



## The USA's Most Active Facilities Professionals on Social - June 2024

### Industry at a glance:

Average Score:  
**3.15%**

Total Companies:  
**68**

Global Industry Average:  
**3.81%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Stratus	<a href="https://www.linkedin.com/company/stratus">https://www.linkedin.com/company/stratus</a>	United States	583	56	9.61%	New Entry
2	Vestis	<a href="https://www.linkedin.com/company/vestis">https://www.linkedin.com/company/vestis</a>	United States	1,079	102	9.45%	New Entry
3	LandCare	<a href="https://www.linkedin.com/company/landcare">https://www.linkedin.com/company/landcare</a>	United States	1,316	114	8.66%	▼ -1
4	The Hiller Companies	<a href="https://www.linkedin.com/company/the-hiller-companies">https://www.linkedin.com/company/the-hiller-companies</a>	United States	535	43	8.04%	New Entry
5	Divisions Maintenance Gro	<a href="https://www.linkedin.com/company/divisions-maintenance-gro">https://www.linkedin.com/company/divisions-maintenance-gro</a>	United States	969	77	7.95%	▼ -4
6	City Wide Facility Solutions	<a href="https://www.linkedin.com/company/city-wide-facility-solutions">https://www.linkedin.com/company/city-wide-facility-solutions</a>	United States	1,078	79	7.33%	▼ -2
7	Pritchard Industries	<a href="https://www.linkedin.com/company/pritchard-industries">https://www.linkedin.com/company/pritchard-industries</a>	United States	531	35	6.59%	New Entry
8	OWL Services	<a href="https://www.linkedin.com/company/owl-services">https://www.linkedin.com/company/owl-services</a>	United States	1,034	64	6.19%	New Entry
9	API Group	<a href="https://www.linkedin.com/company/api-group">https://www.linkedin.com/company/api-group</a>	United States	678	41	6.05%	▼ -3
10	Cintas	<a href="https://www.linkedin.com/company/cintas">https://www.linkedin.com/company/cintas</a>	United States	26,410	1,596	6.04%	▼ -3
11	Automated Logic	<a href="https://www.linkedin.com/company/automated-logic">https://www.linkedin.com/company/automated-logic</a>	United States	1,060	60	5.66%	▲ 6
12	BrightView Landscapes	<a href="https://www.linkedin.com/company/brightview-landscapes">https://www.linkedin.com/company/brightview-landscapes</a>	United States	4,673	244	5.22%	▼ -4
13	Facility Solutions Group	<a href="https://www.linkedin.com/company/facility-solutions-group">https://www.linkedin.com/company/facility-solutions-group</a>	United States	1,228	58	4.72%	▼ -8
14	CoolSys	<a href="https://www.linkedin.com/company/coolsys">https://www.linkedin.com/company/coolsys</a>	United States	615	29	4.72%	▼ -11
15	EMCOR Services Mesa Er	<a href="https://www.linkedin.com/company/emcor-services-mesa-er">https://www.linkedin.com/company/emcor-services-mesa-er</a>	United States	563	26	4.62%	▼ -5
16	UG2	<a href="https://www.linkedin.com/company/ug2">https://www.linkedin.com/company/ug2</a>	United States	727	32	4.40%	▼ -7
17	Sagora Senior Living	<a href="https://www.linkedin.com/company/sagora-senior-living">https://www.linkedin.com/company/sagora-senior-living</a>	United States	665	28	4.21%	▼ -2
18	Harvard Maintenance	<a href="https://www.linkedin.com/company/harvard-maintenance">https://www.linkedin.com/company/harvard-maintenance</a>	United States	787	33	4.19%	▼ -7
19	S.A.F.E. Management	<a href="https://www.linkedin.com/company/safe-management">https://www.linkedin.com/company/safe-management</a>	United States	1,019	40	3.93%	▼ -5
20	Ambius	<a href="https://www.linkedin.com/company/ambius">https://www.linkedin.com/company/ambius</a>	United States	889	34	3.82%	▼ -7
21	J&J Worldwide Services	<a href="https://www.linkedin.com/company/jj-worldwide-services">https://www.linkedin.com/company/jj-worldwide-services</a>	United States	616	23	3.73%	▼ -9

22	4M Building Solutions	<a href="https://www.link">https://www.link</a>	United States	591	22	3.72%	▲ 9
23	Marsden Services	<a href="https://www.link">https://www.link</a>	United States	722	24	3.32%	▲ 6
24	SBM Management Service	<a href="https://www.link">https://www.link</a>	United States	2,047	68	3.32%	▼ -6
25	AlSCO Uniforms	<a href="https://www.link">https://www.link</a>	United States	4,083	125	3.06%	New Entry
26	Koorsen Fire and Security	<a href="https://www.link">https://www.link</a>	United States	868	26	3.00%	▲ 1
27	SP+	<a href="https://www.link">https://www.link</a>	United States	5,807	169	2.91%	▼ -2
28	U.S. Lawns	<a href="https://www.link">https://www.link</a>	United States	590	17	2.88%	New Entry
29	Aramark Facilities Manage	<a href="https://www.link">https://www.link</a>	United States	1,273	35	2.75%	▼ -10
30	Apache Industrial	<a href="https://www.link">https://www.link</a>	United States	1,471	40	2.72%	▼ -4
31	C&W Services	<a href="https://www.link">https://www.link</a>	United States	3,712	98	2.64%	▼ -9
32	HHS	<a href="https://www.link">https://www.link</a>	United States	2,963	74	2.50%	▼ -16
33	Lee Company	<a href="https://www.link">https://www.link</a>	United States	1,084	27	2.49%	▼ -3
34	Flagship Facility Services	<a href="https://www.link">https://www.link</a>	United States	1,373	34	2.48%	▼ -1
35	City Facilities Management	<a href="https://www.link">https://www.link</a>	United States	513	12	2.34%	▼ -7
36	SSC Services For Educatio	<a href="https://www.link">https://www.link</a>	United States	1,751	40	2.28%	▲ 2
37	ESFM® USA	<a href="https://www.link">https://www.link</a>	United States	1,789	40	2.24%	▲ 2
38	The Budd Group	<a href="https://www.link">https://www.link</a>	United States	1,134	25	2.20%	▲ 3
39	GSH Group	<a href="https://www.link">https://www.link</a>	United States	1,340	29	2.16%	▼ -7
40	EMCOR Facilities Services	<a href="https://www.link">https://www.link</a>	United States	2,040	44	2.16%	▼ -19
41	Prudential Overall Supply	<a href="https://www.link">https://www.link</a>	United States	567	12	2.12%	▼ -6
42	Diversified Maintenance	<a href="https://www.link">https://www.link</a>	United States	1,211	24	1.98%	▼ -22
43	DAVACO	<a href="https://www.link">https://www.link</a>	United States	747	14	1.87%	New Entry
44	Facilities Maintenance Mar	<a href="https://www.link">https://www.link</a>	United States	650	12	1.85%	▲ 2
45	Ehrlich Pest Control	<a href="https://www.link">https://www.link</a>	United States	611	11	1.80%	▼ -5
46	ABM Industries	<a href="https://www.link">https://www.link</a>	United States	26,637	473	1.78%	▼ -1
47	Roto-Rooter Plumbing and	<a href="https://www.link">https://www.link</a>	United States	3,549	57	1.61%	▲ 3
48	KBS	<a href="https://www.link">https://www.link</a>	United States	3,425	53	1.55%	▼ -12
49	MacLellan Integrated Servi	<a href="https://www.link">https://www.link</a>	United States	660	10	1.52%	▼ -1
50	ISS Facility Services - Nort	<a href="https://www.link">https://www.link</a>	United States	3,709	56	1.51%	▼ -27
51	The Service Companies	<a href="https://www.link">https://www.link</a>	United States	1,130	17	1.50%	New Entry
52	ServiceMaster Clean	<a href="https://www.link">https://www.link</a>	United States	2,308	34	1.47%	▼ -5
53	Brock Group	<a href="https://www.link">https://www.link</a>	United States	3,279	48	1.46%	▼ -11
54	RISE	<a href="https://www.link">https://www.link</a>	United States	631	9	1.43%	New Entry
55	Cleaning Services Group	<a href="https://www.link">https://www.link</a>	United States	3,493	46	1.32%	▼ -3
56	Caravan Facilities Manage	<a href="https://www.link">https://www.link</a>	United States	536	7	1.31%	▼ -1
57	MPW Industrial Services	<a href="https://www.link">https://www.link</a>	United States	1,459	19	1.30%	▼ -14
58	LB&B Associates	<a href="https://www.link">https://www.link</a>	United States	508	6	1.18%	New Entry
59	Jani-King International	<a href="https://www.link">https://www.link</a>	United States	1,909	22	1.15%	▼ -15
60	TFS	<a href="https://www.link">https://www.link</a>	United States	610	7	1.15%	▼ -6
61	JAN-PRO of Utah	<a href="https://www.link">https://www.link</a>	United States	962	11	1.14%	▼ -12
62	GMR	<a href="https://www.link">https://www.link</a>	United States	542	6	1.11%	▼ -28
63	Coverall North America	<a href="https://www.link">https://www.link</a>	United States	1,329	14	1.05%	▼ -26
64	Columbine Health Systems	<a href="https://www.link">https://www.link</a>	United States	577	6	1.04%	New Entry
65	ICCS	<a href="https://www.link">https://www.link</a>	United States	821	7	0.85%	▼ -12
66	Aramark Uniform Services	<a href="https://www.link">https://www.link</a>	United States	4,807	39	0.81%	▼ -15
67	USM	<a href="https://www.link">https://www.link</a>	United States	732	5	0.68%	▼ -11
68	Republic Parking System	<a href="https://www.link">https://www.link</a>	United States	579	2	0.35%	▼ -10

## Ready to win at social?

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