



## The UK's Most Active Utilities Professionals on Social - May 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Rolls-Royce SMR	<a href="https://www.linkedin.com/company/rolls-royce-smr">https://www.linkedin.com/company/rolls-royce-smr</a>	United Kingdom	615	90	14.63%	▲ 1
2	Morrison Energy Services	<a href="https://www.linkedin.com/company/morrison-energy-services">https://www.linkedin.com/company/morrison-energy-services</a>	United Kingdom	574	64	11.15%	▲ 3
3	SSE Energy Solutions	<a href="https://www.linkedin.com/company/sse-energy-solutions">https://www.linkedin.com/company/sse-energy-solutions</a>	United Kingdom	772	81	10.49%	▲ 1
4	SmartestEnergy	<a href="https://www.linkedin.com/company/smartestenergy">https://www.linkedin.com/company/smartestenergy</a>	United Kingdom	597	50	8.38%	▲ 8
5	Utilita Energy	<a href="https://www.linkedin.com/company/utilita-energy">https://www.linkedin.com/company/utilita-energy</a>	United Kingdom	943	73	7.74%	▲ 3
6	NIE Networks	<a href="https://www.linkedin.com/company/nie-networks">https://www.linkedin.com/company/nie-networks</a>	United Kingdom	677	52	7.68%	▲ 1
7	Network Plus	<a href="https://www.linkedin.com/company/network-plus">https://www.linkedin.com/company/network-plus</a>	United Kingdom	997	74	7.42%	▼ -1
8	Vital Energi Utilities	<a href="https://www.linkedin.com/company/vital-energi-utilities">https://www.linkedin.com/company/vital-energi-utilities</a>	United Kingdom	603	44	7.30%	▲ 2
9	Flogas Britain	<a href="https://www.linkedin.com/company/flogas-britain">https://www.linkedin.com/company/flogas-britain</a>	United Kingdom	557	36	6.46%	▲ 8
10	Urenco Global	<a href="https://www.linkedin.com/company/urencoglobal">https://www.linkedin.com/company/urencoglobal</a>	United Kingdom	570	36	6.32%	▲ 1
11	Affinity Water	<a href="https://www.linkedin.com/company/affinity-water">https://www.linkedin.com/company/affinity-water</a>	United Kingdom	902	55	6.10%	▲ 3
12	Ipsium	<a href="https://www.linkedin.com/company/ipsium">https://www.linkedin.com/company/ipsium</a>	United Kingdom	677	40	5.91%	▼ -9
13	Northern Gas Networks	<a href="https://www.linkedin.com/company/northern-gas-networks">https://www.linkedin.com/company/northern-gas-networks</a>	United Kingdom	830	47	5.66%	▲ 7
14	South East Water UK	<a href="https://www.linkedin.com/company/south-east-water-uk">https://www.linkedin.com/company/south-east-water-uk</a>	United Kingdom	562	26	4.63%	▲ 7
15	Wales & West Utilities	<a href="https://www.linkedin.com/company/wales-west-utilities">https://www.linkedin.com/company/wales-west-utilities</a>	United Kingdom	774	33	4.26%	▲ 4
16	SMS plc	<a href="https://www.linkedin.com/company/sms-plc">https://www.linkedin.com/company/sms-plc</a>	United Kingdom	969	35	3.61%	▼ -7
17	Morrison Data Services	<a href="https://www.linkedin.com/company/morrison-data-services">https://www.linkedin.com/company/morrison-data-services</a>	United Kingdom	507	17	3.35%	▼ -4
18	GTC	<a href="https://www.linkedin.com/company/gtc">https://www.linkedin.com/company/gtc</a>	United Kingdom	688	22	3.20%	▼ -2
19	British Gas Business	<a href="https://www.linkedin.com/company/british-gas-business">https://www.linkedin.com/company/british-gas-business</a>	United Kingdom	849	17	2.00%	▲ 3

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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