



The World's Most Active Logistics & Supply Chain Professionals on Social - June 2024

Industry at a glance:

Average Score: 3.54%

Total Companies: 208

Average No. Employees: 7,336

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies including Veritiv, DKV Mobility, Blue Water Shipping, etc.

22	GNV Grandi Navi Veloci	https://www.link	Italy	1,294		74	5.72%	▲ 14
23	Gebrüder Weiss	https://www.link	Austria	2,851		163	5.72%	▲ 1
24	Intelcom Dragonfly	https://www.link	Canada	1,659		94	5.67%	New Entry
25	Siemens Logistics	https://www.link	Germany	1,070		60	5.61%	New Entry
26	Arrive Logistics	https://www.link	United States	1,723		96	5.57%	▼ -8
27	Hillebrand Gori	https://www.link	Germany	1,801		100	5.55%	New Entry
28	Viterra	https://www.link	Netherlands	1,789		99	5.53%	▼ -11
29	APM Terminals	https://www.link	Netherlands	8,509		469	5.51%	▲ 2
30	Impala Terminals	https://www.link	Switzerland	1,293		71	5.49%	▲ 24
31	Savino Del Bene	https://www.link	Italy	2,970		162	5.45%	▼ -25
32	TIBA	https://www.link	Spain	1,127		61	5.41%	▼ -22
33	Hapag-Lloyd	https://www.link	Germany	13,219		701	5.30%	New Entry
34	DACHSER	https://www.link	Germany	12,472		657	5.27%	▼ -1
35	VINCI Autoroutes	https://www.link	France	2,509		131	5.22%	▲ 15
36	BLS	https://www.link	Switzerland	1,219		63	5.17%	New Entry
37	DFDS	https://www.link	Denmark	6,953		358	5.15%	New Entry
38	Hellmann Worldwide Logis	https://www.link	Germany	7,389		380	5.14%	New Entry
39	Rhenus Logistics	https://www.link	Germany	11,556		594	5.14%	▼ -9
40	deugro	https://www.link	Switzerland	1,113		57	5.12%	▼ -21
41	DHL Global Forwarding	https://www.link	Germany	25,993	1,328		5.11%	▼ -12
42	Swisslog	https://www.link	Switzerland	3,207		162	5.05%	▲ 10
43	Maersk Supply Service	https://www.link	Denmark	1,914		96	5.02%	▼ -9
44	AIT Worldwide Logistics	https://www.link	United States	1,556		77	4.95%	▼ -18
45	SpartanNash	https://www.link	United States	3,760		186	4.95%	▲ 84
46	Rangel Logistics Solutions	https://www.link	Portugal	1,060		52	4.91%	▼ -26
47	ASCO Group	https://www.link	United Kingdom	1,022		50	4.89%	New Entry
48	Expeditors	https://www.link	United States	16,749		811	4.84%	▲ 19
49	Movianto	https://www.link	United Kingdom	1,350		64	4.74%	▼ -1
50	PostBus	https://www.link	Switzerland	1,064		50	4.70%	New Entry
51	Switzer	https://www.link	Denmark	2,623		123	4.69%	▼ -13
52	Logistics Plus	https://www.link	United States	1,066		47	4.67%	New Entry
53	Uber Freight	https://www.link	United States	5,229		241	4.61%	▲ 16
54	Österreichische Post	https://www.link	Austria	2,544		116	4.56%	▲ 11
55	Royal FloraHolland	https://www.link	Netherlands	1,836		83	4.52%	▲ 1
56	Wallenius Wilhelmsen	https://www.link	Norway	2,558		113	4.42%	▲ 33
57	H.Essers	https://www.link	Belgium	2,131		94	4.41%	▼ -14
58	SBB CFF FFS	https://www.link	Switzerland	16,092		697	4.33%	New Entry
59	OIA GLOBAL	https://www.link	United States	1,063		46	4.33%	▼ -14
60	PSA BDP	https://www.link	United States	4,860		210	4.32%	▼ -7
61	Inchcape Shipping Service	https://www.link	United Kingdom	3,112		134	4.31%	▲ 20
62	Mecalux	https://www.link	Spain	2,292		97	4.23%	▼ -1
63	A.P. Moller - Maersk	https://www.link	Denmark	70,915	3,000		4.23%	▼ -22
64	Lloyd's Register	https://www.link	United Kingdom	5,280		222	4.20%	New Entry
65	MSC Mediterranean Shippi	https://www.link	Switzerland	27,096	1,134		4.19%	New Entry
66	Posti Group Oyj	https://www.link	Finland	2,584		108	4.18%	▲ 38
67	Dematic	https://www.link	United States	8,538		356	4.17%	▲ 32
68	Traffic Tech	https://www.link	United States	1,201		50	4.16%	▼ -28
69	Hermes Germany	https://www.link	Germany	1,256		52	4.14%	▼ -6
70	La Poste Groupe	https://www.link	France	48,595	1,993		4.10%	▲ 10
71	DSV - Global Transport and	https://www.link	Denmark	46,547	1,900		4.08%	▲ 0
72	DPD Nederland	https://www.link	Netherlands	1,039		42	4.04%	New Entry
73	FedEx Logistics	https://www.link	United States	3,308		133	4.02%	▲ 18
74	GCA Groupe Charles Andr	https://www.link	France	1,251		50	4.00%	▼ -27
75	Bison Transport	https://www.link	Canada	1,335		53	3.97%	▼ -1
76	SSI SCHÄFER	https://www.link	Germany	4,594		182	3.96%	▲ 17
77	Grimaldi Group	https://www.link	Italy	2,575		102	3.96%	▲ 24
78	Unipart Logistics	https://www.link	United Kingdom	1,709		67	3.92%	▼ -6
79	Bolloré Logistics	https://www.link	France	11,636		450	3.87%	▼ -42
80	GXO Logistics	https://www.link	United States	22,335		861	3.85%	▲ 7
81	Kuehne+Nagel	https://www.link	Switzerland	45,804	1,750		3.82%	▼ -4
82	Stuart	https://www.link	France	1,208		46	3.81%	▲ 27
83	Stena Line	https://www.link	Sweden	3,259		123	3.77%	▼ -23
84	Ziegler Group	https://www.link	Belgium	1,221		46	3.77%	▼ -79
85	Lineage	https://www.link	United States	9,242		348	3.77%	▼ -12
86	Bastian Solutions	https://www.link	United States	1,369		51	3.73%	▼ -47
87	Culina Group	https://www.link	United Kingdom	1,290		48	3.72%	▲ 18
88	Vopak	https://www.link	Netherlands	3,906		145	3.71%	▼ -13
89	CEVA Logistics	https://www.link	France	42,944	1,587		3.70%	▲ 7
90	Hegelmann Group	https://www.link	Germany	1,472		54	3.67%	▲ 53
91	Wincanton	https://www.link	United Kingdom	6,912		253	3.66%	▲ 9
92	InPost	https://www.link	Poland	2,924		107	3.66%	▲ 2
93	Incora	https://www.link	United States	1,457		53	3.64%	▼ -3

94	FIEGE	https://www.link€	Germany	3,292		119	3.61%	▲ 12
95	DHL Freight	https://www.link€	Germany	5,176		187	3.61%	▼ -17
96	SEKO Logistics	https://www.link€	United States	1,860		67	3.60%	▼ -39
97	Omni Logistics	https://www.link€	United States	1,010		36	3.56%	New Entry
98	Sesé	https://www.link€	Spain	2,526		90	3.56%	▲ 5
99	Schmitz Cargobull	https://www.link€	Germany	1,213		43	3.54%	▼ -76
100	CJ Logistics America	https://www.link€	United States	1,113		39	3.50%	New Entry
101	Lawson Products	https://www.link€	United States	1,977		68	3.44%	▲ 55
102	No Limit	https://www.link€	Poland	1,174		40	3.41%	▲ 48
103	The Raymond	https://www.link€	United States	1,439		49	3.41%	▼ -21
104	Planzer	https://www.link€	Switzerland	1,122		38	3.39%	▼ -9
105	Shipco Transport	https://www.link€	United States	1,610		54	3.35%	▲ 31
106	OnProcess Technology	https://www.link€	United States	1,379		46	3.34%	▼ -23
107	Briggs Industrial Solutions	https://www.link€	United States	1,110		37	3.33%	▲ 20
108	RET	https://www.link€	Netherlands	2,341		78	3.33%	New Entry
109	Vanguard Logistics Service	https://www.link€	United States	1,601		53	3.31%	▼ -45
110	Raben Group	https://www.link€	Netherlands	2,815		93	3.30%	▼ -26
111	DB Schenker	https://www.link€	Germany	44,797	1,472		3.29%	▼ -4
112	Bleckmann	https://www.link€	Netherlands	1,862		61	3.28%	▼ -42
113	Logisfashion	https://www.link€	Spain	1,275		41	3.22%	▼ -25
114	C.H. Robinson	https://www.link€	United States	18,954		601	3.17%	▼ -12
115	Kenco Group	https://www.link€	United States	2,531		80	3.16%	▲ 0
116	NFI	https://www.link€	United States	8,503		266	3.13%	▲ 8
117	Katoen Natie	https://www.link€	Belgium	5,024		155	3.09%	▼ -5
118	Menzies Distribution	https://www.link€	United Kingdom	1,524		47	3.08%	▲ 1
119	TGW Logistics Group	https://www.link€	Austria	2,500		77	3.08%	▼ -103
120	CTT - Correios de Portugal	https://www.link€	Portugal	4,440		135	3.04%	New Entry
121	GEODIS	https://www.link€	France	27,237		828	3.04%	▼ -35
122	WITRON Group	https://www.link€	Germany	2,234		66	2.95%	▼ -46
123	Savage	https://www.link€	United States	1,693		50	2.95%	▼ -1
124	Arvato	https://www.link€	Germany	10,325		301	2.92%	▲ 16
125	Gist	https://www.link€	United Kingdom	2,231		65	2.91%	New Entry
126	PostNL	https://www.link€	Netherlands	13,113		378	2.88%	▲ 7
127	Martin Brower	https://www.link€	United States	3,867		111	2.87%	▼ -6
128	Great Bear Distribution	https://www.link€	United Kingdom	1,203		34	2.83%	▲ 10
129	FERCAM	https://www.link€	Italy	1,664		47	2.82%	▼ -70
130	LKW WALTER	https://www.link€	Austria	1,424		40	2.81%	▼ -16
131	Deutsche Post und DHL	https://www.link€	Germany	8,878		247	2.78%	▼ -5
132	ID Logistics	https://www.link€	France	6,942		190	2.74%	▼ -16
133	Bunzl Distribution	https://www.link€	United States	1,761		48	2.73%	▼ -15
134	Stoneridge	https://www.link€	United States	1,986		54	2.72%	New Entry
135	United States Cold Storage	https://www.link€	United States	1,336		36	2.69%	New Entry
136	ASKO	https://www.link€	Norway	1,235		33	2.67%	▲ 42
137	Neovia Logistics	https://www.link€	United States	2,700		72	2.67%	▲ 22
138	Carreras Grupo Logístico	https://www.link€	Spain	1,088		29	2.67%	▼ -59
139	bpost	https://www.link€	Belgium	1,449		38	2.62%	New Entry
140	Averitt Express	https://www.link€	United States	2,979		77	2.58%	▲ 8
141	Posten Bring	https://www.link€	Norway	4,188		106	2.53%	▼ -2
142	Groupe CAT	https://www.link€	France	1,407		35	2.49%	New Entry
143	Logista	https://www.link€	Spain	1,770		44	2.49%	▼ -23
144	TBC	https://www.link€	United States	1,543		38	2.46%	New Entry
145	DHL Express	https://www.link€	Germany	42,737	1,050		2.46%	▼ -53
146	PostNord Sverige	https://www.link€	Sweden	4,411		108	2.45%	▼ -12
147	Seaboard Marine	https://www.link€	United States	1,022		25	2.45%	New Entry
148	Nagel-Group	https://www.link€	Germany	1,154		28	2.43%	New Entry
149	XPO Logistics Europe	https://www.link€	France	7,030		170	2.42%	▼ -21
150	LOGWIN	https://www.link€	Germany	1,697		41	2.42%	▲ 26
151	FM Logistic	https://www.link€	France	5,729		136	2.37%	▼ -19
152	DPD Deutschland	https://www.link€	Germany	1,716		40	2.33%	▼ -5
153	APL Logistics	https://www.link€	United States	5,313		123	2.32%	▼ -11
154	Saddle Creek Logistics Ser	https://www.link€	United States	2,990		69	2.31%	▼ -37
155	Color Line	https://www.link€	Norway	1,348		31	2.30%	New Entry
156	RS	https://www.link€	United Kingdom	7,062		157	2.22%	▼ -46
157	Coyote Logistics	https://www.link€	United States	2,587		57	2.20%	New Entry
158	Crown Lift Trucks	https://www.link€	United States	2,773		61	2.20%	▼ -21
159	Americold Logistics	https://www.link€	United States	7,146		156	2.18%	▼ -5
160	Tidewater	https://www.link€	United States	3,619		77	2.13%	▲ 0
161	GlobalTranz	https://www.link€	United States	1,436		29	2.02%	▼ -26
162	National Express	https://www.link€	United States	1,326		26	1.96%	New Entry
163	Bomni Group	https://www.link€	Italy	1,538		30	1.95%	▼ -117
164	Viterra Canada	https://www.link€	Canada	1,245		24	1.93%	▼ -51
165	Connexion	https://www.link€	Netherlands	1,609		31	1.93%	New Entry

166	Seaspan	https://www.link	Canada	1,932		36	1.86%	▲ 7
167	ArcBest	https://www.link	United States	7,066		131	1.85%	▼ -12
168	Yusen Logistics (Americas)	https://www.link	United States	1,964		34	1.73%	▼ -7
169	Watco Companies	https://www.link	United States	2,143		37	1.73%	▼ -17
170	Evri	https://www.link	United Kingdom	8,266		141	1.71%	▲ 2
171	DHL Supply Chain	https://www.link	Germany	62,656		1,068	1.70%	▼ -73
172	OnTrac	https://www.link	United States	3,401		57	1.68%	▼ -7
173	Hyundai GLOVIS Europe	https://www.link	Germany	2,282		37	1.62%	New Entry
174	Ryder System	https://www.link	United States	24,236		388	1.60%	▼ -10
175	Primafrío	https://www.link	Spain	1,086		17	1.57%	New Entry
176	Radial	https://www.link	United States	5,307		80	1.51%	▼ -7
177	ECT Rotterdam (Europe C	https://www.link	Netherlands	1,862		28	1.50%	▲ 2
178	Luis Simões Logística Inter	https://www.link	Portugal	1,295		19	1.47%	▼ -47
179	Нова пошта	https://www.link	Ukraine	3,415		50	1.46%	▲ 9
180	Cardinal Logistics Manage	https://www.link	United States	1,399		20	1.43%	▼ -27
181	GLS	https://www.link	Netherlands	8,180		116	1.42%	▼ -1
182	UPS Supply Chain Solutio	https://www.link	United States	15,043		213	1.42%	▼ -25
183	Kirby	https://www.link	United States	1,689		23	1.36%	New Entry
184	Stolt-Nielsen	https://www.link	United Kingdom	2,504		34	1.36%	▲ 1
185	UPS	https://www.link	United States	150,698		2,000	1.33%	▼ -3
186	CB	https://www.link	Netherlands	1,802		23	1.28%	▼ -16
187	DHL	https://www.link	Germany	196,262		2,500	1.27%	▼ -36
188	Correos Express	https://www.link	Spain	2,045		26	1.27%	▼ -22
189	C.R. England	https://www.link	United States	3,418		41	1.20%	New Entry
190	PFS	https://www.link	United States	2,339		27	1.15%	▼ -16
191	FHI	https://www.link	United States	1,256		13	1.04%	New Entry
192	Poczta Polska	https://www.link	Poland	4,609		47	1.02%	▲ 1
193	Roehl Transport	https://www.link	United States	1,248		12	0.96%	New Entry
194	Southeastern Freight Lines	https://www.link	United States	2,372		22	0.93%	New Entry
195	Unipart Group	https://www.link	United Kingdom	4,000		37	0.93%	▲ 1
196	DPD Polska	https://www.link	Poland	1,632		15	0.92%	▼ -25
197	Yodel	https://www.link	United Kingdom	3,090		28	0.91%	▼ -11
198	Capstone Logistics	https://www.link	United States	5,783		50	0.86%	▼ -7
199	PostNord i Danmark	https://www.link	Denmark	2,430		21	0.86%	▼ -12
200	ModusLink	https://www.link	United States	1,292		11	0.85%	▲ 0
201	Crete Carrier	https://www.link	United States	2,253		19	0.84%	New Entry
202	bpostgroup	https://www.link	Belgium	13,652		106	0.78%	▼ -10
203	Greyhound Lines	https://www.link	United States	2,706		21	0.78%	New Entry
204	Stobart	https://www.link	United Kingdom	1,655		12	0.73%	▼ -23
205	Swift Transportation	https://www.link	United States	9,480		68	0.72%	New Entry
206	VSE	https://www.link	United States	1,859		13	0.70%	▼ -17
207	TNG	https://www.link	Canada	1,171		6	0.51%	▼ -6
208	SeD	https://www.link	France	3,687		14	0.38%	▼ -11

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