



Europe's Most Active Facilities Professionals on Social - June 2024

Industry at a glance:

Average Score:
3.81%

Total Companies:
58

Global Industry Average:
3.81%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|---------------------------------|---|-------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | HEYDAY Facility Management | https://www.linkedin.com/company/heyday/ | Netherlands | 557 | 84 | 15.08% | ▲ 0 |
| 2 | 4Service | https://www.linkedin.com/company/4service/ | Norway | 698 | 49 | 7.02% | ▲ 25 |
| 3 | Optima Italia | https://www.linkedin.com/company/optima-italia/ | Italy | 879 | 60 | 6.83% | ▲ 7 |
| 4 | VebeGo | https://www.linkedin.com/company/vebe-go/ | Switzerland | 544 | 37 | 6.80% | ▲ 1 |
| 5 | CSU Cleaning Services | https://www.linkedin.com/company/csu-cleaning-services/ | Netherlands | 2,538 | 156 | 6.15% | ▲ 10 |
| 6 | VebeGo Cleaning Services | https://www.linkedin.com/company/vebe-go-cleaning-services/ | Netherlands | 1,179 | 71 | 6.02% | ▲ 5 |
| 7 | VINCI Facilities France | https://www.linkedin.com/company/vinci-facilities-france/ | France | 648 | 38 | 5.86% | ▼ -5 |
| 8 | Serveo | https://www.linkedin.com/company/serveo/ | Spain | 2,901 | 168 | 5.79% | ▼ -1 |
| 9 | Facilicom Group | https://www.linkedin.com/company/facilicom-group/ | Netherlands | 937 | 54 | 5.76% | ▼ -3 |
| 10 | ISS Palvelut | https://www.linkedin.com/company/iss-palvelut/ | Finland | 1,026 | 58 | 5.65% | ▲ 10 |
| 11 | Asito | https://www.linkedin.com/company/asito/ | Netherlands | 1,664 | 93 | 5.59% | ▲ 1 |
| 12 | Apleona Group | https://www.linkedin.com/company/apleona-group/ | Germany | 2,063 | 109 | 5.28% | ▼ -8 |
| 13 | ISS Facility Services Norway | https://www.linkedin.com/company/iss-facility-services-norway/ | Norway | 513 | 27 | 5.26% | New Entry |
| 14 | EW Facility Services | https://www.linkedin.com/company/ew-facility-services/ | Netherlands | 532 | 28 | 5.26% | New Entry |
| 15 | Regus | https://www.linkedin.com/company/regus/ | Luxembourg | 8,941 | 446 | 4.99% | ▼ -6 |
| 16 | LotusWorks | https://www.linkedin.com/company/lotusworks/ | Ireland | 535 | 26 | 4.86% | ▲ 7 |
| 17 | PRO IMPEC | https://www.linkedin.com/company/pro-impec/ | France | 527 | 25 | 4.74% | New Entry |
| 18 | Grupo SICOR | https://www.linkedin.com/company/grupo-sicor/ | Spain | 540 | 25 | 4.63% | New Entry |
| 19 | ISS Facility Services Nederland | https://www.linkedin.com/company/iss-facility-services-nederland/ | Netherlands | 1,117 | 51 | 4.57% | ▲ 3 |
| 20 | ISS Facility Services Belgium | https://www.linkedin.com/company/iss-facility-services-belgium/ | Belgium | 621 | 28 | 4.51% | ▼ -12 |
| 21 | ISS Sweden | https://www.linkedin.com/company/iss-sweden/ | Sweden | 1,284 | 57 | 4.44% | ▼ -8 |

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| 22 | Samsic Facility | https://www.link | France | 2,935 | 128 | 4.36% | ▲ 3 |
| 23 | SPIE Facilities | https://www.link | France | 1,691 | 72 | 4.26% | New Entry |
| 24 | Sodexo | https://www.link | France | 82,735 | 3,500 | 4.23% | ▼ -10 |
| 25 | OPTIMA Facility | https://www.link | Spain | 680 | 28 | 4.12% | ▼ -4 |
| 26 | TDGI | https://www.link | Portugal | 880 | 33 | 3.75% | New Entry |
| 27 | Caverion | https://www.link | Finland | 6,096 | 228 | 3.74% | ▼ -3 |
| 28 | Saba Group | https://www.link | Spain | 623 | 23 | 3.69% | ▲ 0 |
| 29 | Rete Ferroviaria Italiana | https://www.link | Italy | 10,455 | 343 | 3.28% | ▲ 2 |
| 30 | Coor | https://www.link | Sweden | 4,136 | 135 | 3.26% | ▼ -4 |
| 31 | SPIE Belgium | https://www.link | Belgium | 614 | 20 | 3.26% | ▼ -15 |
| 32 | SPIE Building Solutions (F | https://www.link | France | 1,184 | 38 | 3.21% | ▼ -29 |
| 33 | Ingesan | https://www.link | Spain | 904 | 29 | 3.21% | ▼ -15 |
| 34 | TSG Group | https://www.link | France | 1,030 | 33 | 3.20% | New Entry |
| 35 | Dussmann | https://www.link | Germany | 1,508 | 48 | 3.18% | ▲ 1 |
| 36 | KALHYGE | https://www.link | France | 751 | 23 | 3.06% | New Entry |
| 37 | Elior Services | https://www.link | France | 1,975 | 58 | 2.94% | ▼ -4 |
| 38 | ISOR | https://www.link | France | 662 | 19 | 2.87% | ▼ -1 |
| 39 | Coopservice | https://www.link | Italy | 2,166 | 62 | 2.86% | ▼ -1 |
| 40 | Polygon Group | https://www.link | Sweden | 1,763 | 48 | 2.72% | ▼ -1 |
| 41 | Pellegrini | https://www.link | Italy | 1,447 | 38 | 2.63% | ▲ 3 |
| 42 | Unica | https://www.link | Netherlands | 3,421 | 89 | 2.60% | ▼ -7 |
| 43 | STRABAG Property and F | https://www.link | Germany | 926 | 21 | 2.27% | ▼ -24 |
| 44 | ATALIAN | https://www.link | France | 4,732 | 105 | 2.22% | ▼ -3 |
| 45 | GSF | https://www.link | France | 4,502 | 98 | 2.18% | ▼ -5 |
| 46 | SOL | https://www.link | Finland | 1,090 | 23 | 2.11% | ▼ -3 |
| 47 | Grupo EULEN | https://www.link | Spain | 15,972 | 336 | 2.10% | ▼ -2 |
| 48 | LAURENTY | https://www.link | Belgium | 574 | 11 | 1.92% | ▼ -6 |
| 49 | Sina | https://www.link | Italy | 589 | 11 | 1.87% | New Entry |
| 50 | Rekeep | https://www.link | Italy | 2,036 | 38 | 1.87% | ▼ -18 |
| 51 | Gom Schoonhouden | https://www.link | Netherlands | 1,736 | 32 | 1.84% | ▼ -22 |
| 52 | ISS France | https://www.link | France | 1,386 | 25 | 1.80% | ▼ -18 |
| 53 | ISS Facility Services Espa | https://www.link | Spain | 2,827 | 38 | 1.34% | ▼ -6 |
| 54 | Onet | https://www.link | France | 10,837 | 104 | 0.96% | ▼ -4 |
| 55 | Manutencoop Facility Man | https://www.link | Italy | 736 | 6 | 0.82% | ▼ -6 |
| 56 | Limcamar | https://www.link | Spain | 983 | 8 | 0.81% | ▼ -5 |
| 57 | ISS | https://www.link | Denmark | 56,478 | 400 | 0.71% | ▼ -5 |
| 58 | Ferrovie dello Stato Italiane | https://www.link | Italy | 26,032 | 155 | 0.60% | ▼ -5 |

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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linkedin.com/company/DSMN8

