## **DSMN8**

The UK's Most Active Facilities Professionals on Social - June 2024

## Industry at a glance:

**Average Score:** 

5.45%

**Total Companies:** 

29

**Global Industry Average:** 

3.81%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change				
1	Macro	https://www.linke	United Kingdom	684	99	14.47%	▲ 0				
2	VIVO Defence Services	https://www.linke	United Kingdom	596	78	13.09%	▲ 2				
3	Carlisle Support Services	https://www.linke	United Kingdom	1,122	97	8.65%	New Entry				
4	Bellrock Group	https://www.linke	United Kingdom	637	48	7.54%	▲ 2				
5	Algeco UK	https://www.linke	United Kingdom	888	66	7.43%	<b>A</b> 4				
6	ABM UK	https://www.linke	United Kingdom	738	54	7.32%	▲ 2				
7	EMCOR UK	https://www.linke	United Kingdom	1,140	81	7.11%	New Entry				
8	Moneypenny	https://www.linke	United Kingdom	605	39	6.45%	▼ -3				
9	FirstPort (UK)	https://www.linke	United Kingdom	1,314	84	6.39%	▲ 3				
10	Norse Group	https://www.linke	United Kingdom	524	32	6.11%	New Entry				
11	JLA Group	https://www.linke	United Kingdom	754	44	5.84%	▼ -8				
12	Arcus FM	https://www.linke	United Kingdom	1,046	56	5.35%	<b>▲ 1</b>				
13	ocs	https://www.linke	United Kingdom	6,994	369	5.28%	▼ -2				
14	Wilson James	https://www.linke	United Kingdom	1,961	100	5.10%	▲ 0				
15	Churchill Group	https://www.linke	United Kingdom	1,224	62	5.07%	▼ -5				
16	NIC Services Group	https://www.linke	United Kingdom	680	34	5.00%	<b>▲</b> 7				
17	National Car Parks	https://www.linke	United Kingdom	597	29	4.86%	▼ -10				
18	VINCI Facilities	https://www.linke	United Kingdom	3,467	155	4.47%	▼ -3				
19	Mitie	https://www.linke	United Kingdom	15,942	667	4.18%	▼ -3				
20	ISS Facility Services UK	https://www.linke	United Kingdom	5,945	236	3.97%	▼ -1				
21	phs Group	https://www.linke	United Kingdom	1,321	51	3.86%	▼ -4				

22	City Facilities Management	https://www.linke	United Kingdom	1,612	62	3.85%	▼ -1
23	Integral UK	https://www.linke	United Kingdom	1,291	43	3.33%	▼ -5
24	Bidvest Noonan	https://www.linke	United Kingdom	4,871	161	3.31%	▼ -4
25	Mears Group	https://www.linke	United Kingdom	2,539	79	3.11%	▼ -3
26	FES Group	https://www.linke	United Kingdom	1,592	30	1.88%	<b>▲</b> 1
27	Sodexo Prestige Venues &	https://www.linke	United Kingdom	652	12	1.84%	▼ -3
28	WGC	https://www.linke	United Kingdom	717	13	1.81%	▼ -2
29	Atalian Servest UK & Irelan	https://www.linke	United Kingdom	2,979	38	1.28%	▼ -4

## Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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linkedin.com/company/DSMN8

