Kingdom	322	15	4.66%	▲ 63
115	OneFamily	United Kingdom	430	20	4.65%	▲ 5
116	Equitix	United Kingdom	216	10	4.63%	▼ -18
117	Redburn Atlantic	United Kingdom	314	14	4.46%	▲ 83
118	Close Brothers Asset Finar	United Kingdom	396	17	4.29%	▼ -48
119	Close Brothers Premium F	United Kingdom	259	11	4.25%	▲ 34
120	GSR	United Kingdom	385	16	4.16%	New Entry
121	The West Brom	United Kingdom	484	20	4.13%	▲ 38
122	TPT Retirement Solutions	United Kingdom	203	8	3.94%	▼ -10
123	PayPlan	United Kingdom	204	8	3.92%	▲ 14
124	Wealthtime	United Kingdom	261	10	3.83%	▼ -13
125	Embark Group	United Kingdom	267	10	3.75%	▲ 67
126	Arrow Global Group	United Kingdom	485	18	3.71%	▲ 69
127	Walker Crips	United Kingdom	221	8	3.62%	▲ 48
128	Mettle	United Kingdom	224	8	3.57%	▲ 14
129	eurochange	United Kingdom	344	12	3.49%	▲ 14
130	Fortrade	United Kingdom	347	12	3.46%	▲ 50
131	TDX Group	United Kingdom	235	8	3.40%	▼ -55
132	Maven Securities	United Kingdom	354	12	3.39%	▲ 40
133	Cabot Financial	United Kingdom	406	13	3.20%	New Entry
134	Allied Irish Bank	United Kingdom	283	9	3.18%	▲ 69
135	Curtis Banks	United Kingdom	353	11	3.12%	▲ 61
136	Transact	United Kingdom	453	14	3.09%	▲ 40
137	Ramsdens Financial	United Kingdom	294	9	3.06%	▲ 48
138	Age Partnership	United Kingdom	262	8	3.05%	▲ 52
139	Partners Capital	United Kingdom	397	12	3.02%	▲ 43
140	Crestbridge	United Kingdom	240	7	2.92%	▼ -51
141	Barclays Partner Finance	United Kingdom	245	7	2.86%	New Entry
142	Fluent Money	United Kingdom	285	8	2.81%	▲ 45
143	ChangeGroup & Prosegur	United Kingdom	396	11	2.78%	▼ -24
144	Blue Motor Finance Ltd	United Kingdom	226	6	2.65%	▲ 10
145	3i Group	United Kingdom	438	10	2.28%	▲ 19
146	Creditfix Group	United Kingdom	249	5	2.01%	▲ 47
147	Vaultex UK	United Kingdom	455	8	1.76%	New Entry
148	Winterflood Securities	United Kingdom	236	4	1.69%	▲ 2
149	LSEG TORA	United Kingdom	306	5	1.63%	▲ 53
150	Black Horse Finance	United Kingdom	408	6	1.47%	▲ 49
151	Rokos Capital Managemer	United Kingdom	283	4	1.41%	▲ 32
152	ICE - International Currenc	United Kingdom	243	2	0.82%	New Entry
153	Engelhart	United Kingdom	256	2	0.78%	▲ 48
154	Eisler Capital	United Kingdom	282	2	0.71%	▲ 50
155	Dealogic	United Kingdom	246	0	0.00%	New Entry

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