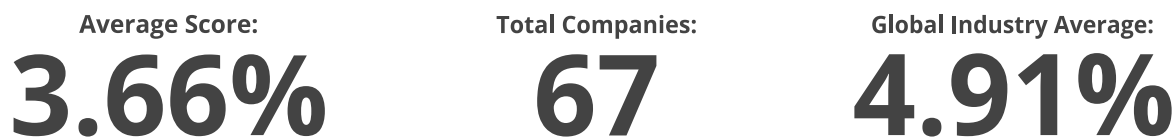




## The USA's Most Active Utilities Professionals on Social - May 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Orbia	<a href="https://www.linkedin.com/company/orbia">https://www.linkedin.com/company/orbia</a>	United States	996	121	12.15%	▲ 1
2	South Jersey Industries	<a href="https://www.linkedin.com/company/south-jersey-industries">https://www.linkedin.com/company/south-jersey-industries</a>	United States	761	72	9.46%	▲ 7
3	Inframark	<a href="https://www.linkedin.com/company/inframark">https://www.linkedin.com/company/inframark</a>	United States	920	65	7.07%	▲ 2
4	Southern Company Gas	<a href="https://www.linkedin.com/company/southern-company-gas">https://www.linkedin.com/company/southern-company-gas</a>	United States	881	57	6.47%	▲ 6
5	SoEnergy International	<a href="https://www.linkedin.com/company/soenergy-international">https://www.linkedin.com/company/soenergy-international</a>	United States	516	32	6.20%	▲ 10
6	Lansing Board of Water & Light	<a href="https://www.linkedin.com/company/lansing-board-of-water-and-light">https://www.linkedin.com/company/lansing-board-of-water-and-light</a>	United States	553	33	5.97%	▲ 17
7	NYISO	<a href="https://www.linkedin.com/company/nyiso">https://www.linkedin.com/company/nyiso</a>	United States	603	35	5.80%	▲ 14
8	AAF International	<a href="https://www.linkedin.com/company/aafltd">https://www.linkedin.com/company/aafltd</a>	United States	769	44	5.72%	▲ 33
9	Turtle	<a href="https://www.linkedin.com/company/turtle-energy">https://www.linkedin.com/company/turtle-energy</a>	United States	709	40	5.64%	▲ 51
10	Institute of Nuclear Power & Energy	<a href="https://www.linkedin.com/company/institute-of-nuclear-power-and-energy">https://www.linkedin.com/company/institute-of-nuclear-power-and-energy</a>	United States	592	33	5.57%	▲ 18
11	ADB Companies	<a href="https://www.linkedin.com/company/adb-companies">https://www.linkedin.com/company/adb-companies</a>	United States	594	33	5.56%	▼ -5
12	California ISO	<a href="https://www.linkedin.com/company/california-iso">https://www.linkedin.com/company/california-iso</a>	United States	875	48	5.49%	▲ 14
13	ISO New England	<a href="https://www.linkedin.com/company/iso-new-england">https://www.linkedin.com/company/iso-new-england</a>	United States	647	35	5.41%	▲ 9
14	Central Hudson	<a href="https://www.linkedin.com/company/central-hudson">https://www.linkedin.com/company/central-hudson</a>	United States	685	34	4.96%	▲ 45
15	Qualus	<a href="https://www.linkedin.com/company/qualus">https://www.linkedin.com/company/qualus</a>	United States	876	43	4.91%	▼ -1
16	MacLean Power Systems	<a href="https://www.linkedin.com/company/maclean-power-systems">https://www.linkedin.com/company/maclean-power-systems</a>	United States	823	40	4.86%	▲ 27
17	Orange and Rockland Utilities	<a href="https://www.linkedin.com/company/orange-and-rockland-utilities">https://www.linkedin.com/company/orange-and-rockland-utilities</a>	United States	671	32	4.77%	▲ 20
18	Strata Clean Energy	<a href="https://www.linkedin.com/company/strata-clean-energy">https://www.linkedin.com/company/strata-clean-energy</a>	United States	548	25	4.56%	▼ -7
19	PSEG Long Island	<a href="https://www.linkedin.com/company/pseg-long-island">https://www.linkedin.com/company/pseg-long-island</a>	United States	810	35	4.32%	▲ 8
20	Washington Gas	<a href="https://www.linkedin.com/company/washington-gas">https://www.linkedin.com/company/washington-gas</a>	United States	653	28	4.29%	▼ -4
21	Southwest Power Pool	<a href="https://www.linkedin.com/company/southwest-power-pool">https://www.linkedin.com/company/southwest-power-pool</a>	United States	730	31	4.25%	▲ 17

22	Armstrong International	<a href="https://www.link">https://www.link</a>	United States	779	32	4.11%	▼ -10
23	PPL Electric Utilities	<a href="https://www.link">https://www.link</a>	United States	666	27	4.05%	▲ 22
24	DC Water	<a href="https://www.link">https://www.link</a>	United States	924	37	4.00%	▲ 33
25	El Paso Electric Company	<a href="https://www.link">https://www.link</a>	United States	999	39	3.90%	▲ 50
26	ATC	<a href="https://www.link">https://www.link</a>	United States	857	33	3.85%	▲ 4
27	EPB	<a href="https://www.link">https://www.link</a>	United States	758	27	3.56%	▼ -9
28	LGCY Power	<a href="https://www.link">https://www.link</a>	United States	809	28	3.46%	▼ -3
29	ACES	<a href="https://www.link">https://www.link</a>	United States	636	22	3.46%	▲ 32
30	NorthWestern Energy	<a href="https://www.link">https://www.link</a>	United States	897	31	3.46%	▲ 23
31	Pedernales Electric Coope	<a href="https://www.link">https://www.link</a>	United States	643	22	3.42%	▲ 19
32	East Kentucky Power Coop	<a href="https://www.link">https://www.link</a>	United States	511	17	3.33%	New Entry
33	Metropolitan Water Reclam	<a href="https://www.link">https://www.link</a>	United States	824	26	3.16%	▲ 29
34	ERCOT	<a href="https://www.link">https://www.link</a>	United States	959	30	3.13%	▼ -1
35	Great River Energy	<a href="https://www.link">https://www.link</a>	United States	616	19	3.08%	▲ 35
36	Central Maine Power Com	<a href="https://www.link">https://www.link</a>	United States	557	17	3.05%	▼ -16
37	Energy Northwest	<a href="https://www.link">https://www.link</a>	United States	957	28	2.93%	▲ 5
38	Delta Star	<a href="https://www.link">https://www.link</a>	United States	548	16	2.92%	▼ -2
39	Peoples Natural Gas	<a href="https://www.link">https://www.link</a>	United States	583	17	2.92%	▲ 44
40	Centrus Energy	<a href="https://www.link">https://www.link</a>	United States	550	16	2.91%	New Entry
41	Madison Gas and Electric	<a href="https://www.link">https://www.link</a>	United States	527	15	2.85%	▼ -7
42	Sabre Industries	<a href="https://www.link">https://www.link</a>	United States	917	26	2.84%	▲ 6
43	Delmarva Power	<a href="https://www.link">https://www.link</a>	United States	536	15	2.80%	▲ 25
44	Snomish County PUD	<a href="https://www.link">https://www.link</a>	United States	751	21	2.80%	▲ 10
45	UDC	<a href="https://www.link">https://www.link</a>	United States	612	17	2.78%	▼ -26
46	Tri-State Generation and T	<a href="https://www.link">https://www.link</a>	United States	912	25	2.74%	▲ 36
47	PROENERGY	<a href="https://www.link">https://www.link</a>	United States	699	19	2.72%	▲ 11
48	California Water Service	<a href="https://www.link">https://www.link</a>	United States	644	17	2.64%	▼ -2
49	AES Indiana	<a href="https://www.link">https://www.link</a>	United States	574	15	2.61%	▲ 17
50	Dashiell	<a href="https://www.link">https://www.link</a>	United States	795	19	2.39%	▲ 19
51	U.S. Pipe	<a href="https://www.link">https://www.link</a>	United States	551	13	2.36%	▲ 21
52	Electrical Consultants	<a href="https://www.link">https://www.link</a>	United States	947	22	2.32%	▲ 27
53	Mississippi Power	<a href="https://www.link">https://www.link</a>	United States	525	12	2.29%	▲ 3
54	Green Plains	<a href="https://www.link">https://www.link</a>	United States	559	12	2.15%	▼ -3
55	Peoples Gas	<a href="https://www.link">https://www.link</a>	United States	702	15	2.14%	▲ 26
56	Electric Power Systems	<a href="https://www.link">https://www.link</a>	United States	616	13	2.11%	▲ 24
57	Lewis Services	<a href="https://www.link">https://www.link</a>	United States	770	16	2.08%	New Entry
58	Citizens Energy Group	<a href="https://www.link">https://www.link</a>	United States	702	14	1.99%	▲ 7
59	Philadelphia Gas Works	<a href="https://www.link">https://www.link</a>	United States	972	19	1.95%	▲ 5
60	SA Recycling	<a href="https://www.link">https://www.link</a>	United States	797	15	1.88%	▼ -5
61	Basin Electric Power Coop	<a href="https://www.link">https://www.link</a>	United States	843	15	1.78%	▲ 12
62	Aclara	<a href="https://www.link">https://www.link</a>	United States	965	17	1.76%	▲ 12
63	Davis H. Elliot Company	<a href="https://www.link">https://www.link</a>	United States	588	8	1.36%	▲ 15
64	Nashville Electric Service	<a href="https://www.link">https://www.link</a>	United States	539	6	1.11%	▲ 13
65	Wisconsin Public Service	<a href="https://www.link">https://www.link</a>	United States	531	5	0.94%	▲ 26
66	Energy Harbor	<a href="https://www.link">https://www.link</a>	United States	591	5	0.85%	▼ -3
67	Dynegy	<a href="https://www.link">https://www.link</a>	United States	800	6	0.75%	▲ 20

## Ready to win at social?

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