



The UK's Most Active Logistics & Supply Chain Professionals on Social - June 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.06%	17	3.54%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	World Courier	https://www.linkedin.com/company/world-courier	United Kingdom	2,364	140	5.92%	▲ 0
2	ASCO Group	https://www.linkedin.com/company/ascogroup	United Kingdom	1,022	50	4.89%	New Entry
3	Movianto	https://www.linkedin.com/company/movianto	United Kingdom	1,350	64	4.74%	▲ 0
4	Inchcape Shipping Service	https://www.linkedin.com/company/inchcape-shipping-service	United Kingdom	3,112	134	4.31%	▲ 1
5	Lloyd's Register	https://www.linkedin.com/company/lloyds-register	United Kingdom	5,280	222	4.20%	New Entry
6	Unipart Logistics	https://www.linkedin.com/company/unipart-logistics	United Kingdom	1,709	67	3.92%	▼ -2
7	Culina Group	https://www.linkedin.com/company/culina-group	United Kingdom	1,290	48	3.72%	▲ 0
8	Wincanton	https://www.linkedin.com/company/wincanton	United Kingdom	6,912	253	3.66%	▼ -2
9	Menzies Distribution	https://www.linkedin.com/company/menzies-distribution	United Kingdom	1,524	47	3.08%	▲ 0
10	Gist	https://www.linkedin.com/company/gist	United Kingdom	2,231	65	2.91%	New Entry
11	Great Bear Distribution	https://www.linkedin.com/company/great-bear-distribution	United Kingdom	1,203	34	2.83%	▼ -1
12	RS	https://www.linkedin.com/company/rs	United Kingdom	7,062	157	2.22%	▼ -4
13	Evri	https://www.linkedin.com/company/evri	United Kingdom	8,266	141	1.71%	▼ -1
14	Stolt-Nielsen	https://www.linkedin.com/company/stolt-nielsen	United Kingdom	2,504	34	1.36%	▲ 1
15	Unipart Group	https://www.linkedin.com/company/unipart-group	United Kingdom	4,000	37	0.93%	▲ 2
16	Yodel	https://www.linkedin.com/company/yodel	United Kingdom	3,090	28	0.91%	▲ 0
17	Stobart	https://www.linkedin.com/company/stobart	United Kingdom	1,655	12	0.73%	▼ -4

Ready to win at social?

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