



The USA's Most Active Computer Networks & Cyber Security Professionals on Social - June 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Wiz	https://www.linkedin.com/company/wiz/	United States	1,554	458	29.47%	New Entry
2	Bugcrowd	https://www.linkedin.com/company/bugcrowd/	United States	2,687	710	26.42%	▲ 3
3	Recorded Future	https://www.linkedin.com/company/recordedfuture/	United States	1,095	284	25.94%	▼ -2
4	ReliaQuest	https://www.linkedin.com/company/reliaquest/	United States	1,094	282	25.78%	New Entry
5	Tenable	https://www.linkedin.com/company/tenable/	United States	2,214	534	24.12%	▼ -3
6	Arctic Wolf	https://www.linkedin.com/company/arcticwolf/	United States	2,488	576	23.15%	▲ 3
7	HackerOne	https://www.linkedin.com/company/hackerone/	United States	4,787	1,100	22.98%	▲ 1
8	Forescout Technologies	https://www.linkedin.com/company/forescout/	United States	1,108	248	22.38%	New Entry
9	SANS Institute	https://www.linkedin.com/company/sans-institute/	United States	1,554	343	22.07%	▼ -3
10	Commvault	https://www.linkedin.com/company/commvault/	United States	2,993	659	22.02%	New Entry
11	SentinelOne	https://www.linkedin.com/company/sentinelone/	United States	2,493	531	21.30%	▼ -7
12	Infoblox	https://www.linkedin.com/company/infoblox/	United States	2,328	489	21.01%	▼ -9
13	CrowdStrike	https://www.linkedin.com/company/crowdstrike/	United States	8,687	1,819	20.94%	▼ -6
14	Netskope	https://www.linkedin.com/company/netskope/	United States	2,643	551	20.85%	New Entry
15	Snyk	https://www.linkedin.com/company/snyk/	United States	1,203	245	20.37%	▼ -4
16	Qualys	https://www.linkedin.com/company/qualys/	United States	2,694	533	19.78%	▲ 7
17	Cloudflare	https://www.linkedin.com/company/cloudflare/	United States	4,491	878	19.55%	New Entry
18	Palo Alto Networks	https://www.linkedin.com/company/paloalto/	United States	16,020	3,000	18.73%	▲ 4
19	EC-Council	https://www.linkedin.com/company/ec-council/	United States	1,326	244	18.40%	▼ -4
20	Fortinet	https://www.linkedin.com/company/fortinet/	United States	14,012	2,500	17.84%	▼ -6
21	Proofpoint	https://www.linkedin.com/company/proofpoint/	United States	4,631	823	17.77%	▼ -4

22	Optiv	https://www.link	United States	2,414	426	17.65%	▼ -10
23	Zscaler	https://www.link	United States	8,052	1,378	17.11%	▼ -10
24	Trellix	https://www.link	United States	3,445	589	17.10%	New Entry
25	Rapid7	https://www.link	United States	3,020	512	16.95%	▼ -5
26	Check Point Software	https://www.link	United States	7,674	1,187	15.47%	▼ -7
27	KnowBe4	https://www.link	United States	1,877	290	15.45%	▼ -11
28	DigiCert	https://www.link	United States	1,458	221	15.16%	▼ -10
29	Imperva	https://www.link	United States	1,714	226	13.19%	▼ -8
30	WatchGuard Technologies	https://www.link	United States	1,032	134	12.98%	New Entry
31	SonicWall	https://www.link	United States	1,989	234	11.76%	▼ -5
32	Mandiant	https://www.link	United States	1,352	157	11.61%	▼ -22
33	Secureworks	https://www.link	United States	1,745	196	11.23%	▼ -8
34	Gen	https://www.link	United States	2,211	247	11.17%	▼ -7
35	Trustwave	https://www.link	United States	1,145	112	9.78%	▼ -11
36	Own Company	https://www.link	United States	4,693	336	7.16%	New Entry
37	RSA Security	https://www.link	United States	2,812	201	7.15%	▼ -9
38	McAfee	https://www.link	United States	5,571	173	3.11%	▼ -7
39	OwnBackup	https://www.link	United States	1,223	23	1.88%	New Entry

Ready to win at social?

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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

