



Europe's Most Active Pharmaceuticals Professionals on Social - June 2024

Industry at a glance:

Average Score:
4.73%

Total Companies:
105

Global Industry Average:
4.88%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Galderma	https://www.linkedin.com/company/galderma	Switzerland	6,401	660	10.31%	▲ 0
2	PharmaLex	https://www.linkedin.com/company/pharmalex	Germany	1,635	163	9.97%	▲ 0
3	BIOCODEX	https://www.linkedin.com/company/biocodex	France	1,431	136	9.50%	▲ 0
4	Bavarian Nordic	https://www.linkedin.com/company/bavarian-nordic	Denmark	1,322	124	9.38%	▲ 2
5	HIPRA	https://www.linkedin.com/company/hipra	Spain	1,687	138	8.18%	▲ 3
6	Orifarm	https://www.linkedin.com/company/orifarm	Denmark	1,195	95	7.95%	▲ 40
7	Novo Nordisk	https://www.linkedin.com/company/novo-nordisk	Denmark	56,948	4,500	7.90%	▼ -3
8	Kedrion Biopharma	https://www.linkedin.com/company/kedrion-biopharma	Italy	1,814	142	7.83%	▲ 61
9	ISDIN	https://www.linkedin.com/company/isdin	Spain	1,761	132	7.50%	▲ 2
10	Acino	https://www.linkedin.com/company/acino	Switzerland	2,316	165	7.12%	▼ -5
11	Hemofarm	https://www.linkedin.com/company/hemofarm	Serbia	1,402	97	6.92%	New Entry
12	Ferrer	https://www.linkedin.com/company/ferrer	Spain	2,026	140	6.91%	▲ 12
13	Fidia Farmaceutici	https://www.linkedin.com/company/fidia-farmaceutici	Italy	1,288	88	6.83%	▲ 2
14	Lundbeck	https://www.linkedin.com/company/lundbeck	Denmark	5,748	385	6.70%	▲ 13
15	Almirall	https://www.linkedin.com/company/almirall	Spain	2,077	138	6.64%	▼ -2
16	Gerresheimer	https://www.linkedin.com/company/gerresheimer	Germany	2,938	195	6.64%	▲ 1
17	Pierre Fabre Group	https://www.linkedin.com/company/pierre-fabre-group	France	8,765	577	6.58%	▼ -3
18	Ferring Pharmaceuticals	https://www.linkedin.com/company/ferring-pharmaceuticals	Switzerland	5,857	378	6.45%	▲ 4
19	Ceva Santé Animale	https://www.linkedin.com/company/ceva-sante-animale	France	5,138	328	6.38%	▲ 6
20	Adamed Pharma	https://www.linkedin.com/company/adamed-pharma	Poland	1,478	93	6.29%	▲ 47
21	Ipsen	https://www.linkedin.com/company/ipsen	France	5,979	370	6.19%	▲ 7

22	Grünenthal Group	https://www.link€	Germany	4,472		274	6.13%	▼ -13
23	Guerbet	https://www.link€	France	2,409		147	6.10%	▲ 9
24	Nestlé Health Science	https://www.link€	Switzerland	5,589		340	6.08%	▼ -5
25	Corden Pharma	https://www.link€	Switzerland	1,491		89	5.97%	▲ 4
26	Jazz Pharmaceuticals	https://www.link€	Ireland	3,319		196	5.91%	▼ -3
27	Boehringer Ingelheim	https://www.link€	Germany	43,044		2,500	5.81%	▼ -11
28	PolyPeptide Group	https://www.link€	Switzerland	1,168		67	5.74%	▲ 30
29	Bachem	https://www.link€	Switzerland	1,457		83	5.70%	▲ 54
30	UCB	https://www.link€	Belgium	12,986		736	5.67%	▲ 9
31	Sobi	https://www.link€	Sweden	1,911		108	5.65%	▲ 3
32	Alfasigma	https://www.link€	Italy	2,238		125	5.59%	▲ 30
33	SEQENS	https://www.link€	France	1,279		71	5.55%	▼ -26
34	Merck Group	https://www.link€	Germany	28,967		1,605	5.54%	▲ 6
35	Bracco	https://www.link€	Italy	1,848		102	5.52%	▲ 20
36	PSI CRO	https://www.link€	Switzerland	2,274		124	5.45%	▲ 16
37	FAES FARMA	https://www.link€	Spain	1,184		62	5.24%	▲ 40
38	Curium Pharma	https://www.link€	France	1,452		76	5.23%	▼ -8
39	Merck Healthcare	https://www.link€	Germany	5,741		300	5.23%	▲ 18
40	Angelini Pharma	https://www.link€	Italy	1,742		91	5.22%	▼ -20
41	Sanofi	https://www.link€	France	86,270		4,500	5.22%	▲ 4
42	LEO Pharma	https://www.link€	Denmark	4,980		255	5.12%	▼ -16
43	Unither Pharmaceuticals	https://www.link€	France	1,300		65	5.00%	▲ 20
44	Servier	https://www.link€	France	12,044		595	4.94%	▼ -3
45	ESTEVE	https://www.link€	Spain	1,800		87	4.83%	▼ -8
46	Zambon	https://www.link€	Italy	2,467		118	4.78%	▲ 1
47	Grupa NEUCA	https://www.link€	Poland	1,827		86	4.71%	▲ 33
48	Orion	https://www.link€	Finland	2,391		112	4.68%	▼ -10
49	Apoteket	https://www.link€	Sweden	3,129		145	4.63%	▼ -1
50	Stevanato Group	https://www.link€	Italy	2,015		93	4.62%	▼ -32
51	Exeltis	https://www.link€	Spain	2,322		107	4.61%	▼ -41
52	Kronans Apotek	https://www.link€	Sweden	1,654		76	4.59%	▼ -19
53	COFARES	https://www.link€	Spain	1,502		69	4.59%	▼ -10
54	Stallergenes Greer	https://www.link€	Switzerland	1,052		48	4.56%	▼ -23
55	Lonza	https://www.link€	Switzerland	16,110		731	4.54%	▼ -1
56	Apotek Hjärtat	https://www.link€	Sweden	2,476		111	4.48%	▼ -21
57	Virbac	https://www.link€	France	4,712		206	4.37%	▼ -6
58	SGD Pharma	https://www.link€	France	1,083		47	4.34%	▲ 27
59	Sandoz	https://www.link€	Switzerland	16,829		726	4.31%	▲ 5
60	Chiesi Group	https://www.link€	Italy	5,384		231	4.29%	▼ -16
61	Italfarmaco	https://www.link€	Spain	1,179		49	4.16%	▲ 9
62	Recipharm	https://www.link€	Sweden	3,339		135	4.04%	▲ 9
63	ALKALOID AD Skopje	https://www.link€	MK	1,090		44	4.04%	New Entry
64	UPSA	https://www.link€	France	1,278		51	3.99%	▲ 12
65	Recordati	https://www.link€	Italy	3,161		126	3.99%	▲ 14
66	Xellia Pharmaceuticals	https://www.link€	Denmark	1,281		51	3.98%	▲ 6
67	Novartis	https://www.link€	Switzerland	75,427		3,000	3.98%	▼ -11
68	EUROAPI	https://www.link€	France	1,494		59	3.95%	▼ -56
69	Siegfried	https://www.link€	Switzerland	1,802		70	3.88%	▼ -16
70	Chemo	https://www.link€	Spain	1,791		69	3.85%	▲ 16
71	Vetoquinol Global	https://www.link€	France	1,532		59	3.85%	▼ -29
72	LFB	https://www.link€	France	2,282		87	3.81%	▼ -12
73	MSD Netherlands	https://www.link€	Netherlands	1,502		56	3.73%	▲ 19
74	Grifols	https://www.link€	Spain	10,902		396	3.63%	▲ 10
75	Synthon	https://www.link€	Netherlands	1,308		47	3.59%	▼ -14
76	Evotec	https://www.link€	Germany	5,022		180	3.58%	▼ -40
77	ALK	https://www.link€	Denmark	2,751		98	3.56%	▼ -9
78	ROVI Pharmaceutical Com	https://www.link€	Spain	1,077		38	3.53%	▼ -19
79	Lek Pharmaceuticals	https://www.link€	Slovenia	1,083		38	3.51%	▼ -13
80	Richter Gedeon	https://www.link€	Hungary	2,235		77	3.45%	▼ -2
81	Boiron France	https://www.link€	France	2,179		75	3.44%	▼ -6
82	Apotek 1	https://www.link€	Norway	2,109		71	3.37%	▲ 6
83	STADA Group	https://www.link€	Germany	5,728		189	3.30%	▲ 13
84	Fresenius Kabi	https://www.link€	Germany	21,031		679	3.23%	▼ -19
85	Vitusapotek	https://www.link€	Norway	1,275		39	3.06%	▼ -3
86	Zentiva	https://www.link€	Czechia	3,298		99	3.00%	▼ -37
87	FAMAR	https://www.link€	Greece	1,611		47	2.92%	▲ 11
88	Vetter Pharma	https://www.link€	Germany	1,950		53	2.72%	▼ -14
89	Laboratorios Normon	https://www.link€	Spain	1,976		53	2.68%	▼ -16
90	OCP Répartition	https://www.link€	France	1,366		36	2.64%	▼ -3
91	Galenica	https://www.link€	Switzerland	2,627		67	2.55%	▲ 2
92	Octapharma	https://www.link€	Switzerland	2,480		62	2.50%	▲ 2
93	PLIVA	https://www.link€	Croatia	1,668		41	2.46%	New Entry

94	MSD Deutschland	https://www.linkedin.com/company/msd-deutschland/	Germany	1,956	48	2.45%	▼ -5
95	BSP Pharmaceuticals	https://www.linkedin.com/company/bsp-pharmaceuticals/	Italy	1,026	24	2.34%	New Entry
96	WALA	https://www.linkedin.com/company/wala/	Germany	1,394	32	2.30%	▲ 4
97	Mallinckrodt Pharmaceuticals	https://www.linkedin.com/company/mallinckrodt-pharmaceuticals/	Ireland	3,346	76	2.27%	▼ -6
98	MENARINI Group	https://www.linkedin.com/company/menarini-group/	Italy	10,769	241	2.24%	▼ -8
99	Polpharma	https://www.linkedin.com/company/polpharma/	Poland	2,398	50	2.09%	▲ 0
100	Egis Pharmaceuticals	https://www.linkedin.com/company/egis-pharmaceuticals/	Hungary	1,860	38	2.04%	▲ 4
101	Berlin-Chemie Menarini	https://www.linkedin.com/company/berlin-chemie-menarini/	Germany	1,939	38	1.96%	▼ -4
102	Merck KGaA, Darmstadt, C	https://www.linkedin.com/company/merck-kgaa-darmstadt-c/	Germany	13,345	239	1.79%	▼ -1
103	DOZ	https://www.linkedin.com/company/doz/	Poland	1,011	16	1.58%	New Entry
104	Krka	https://www.linkedin.com/company/krka/	Slovenia	4,161	60	1.44%	▼ -2
105	Delpharm	https://www.linkedin.com/company/delpharm/	France	3,537	49	1.39%	▼ -2

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