

DSMN8

Europe's Most Active Logistics & Supply Chain Professionals on Social - June 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.78%	110	3.54%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	DKV Mobility	https://www.linkedin.com/company/dkv-mobility	Germany	1,233	112	9.08%	New Entry
2	Blue Water Shipping	https://www.linkedin.com/company/blue-water-shipping	Denmark	1,869	166	8.88%	▼ -1
3	Noatum Logistics	https://www.linkedin.com/company/noatum-logistics	Spain	1,759	129	7.33%	▲ 4
4	MEDLOG Transport & Logistics	https://www.linkedin.com/company/melog-logistics	Switzerland	2,274	166	7.30%	New Entry
5	Röhlig Logistics	https://www.linkedin.com/company/rohlig-logistics	Germany	1,536	110	7.16%	▼ -1
6	Scan Global Logistics	https://www.linkedin.com/company/scan-global-logistics	Denmark	2,621	186	7.10%	▲ 6
7	LESCHACO	https://www.linkedin.com/company/leschaco	Germany	1,351	95	7.03%	▲ 10
8	Körber Supply Chain	https://www.linkedin.com/company/koerber-supply-chain	Germany	2,439	163	6.68%	▼ -2
9	ROHLIG SUUS Logistics	https://www.linkedin.com/company/rohlig-suus-logistics	Poland	1,048	70	6.68%	New Entry
10	GNV Grandi Navi Veloci	https://www.linkedin.com/company/gnv-grand-navi-veloci	Italy	1,294	74	5.72%	▲ 14
11	Gebrüder Weiss	https://www.linkedin.com/company/gebrueder-weiss	Austria	2,851	163	5.72%	▲ 4
12	Siemens Logistics	https://www.linkedin.com/company/siemens-logistics	Germany	1,070	60	5.61%	New Entry
13	Hillebrand Gori	https://www.linkedin.com/company/hillebrand-gori	Germany	1,801	100	5.55%	New Entry
14	Viterra	https://www.linkedin.com/company/viterra	Netherlands	1,789	99	5.53%	▼ -5
15	APM Terminals	https://www.linkedin.com/company/apm-terminals	Netherlands	8,509	469	5.51%	▲ 5
16	Impala Terminals	https://www.linkedin.com/company/impala-terminals	Switzerland	1,293	71	5.49%	▲ 20
17	Savino Del Bene	https://www.linkedin.com/company/savino-del-bene	Italy	2,970	162	5.45%	▼ -14
18	TIBA	https://www.linkedin.com/company/tiba	Spain	1,127	61	5.41%	▼ -13
19	Hapag-Lloyd	https://www.linkedin.com/company/hapag-lloyd	Germany	13,219	701	5.30%	New Entry
20	DACHSER	https://www.linkedin.com/company/dachser	Germany	12,472	657	5.27%	▲ 2
21	VINCI Autoroutes	https://www.linkedin.com/company/vinci-autoroutes	France	2,509	131	5.22%	▲ 13

22	BLS	https://www.link	Switzerland	1,219	63	5.17%	New Entry
23	DFDS	https://www.link	Denmark	6,953	358	5.15%	New Entry
24	Hellmann Worldwide Logis	https://www.link	Germany	7,389	380	5.14%	New Entry
25	Rhenus Logistics	https://www.link	Germany	11,556	594	5.14%	▼ -6
26	deugro	https://www.link	Switzerland	1,113	57	5.12%	▼ -16
27	DHL Global Forwarding	https://www.link	Germany	25,993	1,328	5.11%	▼ -9
28	Swisslog	https://www.link	Switzerland	3,207	162	5.05%	▲ 7
29	Maersk Supply Service	https://www.link	Denmark	1,914	96	5.02%	▼ -6
30	Rangel Logistics Solutions	https://www.link	Portugal	1,060	52	4.91%	▼ -19
31	PostBus	https://www.link	Switzerland	1,064	50	4.70%	New Entry
32	Svitzer	https://www.link	Denmark	2,623	123	4.69%	▼ -6
33	Österreichische Post	https://www.link	Austria	2,544	116	4.56%	▲ 12
34	Royal FloraHolland	https://www.link	Netherlands	1,836	83	4.52%	▲ 4
35	Wallenius Wilhelmsen	https://www.link	Norway	2,558	113	4.42%	▲ 24
36	H.Essers	https://www.link	Belgium	2,131	94	4.41%	▼ -7
37	SBB CFF FFS	https://www.link	Switzerland	16,092	697	4.33%	New Entry
38	Mecalux	https://www.link	Spain	2,292	97	4.23%	▲ 4
39	A.P. Moller - Maersk	https://www.link	Denmark	70,915	3,000	4.23%	▼ -12
40	MSC Mediterranean Shippi	https://www.link	Switzerland	27,096	1,134	4.19%	New Entry
41	Posti Group Oyj	https://www.link	Finland	2,584	108	4.18%	▲ 27
42	Hermes Germany	https://www.link	Germany	1,256	52	4.14%	▲ 2
43	La Poste Groupe	https://www.link	France	48,595	1,993	4.10%	▲ 12
44	DSV - Global Transport and	https://www.link	Denmark	46,547	1,900	4.08%	▲ 5
45	DPD Nederland	https://www.link	Netherlands	1,039	42	4.04%	New Entry
46	GCA Groupe Charles Andr	https://www.link	France	1,251	50	4.00%	▼ -14
47	SSI SCHÄFER	https://www.link	Germany	4,594	182	3.96%	▲ 14
48	Grimaldi Group	https://www.link	Italy	2,575	102	3.96%	▲ 18
49	Bolloré Logistics	https://www.link	France	11,636	450	3.87%	▼ -24
50	Kuehne+Nagel	https://www.link	Switzerland	45,804	1,750	3.82%	▲ 2
51	Stuart	https://www.link	France	1,208	46	3.81%	▲ 21
52	Stena Line	https://www.link	Sweden	3,259	123	3.77%	▼ -11
53	Ziegler Group	https://www.link	Belgium	1,221	46	3.77%	▼ -51
54	Vopak	https://www.link	Netherlands	3,906	145	3.71%	▼ -4
55	CEVA Logistics	https://www.link	France	42,944	1,587	3.70%	▲ 9
56	Hegelmann Group	https://www.link	Germany	1,472	54	3.67%	▲ 31
57	InPost	https://www.link	Poland	2,924	107	3.66%	▲ 5
58	FIERGE	https://www.link	Germany	3,292	119	3.61%	▲ 11
59	DHL Freight	https://www.link	Germany	5,176	187	3.61%	▼ -6
60	Sesé	https://www.link	Spain	2,526	90	3.56%	▲ 7
61	Schmitz Cargobull	https://www.link	Germany	1,213	43	3.54%	▼ -47
62	No Limit	https://www.link	Poland	1,174	40	3.41%	▲ 28
63	Planzer	https://www.link	Switzerland	1,122	38	3.39%	▲ 0
64	RET	https://www.link	Netherlands	2,341	78	3.33%	New Entry
65	Raben Group	https://www.link	Netherlands	2,815	93	3.30%	▼ -9
66	DB Schenker	https://www.link	Germany	44,797	1,472	3.29%	▲ 4
67	Bleckmann	https://www.link	Netherlands	1,862	61	3.28%	▼ -19
68	Logifashion	https://www.link	Spain	1,275	41	3.22%	▼ -10
69	Katoen Natie	https://www.link	Belgium	5,024	155	3.09%	▲ 4
70	TGW Logistics Group	https://www.link	Austria	2,500	77	3.08%	▼ -62
71	CTT - Correios de Portugal	https://www.link	Portugal	4,440	135	3.04%	New Entry
72	GEODIS	https://www.link	France	27,237	828	3.04%	▼ -15
73	WITRON Group	https://www.link	Germany	2,234	66	2.95%	▼ -22
74	Arvato	https://www.link	Germany	10,325	301	2.92%	▲ 11
75	PostNL	https://www.link	Netherlands	13,113	378	2.88%	▲ 7
76	FERCAM	https://www.link	Italy	1,664	47	2.82%	▼ -36
77	LKW WALTER	https://www.link	Austria	1,424	40	2.81%	▼ -3
78	Deutsche Post und DHL	https://www.link	Germany	8,878	247	2.78%	▲ 0
79	ID Logistics	https://www.link	France	6,942	190	2.74%	▼ -4
80	ASKO	https://www.link	Norway	1,235	33	2.67%	▲ 18
81	Carreras Grupo Logístico	https://www.link	Spain	1,088	29	2.67%	▼ -27
82	bpost	https://www.link	Belgium	1,449	38	2.62%	New Entry
83	Posten Bring	https://www.link	Norway	4,188	106	2.53%	▲ 1
84	Groupe CAT	https://www.link	France	1,407	35	2.49%	New Entry
85	Logista	https://www.link	Spain	1,770	44	2.49%	▼ -9
86	DHL Express	https://www.link	Germany	42,737	1,050	2.46%	▼ -26
87	PostNord Sverige	https://www.link	Sweden	4,411	108	2.45%	▼ -4
88	Nagel-Group	https://www.link	Germany	1,154	28	2.43%	New Entry
89	XPO Logistics Europe	https://www.link	France	7,030	170	2.42%	▼ -10
90	LOGWIN	https://www.link	Germany	1,697	41	2.42%	▲ 7
91	FM Logistic	https://www.link	France	5,729	136	2.37%	▼ -10
92	DPD Deutschland	https://www.link	Germany	1,716	40	2.33%	▼ -3
93	Color Line	https://www.link	Norway	1,348	31	2.30%	New Entry

94	Bomi Group	https://www.link Italy	1,538	30	1.95%	▼ -63
95	Connexion	https://www.link Netherlands	1,609	31	1.93%	New Entry
96	DHL Supply Chain	https://www.link Germany	62,656	1,068	1.70%	▼ -31
97	Hyundai GLOVIS Europe	https://www.link Germany	2,282	37	1.62%	New Entry
98	Primafrio	https://www.link Spain	1,086	17	1.57%	New Entry
99	ECT Rotterdam (Europe C	https://www.link Netherlands	1,862	28	1.50%	▲ 0
100	Luis Simões Logística Inter	https://www.link Portugal	1,295	19	1.47%	▼ -20
101	Нова пошта	https://www.link Ukraine	3,415	50	1.46%	▲ 1
102	GLS	https://www.link Netherlands	8,180	116	1.42%	▼ -2
103	CB	https://www.link Netherlands	1,802	23	1.28%	▼ -9
104	DHL	https://www.link Germany	196,262	2,500	1.27%	▼ -13
105	Correos Express	https://www.link Spain	2,045	26	1.27%	▼ -12
106	Poczta Polska	https://www.link Poland	4,609	47	1.02%	▼ -2
107	DPD Polska	https://www.link Poland	1,632	15	0.92%	▼ -12
108	PostNord i Danmark	https://www.link Denmark	2,430	21	0.86%	▼ -7
109	bpostgroup	https://www.link Belgium	13,652	106	0.78%	▼ -6
110	SeD	https://www.link France	3,687	14	0.38%	▼ -4

Ready to win at social?

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