

# DSMN8

Europe's Most Active Real Estate Professionals on Social - June 2024

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>8.36%</b>	<b>45</b>	<b>7.22%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	<a href="https://www.link">Proprietes-privees.com</a>	<a href="https://www.link">https://www.link</a>	France	1,368	344	25.15%
2	SAFTI	<a href="https://www.link">https://www.link</a>	France	3,785	778	20.55%
3	BSK Immobilier	<a href="https://www.link">https://www.link</a>	France	1,433	293	20.45%
4	iad France	<a href="https://www.link">https://www.link</a>	France	8,735	1,748	20.01%
5	Efficity	<a href="https://www.link">https://www.link</a>	France	1,426	276	19.35%
6	OptimHome Immobilier	<a href="https://www.link">https://www.link</a>	France	1,140	180	15.79%
7	CAPIFRANCE	<a href="https://www.link">https://www.link</a>	France	1,955	303	15.50%
8	DOMITYS	<a href="https://www.link">https://www.link</a>	France	2,203	310	14.07%
9	Action Logement	<a href="https://www.link">https://www.link</a>	France	2,042	250	12.24%
10	AccorInvest	<a href="https://www.link">https://www.link</a>	Luxembourg	1,008	106	10.52%
11	GUY HOQUET L'IMMOBIL	<a href="https://www.link">https://www.link</a>	France	2,201	227	10.31%
12	Engel & Völkers	<a href="https://www.link">https://www.link</a>	Germany	6,910	669	9.68%
13	Human Immobilier	<a href="https://www.link">https://www.link</a>	France	1,319	121	9.17%
14	Newsec	<a href="https://www.link">https://www.link</a>	Sweden	2,248	203	9.03%
15	ERA IMMOBILIER France	<a href="https://www.link">https://www.link</a>	France	1,249	111	8.89%
16	BNP Paribas Real Estate	<a href="https://www.link">https://www.link</a>	France	4,527	400	8.84%
17	Drees & Sommer	<a href="https://www.link">https://www.link</a>	Germany	4,055	342	8.43%
18	citya immobilier	<a href="https://www.link">https://www.link</a>	France	2,648	213	8.04%
19	Laforêt France	<a href="https://www.link">https://www.link</a>	France	2,580	196	7.60%
20	ICADE	<a href="https://www.link">https://www.link</a>	France	1,352	95	7.03%
21	Groupe Pichet	<a href="https://www.link">https://www.link</a>	France	1,011	69	6.82%

22	ORPI	<a href="https://www.link">https://www.link</a>	France	4,607	313	6.79%
23	ALTAREA	<a href="https://www.link">https://www.link</a>	France	1,074	71	6.61%
24	Immobilière 3F	<a href="https://www.link">https://www.link</a>	France	1,772	110	6.21%
25	OBOS	<a href="https://www.link">https://www.link</a>	Norway	1,640	101	6.16%
26	Bouygues Immobilier	<a href="https://www.link">https://www.link</a>	France	2,012	123	6.11%
27	Adoma	<a href="https://www.link">https://www.link</a>	France	1,662	96	5.78%
28	Unibail-Rodamco-Westfield	<a href="https://www.link">https://www.link</a>	France	4,400	251	5.70%
29	IWG	<a href="https://www.link">https://www.link</a>	Switzerland	12,999	713	5.49%
30	HSB	<a href="https://www.link">https://www.link</a>	Sweden	1,499	77	5.14%
31	FONCIA	<a href="https://www.link">https://www.link</a>	France	7,788	397	5.10%
32	Fastighetsbyrån	<a href="https://www.link">https://www.link</a>	Sweden	1,283	64	4.99%
33	Svensk Fastighetsförmedli	<a href="https://www.link">https://www.link</a>	Sweden	1,028	51	4.96%
34	Groupe Qualiconsult	<a href="https://www.link">https://www.link</a>	France	1,709	84	4.92%
35	RE/MAX Portugal	<a href="https://www.link">https://www.link</a>	Portugal	1,011	48	4.75%
36	Nexity	<a href="https://www.link">https://www.link</a>	France	5,555	262	4.72%
37	Vonovia	<a href="https://www.link">https://www.link</a>	Germany	1,718	81	4.71%
38	NS Stations (onderdeel Ne	<a href="https://www.link">https://www.link</a>	Netherlands	1,324	61	4.61%
39	Riksbbyggen - Rum för hela	<a href="https://www.link">https://www.link</a>	Sweden	1,793	82	4.57%
40	CDC Habitat	<a href="https://www.link">https://www.link</a>	France	4,732	194	4.10%
41	ECE	<a href="https://www.link">https://www.link</a>	Germany	1,396	30	2.15%
42	Altisource	<a href="https://www.link">https://www.link</a>	Luxembourg	2,689	41	1.52%
43	Gruppo Tempocasa	<a href="https://www.link">https://www.link</a>	Italy	2,455	35	1.43%
44	Grupo Business	<a href="https://www.link">https://www.link</a>	Portugal	1,151	16	1.39%
45	Immobilier des Notaires	<a href="https://www.link">https://www.link</a>	France	1,091	11	1.01%

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Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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