



The USA's Most Active Construction Professionals on Social - June 2024

Industry at a glance:

Average Score: 3.72%

Total Companies: 152

Global Industry Average: 4.21%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 construction companies and their social media performance metrics.

22	The Haskell Company	<a href="https://www.link">https://www.link</a>	United States	2,224	138	6.21%	▼ -7
23	Messer Construction	<a href="https://www.link">https://www.link</a>	United States	1,140	69	6.05%	▲ 8
24	Mortenson	<a href="https://www.link">https://www.link</a>	United States	4,414	265	6.00%	▲ 19
25	Oldcastle Infrastructure	<a href="https://www.link">https://www.link</a>	United States	1,403	84	5.99%	▼ -17
26	Layton Construction	<a href="https://www.link">https://www.link</a>	United States	1,358	81	5.96%	▼ -5
27	Consigli Construction	<a href="https://www.link">https://www.link</a>	United States	1,450	86	5.93%	▲ 11
28	DPR Construction	<a href="https://www.link">https://www.link</a>	United States	6,113	359	5.87%	▲ 5
29	Power Design	<a href="https://www.link">https://www.link</a>	United States	2,214	130	5.87%	▲ 11
30	Perry Homes	<a href="https://www.link">https://www.link</a>	United States	1,208	70	5.79%	▼ -6
31	H&E Rentals	<a href="https://www.link">https://www.link</a>	United States	2,367	136	5.75%	▼ -2
32	Ferrovia Construction	<a href="https://www.link">https://www.link</a>	United States	2,961	169	5.71%	▲ 22
33	Clark Construction Group	<a href="https://www.link">https://www.link</a>	United States	3,874	221	5.70%	New Entry
34	Advanced Drainage System	<a href="https://www.link">https://www.link</a>	United States	2,107	119	5.65%	▼ -4
35	Miller Electric Company	<a href="https://www.link">https://www.link</a>	United States	1,169	66	5.65%	▲ 4
36	Herc Rentals	<a href="https://www.link">https://www.link</a>	United States	4,316	242	5.61%	▼ -19
37	Clayco	<a href="https://www.link">https://www.link</a>	United States	2,093	116	5.54%	▼ -14
38	JE Dunn Construction	<a href="https://www.link">https://www.link</a>	United States	3,875	214	5.52%	▼ -13
39	McCarthy Building Companies	<a href="https://www.link">https://www.link</a>	United States	4,874	263	5.40%	▲ 18
40	Associated Builders and Contractors	<a href="https://www.link">https://www.link</a>	United States	1,242	67	5.39%	▼ -18
41	Cumming Group	<a href="https://www.link">https://www.link</a>	United States	2,218	117	5.28%	▲ 14
42	Flatiron Construction	<a href="https://www.link">https://www.link</a>	United States	2,108	111	5.27%	▲ 8
43	Primoris Services Corporation	<a href="https://www.link">https://www.link</a>	United States	3,686	192	5.21%	▲ 6
44	United Site Services	<a href="https://www.link">https://www.link</a>	United States	1,635	85	5.20%	▲ 0
45	PulteGroup	<a href="https://www.link">https://www.link</a>	United States	6,844	354	5.17%	▼ -8
46	West Shore Home	<a href="https://www.link">https://www.link</a>	United States	1,050	53	5.05%	New Entry
47	National Association of Home Builders	<a href="https://www.link">https://www.link</a>	United States	1,150	58	5.04%	▼ -29
48	Holder Construction	<a href="https://www.link">https://www.link</a>	United States	1,616	78	4.83%	▲ 34
49	MiTek	<a href="https://www.link">https://www.link</a>	United States	2,031	98	4.83%	▲ 9
50	Hill International	<a href="https://www.link">https://www.link</a>	United States	5,838	269	4.61%	▼ -8
51	David Weekley Homes	<a href="https://www.link">https://www.link</a>	United States	1,850	84	4.54%	▼ -6
52	Gaylor Electric	<a href="https://www.link">https://www.link</a>	United States	1,124	50	4.45%	▼ -16
53	United Rentals	<a href="https://www.link">https://www.link</a>	United States	14,683	649	4.42%	▼ -2
54	Walbridge	<a href="https://www.link">https://www.link</a>	United States	1,057	46	4.35%	▲ 7
55	Barton Malow	<a href="https://www.link">https://www.link</a>	United States	1,850	79	4.27%	▼ -36
56	Hoffman Construction Company	<a href="https://www.link">https://www.link</a>	United States	1,039	43	4.14%	▼ -9
57	Brasfield & Gorrie	<a href="https://www.link">https://www.link</a>	United States	2,656	109	4.10%	▼ -23
58	HENSEL PHELPS	<a href="https://www.link">https://www.link</a>	United States	3,450	140	4.06%	▲ 12
59	Baker Construction	<a href="https://www.link">https://www.link</a>	United States	1,706	68	3.99%	New Entry
60	BELFOR Property Restoration	<a href="https://www.link">https://www.link</a>	United States	2,958	117	3.96%	▼ -7
61	Tuff Shed	<a href="https://www.link">https://www.link</a>	United States	1,090	43	3.94%	▼ -26
62	The Whiting-Turner Contracting	<a href="https://www.link">https://www.link</a>	United States	4,644	179	3.85%	▲ 17
63	Robins & Morton	<a href="https://www.link">https://www.link</a>	United States	1,052	40	3.80%	▲ 0
64	BrandSafway	<a href="https://www.link">https://www.link</a>	United States	3,589	136	3.79%	▼ -12
65	The Walsh Group - Walsh Construction	<a href="https://www.link">https://www.link</a>	United States	3,856	146	3.79%	▲ 15
66	TDIndustries	<a href="https://www.link">https://www.link</a>	United States	1,810	68	3.76%	▼ -7
67	Webber	<a href="https://www.link">https://www.link</a>	United States	1,414	52	3.68%	▼ -26
68	Turner Construction Company	<a href="https://www.link">https://www.link</a>	United States	15,815	577	3.65%	▲ 3
69	Highland Homes	<a href="https://www.link">https://www.link</a>	United States	1,062	38	3.58%	▲ 21
70	Arcosa	<a href="https://www.link">https://www.link</a>	United States	1,332	45	3.38%	▼ -3
71	Balfour Beatty US	<a href="https://www.link">https://www.link</a>	United States	3,264	108	3.31%	▲ 14
72	WillScot	<a href="https://www.link">https://www.link</a>	United States	3,194	104	3.26%	▼ -45
73	CORE	<a href="https://www.link">https://www.link</a>	United States	1,455	47	3.23%	▲ 1
74	BL Harbert International	<a href="https://www.link">https://www.link</a>	United States	2,985	95	3.18%	▲ 14
75	Contech Engineered Solutions	<a href="https://www.link">https://www.link</a>	United States	1,259	39	3.10%	▼ -15
76	Bechtel Corporation	<a href="https://www.link">https://www.link</a>	United States	24,708	755	3.06%	▼ -7
77	Helix Electric	<a href="https://www.link">https://www.link</a>	United States	1,428	43	3.01%	▼ -11
78	ISEC	<a href="https://www.link">https://www.link</a>	United States	1,032	31	3.00%	▼ -30
79	Yates Construction	<a href="https://www.link">https://www.link</a>	United States	1,639	49	2.99%	▲ 26
80	LIUNA	<a href="https://www.link">https://www.link</a>	United States	1,450	43	2.97%	▼ -15
81	Rosendin	<a href="https://www.link">https://www.link</a>	United States	4,134	121	2.93%	▲ 14
82	Ryan Homes	<a href="https://www.link">https://www.link</a>	United States	2,102	60	2.85%	▼ -10
83	HOLT CAT	<a href="https://www.link">https://www.link</a>	United States	1,701	48	2.82%	▼ -19
84	Allan Myers	<a href="https://www.link">https://www.link</a>	United States	1,135	32	2.82%	▼ -6
85	Maxim Crane Works	<a href="https://www.link">https://www.link</a>	United States	1,101	31	2.82%	▼ -29
86	Kiewit	<a href="https://www.link">https://www.link</a>	United States	21,569	607	2.81%	▲ 6
87	Cupertino Electric	<a href="https://www.link">https://www.link</a>	United States	1,592	44	2.76%	▲ 41
88	The Lane Construction Corporation	<a href="https://www.link">https://www.link</a>	United States	1,580	43	2.72%	▼ -12
89	MacDonald-Miller Facility Services	<a href="https://www.link">https://www.link</a>	United States	1,105	30	2.71%	▼ -27
90	Harris	<a href="https://www.link">https://www.link</a>	United States	1,147	31	2.70%	▼ -22
91	Zachry Group	<a href="https://www.link">https://www.link</a>	United States	7,422	189	2.55%	▲ 13
92	Ames Construction	<a href="https://www.link">https://www.link</a>	United States	1,290	32	2.48%	▼ -5
93	Granite Construction	<a href="https://www.link">https://www.link</a>	United States	4,454	108	2.42%	▲ 5

94	Paul Davis Restoration US	<a href="https://www.link">https://www.link</a>	United States	1,528	37	2.42%	▲ 3
95	Michels Corporation	<a href="https://www.link">https://www.link</a>	United States	2,756	66	2.39%	▲ 1
96	Naval Facilities Engineerin	<a href="https://www.link">https://www.link</a>	United States	7,618	179	2.35%	▲ 12
97	Zachry Construction Corpo	<a href="https://www.link">https://www.link</a>	United States	1,157	27	2.33%	▼ -6
98	Brown & Root Industrial Se	<a href="https://www.link">https://www.link</a>	United States	1,980	45	2.27%	▲ 18
99	ACCO Engineered System	<a href="https://www.link">https://www.link</a>	United States	2,099	47	2.24%	▲ 15
100	Wanzek Construction	<a href="https://www.link">https://www.link</a>	United States	1,164	26	2.23%	▼ -27
101	Performance Contracting (I	<a href="https://www.link">https://www.link</a>	United States	3,123	69	2.21%	▼ -24
102	Gulf Coast	<a href="https://www.link">https://www.link</a>	United States	1,088	24	2.21%	▼ -9
103	MISTRAS Group	<a href="https://www.link">https://www.link</a>	United States	3,093	66	2.13%	▼ -28
104	Day & Zimmermann	<a href="https://www.link">https://www.link</a>	United States	3,824	80	2.09%	▼ -23
105	Bergelectric	<a href="https://www.link">https://www.link</a>	United States	1,252	26	2.08%	▼ -3
106	CentiMark Corporation	<a href="https://www.link">https://www.link</a>	United States	1,524	31	2.03%	▼ -22
107	The Brandt Companies	<a href="https://www.link">https://www.link</a>	United States	1,146	23	2.01%	▲ 16
108	Faith Technologies	<a href="https://www.link">https://www.link</a>	United States	1,735	34	1.96%	▼ -2
109	Kokosing	<a href="https://www.link">https://www.link</a>	United States	1,029	20	1.94%	New Entry
110	Southland Industries	<a href="https://www.link">https://www.link</a>	United States	2,919	56	1.92%	▼ -3
111	AECOM Tishman	<a href="https://www.link">https://www.link</a>	United States	1,307	25	1.91%	▼ -10
112	Fluor Corporation	<a href="https://www.link">https://www.link</a>	United States	34,663	648	1.87%	▼ -9
113	Miller Pipeline	<a href="https://www.link">https://www.link</a>	United States	1,029	19	1.85%	New Entry
114	International Brotherhood c	<a href="https://www.link">https://www.link</a>	United States	10,099	183	1.81%	▼ -3
115	Structure Tone	<a href="https://www.link">https://www.link</a>	United States	1,238	22	1.78%	▼ -16
116	Renewal by Andersen	<a href="https://www.link">https://www.link</a>	United States	9,327	159	1.70%	▼ -16
117	Comfort Systems USA	<a href="https://www.link">https://www.link</a>	United States	1,377	23	1.67%	▼ -34
118	CMC	<a href="https://www.link">https://www.link</a>	United States	5,654	93	1.64%	▼ -24
119	Saulsbury	<a href="https://www.link">https://www.link</a>	United States	1,166	19	1.63%	▼ -7
120	Performance Contractors	<a href="https://www.link">https://www.link</a>	United States	2,717	43	1.58%	▼ -5
121	Mears Group	<a href="https://www.link">https://www.link</a>	United States	1,209	19	1.57%	▼ -1
122	Knife River Corporation	<a href="https://www.link">https://www.link</a>	United States	1,564	24	1.53%	▲ 21
123	Austin Industrial	<a href="https://www.link">https://www.link</a>	United States	1,663	25	1.50%	▲ 6
124	ALL Family of Companies	<a href="https://www.link">https://www.link</a>	United States	1,479	22	1.49%	▼ -7
125	RK	<a href="https://www.link">https://www.link</a>	United States	2,492	37	1.48%	▼ -16
126	MMR Group	<a href="https://www.link">https://www.link</a>	United States	2,999	44	1.47%	▼ -5
127	GCC	<a href="https://www.link">https://www.link</a>	United States	4,059	58	1.43%	▲ 0
128	Team Fishel	<a href="https://www.link">https://www.link</a>	United States	1,196	17	1.42%	▼ -18
129	Bay	<a href="https://www.link">https://www.link</a>	United States	1,478	21	1.42%	▼ -11
130	MasTec	<a href="https://www.link">https://www.link</a>	United States	3,145	44	1.40%	▲ 4
131	ISC Constructors	<a href="https://www.link">https://www.link</a>	United States	1,345	17	1.26%	▲ 0
132	Morton Buildings	<a href="https://www.link">https://www.link</a>	United States	1,035	13	1.26%	New Entry
133	Quanta Services	<a href="https://www.link">https://www.link</a>	United States	4,693	57	1.21%	▼ -11
134	Cajun Industries	<a href="https://www.link">https://www.link</a>	United States	1,243	15	1.21%	▼ -1
135	NVR	<a href="https://www.link">https://www.link</a>	United States	4,918	58	1.18%	▼ -11
136	CEC	<a href="https://www.link">https://www.link</a>	United States	1,572	18	1.15%	▲ 3
137	ECC	<a href="https://www.link">https://www.link</a>	United States	2,470	28	1.13%	▲ 3
138	Turner Industries	<a href="https://www.link">https://www.link</a>	United States	8,090	91	1.12%	▼ -3
139	Henkels & McCoy,	<a href="https://www.link">https://www.link</a>	United States	1,940	21	1.08%	▼ -20
140	Champion Home Builders	<a href="https://www.link">https://www.link</a>	United States	1,141	12	1.05%	▼ -10
141	Pike Corporation	<a href="https://www.link">https://www.link</a>	United States	2,130	22	1.03%	▼ -15
142	AMECO	<a href="https://www.link">https://www.link</a>	United States	1,443	14	0.97%	▼ -29
143	NPL Construction	<a href="https://www.link">https://www.link</a>	United States	1,326	12	0.90%	▼ -7
144	CCC Group	<a href="https://www.link">https://www.link</a>	United States	1,361	12	0.88%	▼ -19
145	TIC - The Industrial Compa	<a href="https://www.link">https://www.link</a>	United States	2,331	20	0.86%	▼ -8
146	Window World	<a href="https://www.link">https://www.link</a>	United States	1,217	10	0.82%	▼ -8
147	MEB	<a href="https://www.link">https://www.link</a>	United States	3,105	24	0.77%	▼ -3
148	KATERRA	<a href="https://www.link">https://www.link</a>	United States	1,457	11	0.75%	New Entry
149	MCM	<a href="https://www.link">https://www.link</a>	United States	1,338	10	0.75%	▼ -7
150	TruTeam	<a href="https://www.link">https://www.link</a>	United States	1,508	10	0.66%	▼ -18
151	EMCOR Group	<a href="https://www.link">https://www.link</a>	United States	3,487	16	0.46%	▼ -10
152	ACME	<a href="https://www.link">https://www.link</a>	United States	2,463	3	0.12%	▼ -7

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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