



The UK's Most Active Construction Professionals on Social - June 2024

Industry at a glance:

Average Score:
6.88%

Total Companies:
44

Global Industry Average:
4.21%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Sunbelt Rentals UK & Irela	https://www.link	United Kingdom	1,677	298	17.77%	▲ 1
2	Cundall	https://www.link	United Kingdom	1,215	162	13.33%	▲ 4
3	Turner & Townsend	https://www.link	United Kingdom	11,057	1,428	12.91%	▲ 5
4	Hill International	https://www.link	United Kingdom	1,193	146	12.24%	▼ -3
5	CITB	https://www.link	United Kingdom	1,104	134	12.14%	▲ 0
6	Ridge and Partners	https://www.link	United Kingdom	1,140	130	11.40%	▼ -3
7	Buro Happold	https://www.link	United Kingdom	3,169	344	10.86%	▲ 2
8	GAP Group	https://www.link	United Kingdom	1,100	118	10.73%	▲ 2
9	McCarthy Stone	https://www.link	United Kingdom	1,192	116	9.73%	▲ 3
10	Hoare Lea	https://www.link	United Kingdom	1,197	105	8.77%	▼ -6
11	Wates Group	https://www.link	United Kingdom	3,380	283	8.37%	▲ 9
12	Portakabin	https://www.link	United Kingdom	1,275	97	7.61%	▲ 2
13	Lovell Partnerships	https://www.link	United Kingdom	1,028	77	7.49%	▲ 6
14	Vistry Group	https://www.link	United Kingdom	2,876	215	7.48%	▲ 14
15	Mace	https://www.link	United Kingdom	8,601	631	7.34%	▲ 2
16	Overbury	https://www.link	United Kingdom	1,077	78	7.24%	▲ 15
17	Speedy Hire	https://www.link	United Kingdom	2,077	146	7.03%	New Entry
18	Currie & Brown	https://www.link	United Kingdom	2,237	156	6.97%	▼ -2
19	Robertson Group	https://www.link	United Kingdom	1,301	90	6.92%	▲ 15
20	Barratt Developments	https://www.link	United Kingdom	2,572	170	6.61%	▼ -2
21	Willmott Dixon	https://www.link	United Kingdom	2,412	158	6.55%	▼ -6

22	Keltbray	https://www.link€	United Kingdom	1,586		100	6.31%	▲ 3
23	BOUYGUES UK	https://www.link€	United Kingdom	1,105		69	6.24%	▲ 0
24	Gardiner & Theobald	https://www.link€	United Kingdom	1,242		72	5.80%	▼ -17
25	ISG	https://www.link€	United Kingdom	4,012		230	5.73%	▲ 2
26	Kier Group	https://www.link€	United Kingdom	9,594		535	5.58%	▲ 4
27	Persimmon Homes	https://www.link€	United Kingdom	2,877		160	5.56%	▼ -3
28	BAM UK & Ireland	https://www.link€	United Kingdom	5,222		290	5.55%	▼ -2
29	NG Bailey	https://www.link€	United Kingdom	2,378		124	5.21%	▲ 10
30	Bellway Homes	https://www.link€	United Kingdom	2,122		106	5.00%	▲ 5
31	GRAHAM Group	https://www.link€	United Kingdom	1,689		83	4.91%	▲ 7
32	FM Conway	https://www.link€	United Kingdom	1,027		49	4.77%	New Entry
33	Galliford Try	https://www.link€	United Kingdom	3,278		156	4.76%	▼ -11
34	Faithful+Gould	https://www.link€	United Kingdom	1,648		78	4.73%	▲ 6
35	Balfour Beatty	https://www.link€	United Kingdom	11,371		528	4.64%	▼ -3
36	Clancy	https://www.link€	United Kingdom	1,156		49	4.24%	▼ -3
37	Sir Robert McAlpine	https://www.link€	United Kingdom	1,888		74	3.92%	▲ 4
38	Redrow	https://www.link€	United Kingdom	1,653		64	3.87%	▼ -9
39	Morgan Sindall Constructio	https://www.link€	United Kingdom	2,986		113	3.78%	▼ -2
40	Aggregate Industries UK	https://www.link€	United Kingdom	1,892		69	3.65%	▼ -29
41	KELLER	https://www.link€	United Kingdom	4,753		155	3.26%	▼ -5
42	Anglian Home Improvemer	https://www.link€	United Kingdom	1,262		32	2.54%	▲ 1
43	Tarmac	https://www.link€	United Kingdom	7,620		179	2.35%	▲ 1
44	LNT Group	https://www.link€	United Kingdom	1,765		14	0.79%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

