



The USA's Most Active Pharmaceuticals Professionals on Social - June 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	US Pharmacopeia	https://www.linkedin.com/company/us-pharmacopeia	United States	1,400	261	18.64%	▲ 0
2	Advarra	https://www.linkedin.com/company/advarra	United States	1,468	153	10.42%	▲ 4
3	Allergan Aesthetics	https://www.linkedin.com/company/allergan-aesthetics	United States	1,410	137	9.72%	▼ -1
4	Organon	https://www.linkedin.com/company/organon	United States	6,921	661	9.55%	▲ 5
5	Merz Aesthetics	https://www.linkedin.com/company/merz-aesthetics	United States	1,953	178	9.11%	▼ -1
6	Otsuka Pharmaceutical Co	https://www.linkedin.com/company/otsuka-pharmaceutical-co	United States	3,471	297	8.56%	▼ -1
7	United Therapeutics	https://www.linkedin.com/company/united-therapeutics	United States	1,140	95	8.33%	▲ 7
8	CAI	https://www.linkedin.com/company/cai	United States	1,127	91	8.07%	▲ 0
9	Phibro Animal Health	https://www.linkedin.com/company/phibro-animal-health	United States	1,206	97	8.04%	▼ -2
10	WCG	https://www.linkedin.com/company/wcg	United States	1,278	97	7.59%	▲ 0
11	Incyte	https://www.linkedin.com/company/incyte	United States	2,810	213	7.58%	▲ 19
12	Lantheus	https://www.linkedin.com/company/lantheus	United States	1,107	80	7.23%	▲ 1
13	Cytel	https://www.linkedin.com/company/cytel	United States	1,473	105	7.13%	▲ 2
14	Elanco	https://www.linkedin.com/company/elanco	United States	8,376	573	6.84%	▲ 6
15	EMD Serono	https://www.linkedin.com/company/emd-serono	United States	1,869	121	6.47%	▲ 23
16	Indivior	https://www.linkedin.com/company/indivior	United States	1,276	82	6.43%	▼ -13
17	Viartis	https://www.linkedin.com/company/viartis	United States	16,267	1,042	6.41%	▲ 5
18	Takeda Oncology	https://www.linkedin.com/company/takeda-oncology	United States	1,785	113	6.33%	▲ 15
19	Sumitomo Pharma America	https://www.linkedin.com/company/sumitomo-pharma-america	United States	1,297	81	6.25%	▼ -1
20	Bristol Myers Squibb	https://www.linkedin.com/company/bristol-myers-squibb	United States	37,816	2,350	6.21%	▼ -4
21	EVERSANA	https://www.linkedin.com/company/eversana	United States	4,349	267	6.14%	▼ -4

22	Signant Health	https://www.link	United States	2,090	122	5.84%	▼ -1
23	AbbVie	https://www.link	United States	52,570	3,000	5.71%	▲ 0
24	Zoetis	https://www.link	United States	11,286	643	5.70%	▼ -5
25	Novavax	https://www.link	United States	1,164	66	5.67%	▼ -14
26	PCI Pharma Services	https://www.link	United States	3,463	195	5.63%	▼ -14
27	Endo	https://www.link	United States	1,660	92	5.54%	New Entry
28	West Pharmaceutical Servi	https://www.link	United States	5,161	281	5.44%	▼ -1
29	ClinChoice	https://www.link	United States	1,330	68	5.11%	▼ -3
30	Q2 Solutions	https://www.link	United States	2,623	129	4.92%	▲ 4
31	Daiichi Sankyo US	https://www.link	United States	4,136	203	4.91%	▲ 4
32	Eli Lilly and Company	https://www.link	United States	43,350	2,075	4.79%	▼ -4
33	Fresenius Kabi USA	https://www.link	United States	1,647	78	4.74%	▲ 4
34	ConnectiveRx	https://www.link	United States	1,314	62	4.72%	▲ 13
35	Colorcon	https://www.link	United States	1,208	56	4.64%	▼ -6
36	Hovione	https://www.link	United States	2,054	92	4.48%	▼ -12
37	Piramal Pharma Solutions	https://www.link	United States	2,995	130	4.34%	▼ -5
38	Parexel	https://www.link	United States	20,478	855	4.18%	▼ -7
39	Genoa Healthcare	https://www.link	United States	2,149	89	4.14%	▲ 3
40	iA	https://www.link	United States	1,091	45	4.12%	▲ 6
41	Anneal Pharmaceuticals	https://www.link	United States	5,305	216	4.07%	▲ 2
42	Eisai US	https://www.link	United States	2,997	122	4.07%	▼ -2
43	The Janssen Pharmaceuti	https://www.link	United States	24,577	998	4.06%	▼ -7
44	Curia	https://www.link	United States	3,270	130	3.98%	▼ -5
45	Pfizer	https://www.link	United States	101,553	4,000	3.94%	▼ -1
46	Catalent Pharma Solutions	https://www.link	United States	13,894	547	3.94%	▼ -21
47	Syneos Health Clinical Sol	https://www.link	United States	1,821	66	3.62%	▲ 6
48	Bausch + Lomb	https://www.link	United States	8,678	314	3.62%	▲ 0
49	IPS-Integrated Project Sen	https://www.link	United States	3,171	111	3.50%	▼ -4
50	Medpace	https://www.link	United States	5,566	192	3.45%	▲ 0
51	Cambrex	https://www.link	United States	1,640	53	3.23%	▲ 6
52	Sharp Services	https://www.link	United States	1,209	38	3.14%	▲ 3
53	MMS	https://www.link	United States	2,107	65	3.08%	▼ -1
54	Octapharma Plasma	https://www.link	United States	2,804	82	2.92%	▲ 6
55	UBC	https://www.link	United States	2,085	59	2.83%	▼ -6
56	MSD	https://www.link	United States	39,716	1,029	2.59%	▼ -2
57	PharMerica	https://www.link	United States	2,915	63	2.16%	▲ 2
58	BioLife Plasma Services	https://www.link	United States	2,711	50	1.84%	▲ 5
59	Aurobindo Pharma USA	https://www.link	United States	1,076	19	1.77%	▲ 3
60	CSL Plasma	https://www.link	United States	5,397	86	1.59%	▲ 1
61	CVS Pharmacy	https://www.link	United States	49,410	760	1.54%	▲ 4
62	Patheon	https://www.link	United States	2,510	38	1.51%	▲ 4
63	Taro Pharmaceuticals	https://www.link	United States	1,512	21	1.39%	▲ 5
64	Lupin Pharmaceuticals	https://www.link	United States	4,391	60	1.37%	▲ 0
65	AllianceRx Walgreens Pha	https://www.link	United States	1,339	14	1.05%	▲ 2
66	Omnicare	https://www.link	United States	5,221	48	0.92%	▲ 3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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