



## Europe's Most Active Oil & Energy Professionals on Social - June 2024

### Industry at a glance:

Average Score:  
**3.64%**

Total Companies:  
**62**

Global Industry Average:  
**2.98%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HMH	<a href="https://www.linkedin.com/company/hmh">https://www.linkedin.com/company/hmh</a>	Netherlands	1,112	86	7.73%	▲ 1
2	DOF	<a href="https://www.linkedin.com/company/dof">https://www.linkedin.com/company/dof</a>	Norway	2,549	182	7.14%	▲ 9
3	Vår Energi	<a href="https://www.linkedin.com/company/var-energi">https://www.linkedin.com/company/var-energi</a>	Norway	1,150	82	7.13%	New Entry
4	Enagás	<a href="https://www.linkedin.com/company/enagas">https://www.linkedin.com/company/enagas</a>	Spain	1,121	79	7.05%	▼ -3
5	GRDF	<a href="https://www.linkedin.com/company/grdf">https://www.linkedin.com/company/grdf</a>	France	7,451	462	6.20%	▼ -2
6	Galp	<a href="https://www.linkedin.com/company/galp">https://www.linkedin.com/company/galp</a>	Portugal	5,550	332	5.98%	▲ 27
7	MOTUL	<a href="https://www.linkedin.com/company/motul">https://www.linkedin.com/company/motul</a>	France	1,431	83	5.80%	▼ -2
8	Axens	<a href="https://www.linkedin.com/company/axens">https://www.linkedin.com/company/axens</a>	France	1,522	88	5.78%	▼ -1
9	SBM Offshore	<a href="https://www.linkedin.com/company/sbm-offshore">https://www.linkedin.com/company/sbm-offshore</a>	Netherlands	7,874	423	5.37%	▼ -1
10	Welltec	<a href="https://www.linkedin.com/company/welltec">https://www.linkedin.com/company/welltec</a>	Denmark	1,082	58	5.36%	▼ -1
11	CEPSA	<a href="https://www.linkedin.com/company/cepsa">https://www.linkedin.com/company/cepsa</a>	Spain	6,502	322	4.95%	▼ -1
12	Orano DS	<a href="https://www.linkedin.com/company/orano-ds">https://www.linkedin.com/company/orano-ds</a>	France	1,635	76	4.65%	▼ -6
13	Equinor	<a href="https://www.linkedin.com/company/equinor">https://www.linkedin.com/company/equinor</a>	Norway	15,249	705	4.62%	▲ 4
14	DeepOcean	<a href="https://www.linkedin.com/company/deepocean">https://www.linkedin.com/company/deepocean</a>	Norway	1,401	61	4.35%	▲ 1
15	Shearwater GeoServices	<a href="https://www.linkedin.com/company/shearwater-geo-services">https://www.linkedin.com/company/shearwater-geo-services</a>	Norway	1,057	46	4.35%	▼ -3
16	SPIE Global Services Ener	<a href="https://www.linkedin.com/company/spie-global-services-ener">https://www.linkedin.com/company/spie-global-services-ener</a>	France	3,798	165	4.34%	▲ 0
17	Grupa TAURON	<a href="https://www.linkedin.com/company/grupa-tauron">https://www.linkedin.com/company/grupa-tauron</a>	Poland	1,066	46	4.32%	▲ 14
18	OKQ8	<a href="https://www.linkedin.com/company/okq8">https://www.linkedin.com/company/okq8</a>	Sweden	1,442	62	4.30%	▲ 24
19	PGS	<a href="https://www.linkedin.com/company/pgs">https://www.linkedin.com/company/pgs</a>	Norway	2,267	96	4.23%	▲ 7
20	Preem	<a href="https://www.linkedin.com/company/preem">https://www.linkedin.com/company/preem</a>	Sweden	1,394	57	4.09%	▼ -7
21	Wintershall Dea	<a href="https://www.linkedin.com/company/wintershall-dea">https://www.linkedin.com/company/wintershall-dea</a>	Germany	2,308	94	4.07%	▲ 4

22	GRTgaz	<a href="https://www.link€">https://www.link€</a>	France	2,444	99	4.05%	▼ -3
23	Bonatti	<a href="https://www.link€">https://www.link€</a>	Italy	4,743	189	3.98%	▲ 13
24	ALTRAD PREZIOSO	<a href="https://www.link€">https://www.link€</a>	France	1,347	51	3.79%	▲ 8
25	Archer	<a href="https://www.link€">https://www.link€</a>	Norway	2,512	95	3.78%	▲ 3
26	Vallourec	<a href="https://www.link€">https://www.link€</a>	France	7,655	288	3.76%	▲ 13
27	Groupe Ponticelli Frères	<a href="https://www.link€">https://www.link€</a>	France	1,987	73	3.67%	▼ -13
28	TotalEnergies	<a href="https://www.link€">https://www.link€</a>	France	68,733	2,500	3.64%	▲ 2
29	MOL Group	<a href="https://www.link€">https://www.link€</a>	Hungary	4,714	167	3.54%	▲ 0
30	Aker BP ASA	<a href="https://www.link€">https://www.link€</a>	Norway	2,566	90	3.51%	▼ -6
31	Slovenské elektrárne	<a href="https://www.link€">https://www.link€</a>	Slovakia	1,016	35	3.44%	New Entry
32	MOL Magyarország	<a href="https://www.link€">https://www.link€</a>	Hungary	1,057	36	3.41%	▲ 12
33	Eni Energies et Services	<a href="https://www.link€">https://www.link€</a>	France	1,470	50	3.40%	▼ -11
34	Neptune Energy	<a href="https://www.link€">https://www.link€</a>	Germany	1,134	38	3.35%	New Entry
35	Sicim	<a href="https://www.link€">https://www.link€</a>	Italy	2,743	91	3.32%	▼ -15
36	Repsol	<a href="https://www.link€">https://www.link€</a>	Spain	23,413	739	3.16%	▲ 1
37	Dietsmann	<a href="https://www.link€">https://www.link€</a>	Netherlands	2,051	64	3.12%	▼ -2
38	Petrol Group	<a href="https://www.link€">https://www.link€</a>	Slovenia	1,642	51	3.11%	▼ -17
39	Linde Engineering	<a href="https://www.link€">https://www.link€</a>	Germany	4,170	120	2.88%	▼ -12
40	Vitol	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,677	47	2.80%	▼ -2
41	Sea1 Offshore	<a href="https://www.link€">https://www.link€</a>	Norway	1,048	29	2.77%	▲ 4
42	Q8	<a href="https://www.link€">https://www.link€</a>	Belgium	1,684	46	2.73%	▼ -8
43	ORLEN	<a href="https://www.link€">https://www.link€</a>	Poland	4,797	131	2.73%	▼ -20
44	Grupo DISA	<a href="https://www.link€">https://www.link€</a>	Spain	1,152	30	2.60%	▼ -4
45	HELLENIQ ENERGY	<a href="https://www.link€">https://www.link€</a>	Greece	1,268	33	2.60%	▼ -4
46	Mercuria	<a href="https://www.link€">https://www.link€</a>	Switzerland	1,128	29	2.57%	▼ -3
47	CPL CONCORDIA	<a href="https://www.link€">https://www.link€</a>	Italy	1,015	26	2.56%	New Entry
48	NIS	<a href="https://www.link€">https://www.link€</a>	Serbia	3,524	89	2.53%	New Entry
49	Entreprise Nationale de Gr	<a href="https://www.link€">https://www.link€</a>	France	2,249	55	2.45%	▲ 2
50	OMV Petrom	<a href="https://www.link€">https://www.link€</a>	Romania	5,976	143	2.39%	▼ -3
51	Liquigas	<a href="https://www.link€">https://www.link€</a>	Italy	1,021	24	2.35%	New Entry
52	MVM	<a href="https://www.link€">https://www.link€</a>	Hungary	1,503	35	2.33%	▼ -6
53	Aibel	<a href="https://www.link€">https://www.link€</a>	Norway	4,140	95	2.29%	▼ -3
54	Weatherford	<a href="https://www.link€">https://www.link€</a>	Ireland	29,141	661	2.27%	▼ -5
55	Eni	<a href="https://www.link€">https://www.link€</a>	Italy	30,805	645	2.09%	▼ -7
56	BW Offshore	<a href="https://www.link€">https://www.link€</a>	Norway	2,039	42	2.06%	▼ -1
57	Aker Solutions	<a href="https://www.link€">https://www.link€</a>	Norway	16,983	337	1.98%	▼ -4
58	AGR	<a href="https://www.link€">https://www.link€</a>	Norway	1,177	23	1.95%	▼ -6
59	Transocean	<a href="https://www.link€">https://www.link€</a>	Switzerland	10,285	155	1.51%	▼ -3
60	INA Grupa	<a href="https://www.link€">https://www.link€</a>	Croatia	4,201	62	1.48%	▼ -2
61	BOURBON	<a href="https://www.link€">https://www.link€</a>	France	4,999	56	1.12%	▼ -2
62	Rompetrol	<a href="https://www.link€">https://www.link€</a>	Romania	2,375	21	0.88%	▼ -2

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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