



The UK's Most Active Real Estate Professionals on Social - June 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	RICS	https://www.linkedin.com/company/rics	United Kingdom	1,889	558	29.54%
2	CBRE UK	https://www.linkedin.com/company/cbre-uk	United Kingdom	1,841	286	15.54%
3	Sequence	https://www.linkedin.com/company/sequence	United Kingdom	1,197	152	12.70%
4	Knight Frank	https://www.linkedin.com/company/knightfrank	United Kingdom	6,484	797	12.29%
5	Savills	https://www.linkedin.com/company/savills	United Kingdom	12,887	1,470	11.41%
6	Unite Students	https://www.linkedin.com/company/unite-students	United Kingdom	1,303	114	8.75%
7	Southern Housing	https://www.linkedin.com/company/southern-housing	United Kingdom	1,230	106	8.62%
8	Connells	https://www.linkedin.com/company/connells	United Kingdom	1,433	116	8.09%
9	Connells Group	https://www.linkedin.com/company/connells-group	United Kingdom	1,252	94	7.51%
10	L&Q	https://www.linkedin.com/company/l-q	United Kingdom	1,828	135	7.39%
11	Places for People	https://www.linkedin.com/company/places-for-people	United Kingdom	3,212	221	6.88%
12	Countryside Partnerships	https://www.linkedin.com/company/countryside-partnerships	United Kingdom	1,433	96	6.70%
13	Taylor Wimpey	https://www.linkedin.com/company/taylor-wimpey	United Kingdom	3,408	224	6.57%
14	Clarion Housing Group	https://www.linkedin.com/company/clarion-housing-group	United Kingdom	1,779	106	5.96%
15	Hamptons	https://www.linkedin.com/company/hamptons	United Kingdom	1,228	73	5.94%
16	Grosvenor	https://www.linkedin.com/company/grosvenor	United Kingdom	1,004	59	5.88%
17	Foxtons	https://www.linkedin.com/company/foxtons	United Kingdom	1,670	90	5.39%
18	Rendall & Rittner	https://www.linkedin.com/company/rendall-rittner	United Kingdom	1,014	42	4.14%

Ready to win at social?

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