



## The UK's Most Active Oil & Energy Professionals on Social - June 2024

### Industry at a glance:

Average Score:  
**3.54%**

Total Companies:  
**24**

Global Industry Average:  
**2.98%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Odjell Technology	<a href="https://www.linkedin.com/company/odjell-technology">https://www.linkedin.com/company/odjell-technology</a>	United Kingdom	1,141	98	8.59%	▲ 1
2	Score Group	<a href="https://www.linkedin.com/company/score-group">https://www.linkedin.com/company/score-group</a>	United Kingdom	1,041	74	7.11%	▲ 6
3	Certas Energy	<a href="https://www.linkedin.com/company/certas-energy">https://www.linkedin.com/company/certas-energy</a>	United Kingdom	1,078	58	5.38%	▲ 6
4	Borr Drilling	<a href="https://www.linkedin.com/company/borr-drilling">https://www.linkedin.com/company/borr-drilling</a>	United Kingdom	1,562	76	4.87%	▼ -1
5	Subsea7	<a href="https://www.linkedin.com/company/subsea7">https://www.linkedin.com/company/subsea7</a>	United Kingdom	12,806	611	4.77%	▲ 2
6	EnerMech	<a href="https://www.linkedin.com/company/enermech">https://www.linkedin.com/company/enermech</a>	United Kingdom	2,788	133	4.77%	▲ 0
7	Harbour Energy	<a href="https://www.linkedin.com/company/harbour-energy">https://www.linkedin.com/company/harbour-energy</a>	United Kingdom	1,394	63	4.52%	▼ -2
8	Vivo Energy	<a href="https://www.linkedin.com/company/vivo-energy">https://www.linkedin.com/company/vivo-energy</a>	United Kingdom	4,370	188	4.30%	▲ 3
9	Shell Energy	<a href="https://www.linkedin.com/company/shell-energy">https://www.linkedin.com/company/shell-energy</a>	United Kingdom	3,310	137	4.14%	▼ -8
10	Proserv	<a href="https://www.linkedin.com/company/proserv">https://www.linkedin.com/company/proserv</a>	United Kingdom	1,158	46	3.97%	▲ 10
11	Perenco	<a href="https://www.linkedin.com/company/perenco">https://www.linkedin.com/company/perenco</a>	United Kingdom	5,937	180	3.03%	▲ 4
12	Hunting	<a href="https://www.linkedin.com/company/hunting">https://www.linkedin.com/company/hunting</a>	United Kingdom	1,534	46	3.00%	New Entry
13	bp	<a href="https://www.linkedin.com/company/bp">https://www.linkedin.com/company/bp</a>	United Kingdom	66,697	1,995	2.99%	▲ 3
14	Castrol	<a href="https://www.linkedin.com/company/castrol">https://www.linkedin.com/company/castrol</a>	United Kingdom	4,276	125	2.92%	▲ 0
15	Seadrill	<a href="https://www.linkedin.com/company/seadrill">https://www.linkedin.com/company/seadrill</a>	United Kingdom	5,533	145	2.62%	New Entry
16	Shell	<a href="https://www.linkedin.com/company/shell">https://www.linkedin.com/company/shell</a>	United Kingdom	134,287	3,500	2.61%	▲ 2
17	Hydratight	<a href="https://www.linkedin.com/company/hydratight">https://www.linkedin.com/company/hydratight</a>	United Kingdom	1,164	30	2.58%	▼ -4
18	KCA Deutag	<a href="https://www.linkedin.com/company/kca-deutag">https://www.linkedin.com/company/kca-deutag</a>	United Kingdom	5,444	133	2.44%	▲ 3
19	TechnipFMC	<a href="https://www.linkedin.com/company/technipfmc">https://www.linkedin.com/company/technipfmc</a>	United Kingdom	38,612	904	2.34%	▲ 0
20	Sparrows Group	<a href="https://www.linkedin.com/company/sparrows-group">https://www.linkedin.com/company/sparrows-group</a>	United Kingdom	1,582	32	2.02%	▼ -8
21	Stena Drilling	<a href="https://www.linkedin.com/company/stena-drilling">https://www.linkedin.com/company/stena-drilling</a>	United Kingdom	1,602	28	1.75%	▼ -4

22	Oil and Gas Job Search	<a href="https://www.linkedin.com/company/dsmn8">https://www.linkedin.com/company/dsmn8</a> United Kingdom	2,388	37	1.55%	New Entry
23	Brand Energy & Infrastructure	<a href="https://www.linkedin.com/company/dsmn8">https://www.linkedin.com/company/dsmn8</a> United Kingdom	2,648	38	1.44%	▲ 0
24	Odfjell Drilling	<a href="https://www.linkedin.com/company/dsmn8">https://www.linkedin.com/company/dsmn8</a> United Kingdom	2,063	26	1.26%	▼ -2

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/dsmn8](https://www.linkedin.com/company/dsmn8)

