

DSMN8

Europe's Most Active Construction Professionals on Social - June 2024

Industry at a glance:

Average Score:
3.87%

Total Companies:
114

Global Industry Average:
4.21%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Linesight	https://www.linkedin.com/company/linesight/	Ireland	1,371	170	12.40%	▲ 7
2	Van Wijnen	https://www.linkedin.com/company/van-wijnen/	Netherlands	1,692	174	10.28%	▲ 0
3	Rider Levett Bucknall	https://www.linkedin.com/company/rider-levett-bucknall/		3,087	309	10.01%	New Entry
4	Dura Vermeer	https://www.linkedin.com/company/dura-vermeer/	Netherlands	1,703	169	9.92%	▲ 2
5	C.A.T. Group	https://www.linkedin.com/company/c.a.t.-group/	Luxembourg	1,837	168	9.15%	▼ -1
6	Webuild	https://www.linkedin.com/company/webuild/	Italy	4,896	421	8.60%	▼ -3
7	Grupo Casais	https://www.linkedin.com/company/grupo-casais/	Portugal	1,213	104	8.57%	▼ -2
8	Fundación Laboral de la Construcción	https://www.linkedin.com/company/fundacion-laboral-de-la-construccion/	Spain	1,342	113	8.42%	▼ -1
9	Etex	https://www.linkedin.com/company/etex/	Belgium	5,010	376	7.50%	▲ 3
10	Derome	https://www.linkedin.com/company/derome/	Sweden	1,005	74	7.36%	New Entry
11	John Sisk & Son	https://www.linkedin.com/company/john-sisk-son/	Ireland	2,179	159	7.30%	▲ 4
12	Van Dorp	https://www.linkedin.com/company/van-dorp/	Netherlands	1,016	70	6.89%	New Entry
13	Porcelanosa	https://www.linkedin.com/company/porcelanosa/	Spain	2,827	176	6.23%	▲ 0
14	Heijmans	https://www.linkedin.com/company/heijmans/	Netherlands	4,900	299	6.10%	▼ -3
15	Sarens	https://www.linkedin.com/company/sarens/	Belgium	2,905	177	6.09%	▲ 2
16	GOLDBECK	https://www.linkedin.com/company/goldbeck/	Germany	3,523	209	5.93%	▲ 10
17	FAUCHÉ	https://www.linkedin.com/company/fauché/	France	1,390	82	5.90%	New Entry
18	Multiconsult	https://www.linkedin.com/company/multiconsult/	Norway	2,698	154	5.71%	▼ -2
19	Hilti France	https://www.linkedin.com/company/hilti-france/	France	1,711	97	5.67%	▼ -18
20	Husqvarna Construction	https://www.linkedin.com/company/husqvarna-construction/	Sweden	1,265	70	5.53%	▲ 1
21	Sorigué	https://www.linkedin.com/company/sorigué/	Spain	1,267	69	5.45%	▲ 20

22	OHLA Group	https://www.link	Spain	3,665	199	5.43%	▼ -8
23	Hilti Italia	https://www.link	Italy	1,256	64	5.10%	▼ -14
24	Bravida Danmark	https://www.link	Denmark	1,191	60	5.04%	▲ 3
25	Denys	https://www.link	Belgium	1,215	61	5.02%	▼ -1
26	Jones Engineering	https://www.link	Ireland	2,115	105	4.96%	▲ 38
27	Kemp & Lauritzen	https://www.link	Denmark	1,661	82	4.94%	▼ -8
28	NUVIA	https://www.link	France	1,778	86	4.84%	▼ -5
29	GSE	https://www.link	France	1,344	65	4.84%	▲ 0
30	Bouygues Bâtiment Ile-de-France	https://www.link	France	1,903	92	4.83%	▲ 16
31	Eiffage Route	https://www.link	France	2,710	128	4.72%	▲ 2
32	Jan De Nul Group	https://www.link	Luxembourg	4,860	228	4.69%	▲ 29
33	SMAC : Enveloppe industrielle	https://www.link	France	1,334	62	4.65%	▲ 2
34	Hilti Deutschland	https://www.link	Germany	2,239	103	4.60%	▼ -24
35	Haulotte	https://www.link	France	1,008	45	4.46%	New Entry
36	Impresa Pizzarotti & C.	https://www.link	Italy	1,399	61	4.36%	▲ 3
37	Viega Deutschland	https://www.link	Germany	1,050	45	4.29%	New Entry
38	Dorman	https://www.link	Ireland	1,105	47	4.25%	▲ 4
39	MT Højgaard Danmark	https://www.link	Denmark	1,306	55	4.21%	▼ -11
40	AF Gruppen	https://www.link	Norway	1,207	50	4.14%	▲ 11
41	Bouygues Bâtiment International	https://www.link	France	1,129	46	4.07%	▲ 26
42	DRAGADOS OFFSHORE	https://www.link	Spain	1,144	46	4.02%	▲ 3
43	BAM Bouw en Techniek	https://www.link	Netherlands	1,766	71	4.02%	▼ -6
44	Doka	https://www.link	Austria	3,190	128	4.01%	▲ 4
45	Aalberts integrated piping solutions	https://www.link	Netherlands	1,186	47	3.96%	New Entry
46	Legendre	https://www.link	France	1,474	58	3.93%	▼ -10
47	ULMA Construction	https://www.link	Spain	1,179	46	3.90%	▼ -25
48	Mota-Engil	https://www.link	Portugal	6,950	271	3.90%	▼ -8
49	Wavin	https://www.link	Netherlands	1,730	67	3.87%	▲ 11
50	Archirodon Group	https://www.link	Netherlands	4,056	155	3.82%	▲ 6
51	BESIX	https://www.link	Belgium	3,246	124	3.82%	▲ 4
52	PERI	https://www.link	Germany	4,429	167	3.77%	▲ 0
53	Eiffage Energia Sistemas	https://www.link	Spain	1,897	71	3.74%	▼ -22
54	Per Aarsleff	https://www.link	Denmark	1,828	68	3.72%	▲ 17
55	Spie batignolles	https://www.link	France	3,800	140	3.68%	▼ -23
56	Hörmann	https://www.link	Germany	1,128	41	3.63%	▲ 3
57	Skanska	https://www.link	Sweden	22,164	801	3.61%	▲ 19
58	Léon Grosse	https://www.link	France	1,390	50	3.60%	▼ -28
59	YIT - Urban developer and contractor	https://www.link	Finland	2,629	93	3.54%	▲ 7
60	VINCI Construction Grands Projets	https://www.link	France	2,393	83	3.47%	▼ -13
61	Bouygues Travaux Publics	https://www.link	France	1,806	62	3.43%	▼ -4
62	Svevia	https://www.link	Sweden	1,344	46	3.42%	▲ 3
63	Hervé thermique	https://www.link	France	1,578	53	3.36%	▼ -10
64	Ballast Nedam	https://www.link	Netherlands	1,193	40	3.35%	▲ 6
65	Eiffage Construction	https://www.link	France	4,150	139	3.35%	▼ -21
66	Implenia	https://www.link	Switzerland	4,986	167	3.35%	▲ 3
67	Soletanche Bachy	https://www.link	France	1,380	46	3.33%	▼ -5
68	NCC	https://www.link	Sweden	11,905	393	3.30%	▲ 6
69	Budimex	https://www.link	Poland	2,879	95	3.30%	▲ 13
70	Elecnor Group	https://www.link	Spain	7,872	258	3.28%	▼ -7
71	Grupo Ortiz	https://www.link	Spain	1,160	38	3.28%	▼ -51
72	DEMATHIEU BARD	https://www.link	France	1,523	49	3.22%	▼ -34
73	RAZEL-BEC	https://www.link	France	3,092	99	3.20%	▲ 0
74	VSL International	https://www.link	Switzerland	1,191	38	3.19%	▲ 6
75	Assemblin	https://www.link	Sweden	1,462	46	3.15%	▼ -26
76	Mercury	https://www.link	Ireland	2,729	84	3.08%	▼ -26
77	GCC CONSTRUCTION / EIFFAGE	https://www.link	France	1,810	54	2.98%	▼ -9
78	Kirby Group Engineering	https://www.link	Ireland	1,312	39	2.97%	▼ -44
79	Peab	https://www.link	Sweden	5,322	158	2.97%	▼ -1
80	Eitel	https://www.link	Sweden	3,401	93	2.73%	▼ -22
81	SANJOSE CONSTRUCTION	https://www.link	Spain	1,532	37	2.42%	▼ -9
82	Bravida	https://www.link	Sweden	4,121	99	2.40%	▼ -28
83	Lindner Group	https://www.link	Germany	1,546	36	2.33%	▲ 8
84	Consolidated Contractors Group	https://www.link	Greece	13,223	301	2.28%	▲ 0
85	ZÜBLIN	https://www.link	Germany	3,384	77	2.28%	▼ -2
86	Sogea-Satom	https://www.link	France	3,876	87	2.24%	▼ -11
87	GTM BATIMENT	https://www.link	France	1,029	23	2.24%	New Entry
88	COLAS	https://www.link	France	18,142	399	2.20%	▼ -9
89	NGE - BTP	https://www.link	France	6,777	143	2.11%	▲ 5
90	Eiffage	https://www.link	France	6,454	135	2.09%	▼ -3
91	GK	https://www.link	Norway	2,733	56	2.05%	▲ 4
92	BAUER Group	https://www.link	Germany	3,124	62	1.98%	▲ 0
93	HOCHTIEF	https://www.link	Germany	2,441	47	1.93%	▼ -5

94	JM	https://www.linkedin.com/company/jm-sweden	Sweden	3,916	70	1.79%	▼ -5
95	Hilti Group	https://www.linkedin.com/company/hilti-lithuania	Lithuania	26,659	472	1.77%	▼ -18
96	STRABAG	https://www.linkedin.com/company/strabag-austria	Austria	19,283	338	1.75%	▼ -11
97	Eurovia	https://www.linkedin.com/company/eurovia-france	France	8,067	136	1.69%	▼ -4
98	SOPREMA Entreprises	https://www.linkedin.com/company/soprema-entreprises	France	2,131	34	1.60%	▼ -17
99	COMSA Corporación	https://www.linkedin.com/company/comsa-corporacion	Spain	2,712	42	1.55%	▼ -9
100	Metrostav	https://www.linkedin.com/company/metrostav-czechia	Czechia	1,135	17	1.50%	▼ -4
101	AKTOR SA	https://www.linkedin.com/company/aktor-sa-greece	Greece	1,271	19	1.49%	▼ -1
102	Ruukki	https://www.linkedin.com/company/ruukki-finland	Finland	1,018	15	1.47%	▼ -16
103	PORR Group	https://www.linkedin.com/company/porr-austria	Austria	5,183	75	1.45%	▼ -6
104	VINCI Construction	https://www.linkedin.com/company/vinci-construction-france	France	16,822	201	1.19%	▼ -5
105	Salini Impregilo	https://www.linkedin.com/company/salini-impregilo-italy	Italy	2,230	25	1.12%	New Entry
106	Veidekke Norge	https://www.linkedin.com/company/veidekke-norge	Norway	3,278	36	1.10%	▼ -8
107	Martifer Group	https://www.linkedin.com/company/martifer-portugal	Portugal	1,609	14	0.87%	▼ -4
108	VINCI	https://www.linkedin.com/company/vinci-france	France	13,416	113	0.84%	▼ -6
109	VINCI Construction France	https://www.linkedin.com/company/vinci-construction-france	France	10,533	86	0.82%	▼ -8
110	Bouygues Construction	https://www.linkedin.com/company/bouygues-construction-france	France	23,260	163	0.70%	▼ -5
111	Royal BAM Group	https://www.linkedin.com/company/royal-bam-netherlands	Netherlands	13,081	89	0.68%	▼ -7
112	KAEFER	https://www.linkedin.com/company/kaefer-germany	Germany	13,843	74	0.53%	▼ -6
113	CFE	https://www.linkedin.com/company/cfe-belgium	Belgium	6,763	28	0.41%	▼ -6
114	Bouygues Group	https://www.linkedin.com/company/bouygues-france	France	41,793	56	0.13%	▼ -6

Ready to win at social?

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