



## Canada's Most Active Food & Beverages Professionals on Social - June 2024

### Industry at a glance:

Average Score:  
**4.08%**

Total Companies:  
**25**

Global Industry Average:  
**3.03%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Mark Anthony Group	<a href="https://www.linkedin.com/company/mark-anthony-group">https://www.linkedin.com/company/mark-anthony-group</a>	Canada	1,056	138	13.07%	New Entry
2	Lactalis Canada	<a href="https://www.linkedin.com/company/lactalis-canada">https://www.linkedin.com/company/lactalis-canada</a>	Canada	1,316	102	7.75%	New Entry
3	Compass Group Canada	<a href="https://www.linkedin.com/company/compass-group-canada">https://www.linkedin.com/company/compass-group-canada</a>	Canada	1,762	119	6.75%	▲ 2
4	FGF Brands	<a href="https://www.linkedin.com/company/fgf-brands">https://www.linkedin.com/company/fgf-brands</a>	Canada	1,458	84	5.76%	▼ -2
5	McCain Foods	<a href="https://www.linkedin.com/company/mccain-foods">https://www.linkedin.com/company/mccain-foods</a>	Canada	10,178	570	5.60%	▼ -1
6	Tim Hortons	<a href="https://www.linkedin.com/company/tim-hortons">https://www.linkedin.com/company/tim-hortons</a>	Canada	6,447	345	5.35%	▲ 0
7	Lallemand	<a href="https://www.linkedin.com/company/lallemand">https://www.linkedin.com/company/lallemand</a>	Canada	2,254	118	5.24%	▼ -4
8	Sysco Canada	<a href="https://www.linkedin.com/company/sysco-canada">https://www.linkedin.com/company/sysco-canada</a>	Canada	1,116	58	5.20%	▼ -7
9	Mastrorardi Produce	<a href="https://www.linkedin.com/company/mastrorardi-produce">https://www.linkedin.com/company/mastrorardi-produce</a>	Canada	1,299	62	4.77%	▲ 1
10	Labatt Breweries of Canada	<a href="https://www.linkedin.com/company/labatt-breweries-of-canada">https://www.linkedin.com/company/labatt-breweries-of-canada</a>	Canada	1,940	89	4.59%	▲ 3
11	Sofina Foods	<a href="https://www.linkedin.com/company/sofina-foods">https://www.linkedin.com/company/sofina-foods</a>	Canada	1,594	68	4.27%	▼ -3
12	Agropur	<a href="https://www.linkedin.com/company/agropur">https://www.linkedin.com/company/agropur</a>	Canada	3,013	119	3.95%	▼ -5
13	JOEY Restaurant Group	<a href="https://www.linkedin.com/company/joey-restaurant-group">https://www.linkedin.com/company/joey-restaurant-group</a>	Canada	2,114	78	3.69%	▲ 4
14	Give and Go Prepared Foods	<a href="https://www.linkedin.com/company/give-and-go-prepared-foods">https://www.linkedin.com/company/give-and-go-prepared-foods</a>	Canada	1,783	58	3.25%	▼ -5
15	Restaurant Brands International	<a href="https://www.linkedin.com/company/restaurant-brands-international">https://www.linkedin.com/company/restaurant-brands-international</a>	Canada	6,371	196	3.08%	▼ -4
16	Saputo	<a href="https://www.linkedin.com/company/saputo">https://www.linkedin.com/company/saputo</a>	Canada	6,994	204	2.92%	▼ -1
17	Maple Leaf Foods	<a href="https://www.linkedin.com/company/maple-leaf-foods">https://www.linkedin.com/company/maple-leaf-foods</a>	Canada	5,498	145	2.64%	▲ 5
18	Earls Kitchen + Bar	<a href="https://www.linkedin.com/company/earls-kitchen-bar">https://www.linkedin.com/company/earls-kitchen-bar</a>	Canada	3,616	93	2.57%	▲ 2
19	Olymel	<a href="https://www.linkedin.com/company/olydel">https://www.linkedin.com/company/olydel</a>	Canada	2,845	61	2.14%	▼ -1
20	Cactus Club Cafe	<a href="https://www.linkedin.com/company/cactus-club-cafe">https://www.linkedin.com/company/cactus-club-cafe</a>	Canada	2,372	48	2.02%	New Entry
21	The Keg Steakhouse + Bar	<a href="https://www.linkedin.com/company/the-keg-steakhouse-bar">https://www.linkedin.com/company/the-keg-steakhouse-bar</a>	Canada	3,649	68	1.86%	▼ -5

22	Boston Pizza International	<a href="https://www.link">https://www.link</a>	Canada	3,731	63	1.69%	▲ 3
23	Pizza Pizza	<a href="https://www.link">https://www.link</a>	Canada	1,970	28	1.42%	▼ -2
24	Bimbo Canada	<a href="https://www.link">https://www.link</a>	Canada	1,973	27	1.37%	New Entry
25	Leclerc Foods	<a href="https://www.link">https://www.link</a>	Canada	3,404	32	0.94%	▲ 1



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