



The USA's Most Active Logistics & Supply Chain Professionals on Social - June 2024

Industry at a glance:

Average Score: 3.35%

Total Companies: 76

Global Industry Average: 3.54%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies including Veritiv, FORTNA, ShipBob, Zipline, JAS Worldwide, UPS Healthcare, Marken, Crane Worldwide Logistics, Priority1, Flexport, Crowley, Arrive Logistics, AIT Worldwide Logistics, SpartanNash, Expeditors, Logistics Plus, Uber Freight, OIA GLOBAL, PSA BDP, Dematic, and Traffic Tech.

22	FedEx Logistics	https://www.link	United States	3,308	133	4.02%	▲ 3
23	GXO Logistics	https://www.link	United States	22,335	861	3.85%	▲ 0
24	Lineage	https://www.link	United States	9,242	348	3.77%	▼ -4
25	Bastian Solutions	https://www.link	United States	1,369	51	3.73%	▼ -14
26	Incora	https://www.link	United States	1,457	53	3.64%	▼ -2
27	SEKO Logistics	https://www.link	United States	1,860	67	3.60%	▼ -11
28	Omni Logistics	https://www.link	United States	1,010	36	3.56%	New Entry
29	CJ Logistics America	https://www.link	United States	1,113	39	3.50%	New Entry
30	Lawson Products	https://www.link	United States	1,977	68	3.44%	▲ 21
31	The Raymond	https://www.link	United States	1,439	49	3.41%	▼ -10
32	Shippo Transport	https://www.link	United States	1,610	54	3.35%	▲ 9
33	OnProcess Technology	https://www.link	United States	1,379	46	3.34%	▼ -11
34	Briggs Industrial Solutions	https://www.link	United States	1,110	37	3.33%	▲ 3
35	Vanguard Logistics Service	https://www.link	United States	1,601	53	3.31%	▼ -18
36	C.H. Robinson	https://www.link	United States	18,954	601	3.17%	▼ -8
37	Kenco Group	https://www.link	United States	2,531	80	3.16%	▼ -7
38	NFI	https://www.link	United States	8,503	266	3.13%	▼ -3
39	Savage	https://www.link	United States	1,693	50	2.95%	▼ -5
40	Martin Brower	https://www.link	United States	3,867	111	2.87%	▼ -7
41	Bunzl Distribution	https://www.link	United States	1,761	48	2.73%	▼ -9
42	Stoneridge	https://www.link	United States	1,986	54	2.72%	New Entry
43	United States Cold Storage	https://www.link	United States	1,336	36	2.69%	New Entry
44	Neovia Logistics	https://www.link	United States	2,700	72	2.67%	▲ 10
45	Averitt Express	https://www.link	United States	2,979	77	2.58%	▲ 0
46	TBC	https://www.link	United States	1,543	38	2.46%	New Entry
47	Seaboard Marine	https://www.link	United States	1,022	25	2.45%	New Entry
48	APL Logistics	https://www.link	United States	5,313	123	2.32%	▼ -5
49	Saddle Creek Logistics Ser	https://www.link	United States	2,990	69	2.31%	▼ -18
50	Coyote Logistics	https://www.link	United States	2,587	57	2.20%	New Entry
51	Crown Lift Trucks	https://www.link	United States	2,773	61	2.20%	▼ -9
52	Americold Logistics	https://www.link	United States	7,146	156	2.18%	▼ -3
53	Tidewater	https://www.link	United States	3,619	77	2.13%	▲ 2
54	GlobalTranz	https://www.link	United States	1,436	29	2.02%	▼ -14
55	National Express	https://www.link	United States	1,326	26	1.96%	New Entry
56	ArcBest	https://www.link	United States	7,066	131	1.85%	▼ -6
57	Yusen Logistics (Americas)	https://www.link	United States	1,964	34	1.73%	▼ -1
58	Watco Companies	https://www.link	United States	2,143	37	1.73%	▼ -11
59	OnTrac	https://www.link	United States	3,401	57	1.68%	▲ 0
60	Ryder System	https://www.link	United States	24,236	388	1.60%	▼ -2
61	Radial	https://www.link	United States	5,307	80	1.51%	▲ 0
62	Cardinal Logistics Manager	https://www.link	United States	1,399	20	1.43%	▼ -14
63	UPS Supply Chain Solution	https://www.link	United States	15,043	213	1.42%	▼ -11
64	Kirby	https://www.link	United States	1,689	23	1.36%	New Entry
65	UPS	https://www.link	United States	150,698	2,000	1.33%	▼ -1
66	C.R. England	https://www.link	United States	3,418	41	1.20%	New Entry
67	PFS	https://www.link	United States	2,339	27	1.15%	▼ -5
68	FHI	https://www.link	United States	1,256	13	1.04%	New Entry
69	Roehl Transport	https://www.link	United States	1,248	12	0.96%	New Entry
70	Southeastern Freight Lines	https://www.link	United States	2,372	22	0.93%	New Entry
71	Capstone Logistics	https://www.link	United States	5,783	50	0.86%	▼ -3
72	ModusLink	https://www.link	United States	1,292	11	0.85%	▲ 0
73	Crete Carrier	https://www.link	United States	2,253	19	0.84%	New Entry
74	Greyhound Lines	https://www.link	United States	2,706	21	0.78%	New Entry
75	Swift Transportation	https://www.link	United States	9,480	68	0.72%	New Entry
76	VSE	https://www.link	United States	1,859	13	0.70%	▼ -10

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