

Employee Advocacy Impact Survey

1. How often did you share content before joining the program and how often do you share now? Was anything preventing you from sharing content before?

2. Have you seen an increase in your reach, engagement, and network size since joining the program? Please provide numbers if you're happy to.

3. Is being active on social media valuable to your role and does it make your job easier? If so, how?

4. Have any interesting conversations started on social media from your content? Please share an example if possible.

5. Has your social media activity led to any opportunities, such as being invited to industry events as a guest or speaker, or being asked to speak on a podcast?
