



Europe's Most Active Utilities Professionals on Social - May 2024

Industry at a glance:

Average Score:
5.46%

Total Companies:
77

Global Industry Average:
4.91%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ellevio	https://www.linkedin.com/company/ellevio	Sweden	754	91	12.07%	▲ 0
2	Gas Networks Ireland	https://www.linkedin.com/company/gas-networks-ireland	Ireland	547	60	10.97%	▲ 46
3	LichtBlick SE	https://www.linkedin.com/company/lichtblick-se	Germany	505	51	10.10%	New Entry
4	SachsenEnergie	https://www.linkedin.com/company/sachsenenergie	Germany	611	61	9.98%	▲ 4
5	Stockholm Exergi	https://www.linkedin.com/company/stockholm-exergi	Sweden	670	65	9.70%	▲ 10
6	Symbio	https://www.linkedin.com/company/symbio	France	690	61	8.84%	▲ 21
7	Repower Italia	https://www.linkedin.com/company/repower-italia	Italy	512	45	8.79%	▲ 11
8	Trench Group	https://www.linkedin.com/company/trench-group	Germany	547	47	8.59%	New Entry
9	Helen	https://www.linkedin.com/company/helen	Finland	775	66	8.52%	▼ -4
10	Stadtwerke Düsseldorf	https://www.linkedin.com/company/stadtwerke-duesseldorf	Germany	545	46	8.44%	▲ 31
11	E.ON Sverige	https://www.linkedin.com/company/eon-sverige	Sweden	975	82	8.41%	▲ 19
12	OGE	https://www.linkedin.com/company/oge	Germany	625	52	8.32%	▲ 2
13	Stockholm Vatten och Avfall	https://www.linkedin.com/company/stockholm-vatten-och-avfall	Sweden	707	57	8.06%	▲ 4
14	Bord Gáis Energy	https://www.linkedin.com/company/bord-gais-energy	Ireland	554	40	7.22%	▲ 42
15	Mälarenergi	https://www.linkedin.com/company/malarenergi	Sweden	574	41	7.14%	▼ -6
16	GETEC Group	https://www.linkedin.com/company/getec-group	Germany	682	48	7.04%	▼ -10
17	CKW	https://www.linkedin.com/company/ckw	Switzerland	904	63	6.97%	▲ 4
18	PWN	https://www.linkedin.com/company/pwn	Netherlands	675	46	6.81%	▲ 5
19	sonnen	https://www.linkedin.com/company/sonnen	Germany	652	44	6.75%	▲ 6
20	TransnetBW	https://www.linkedin.com/company/transnetbw	Germany	907	61	6.73%	▼ -4
21	Enegam - Luce e Gas	https://www.linkedin.com/company/enegam-luce-e-gas	Italy	687	46	6.70%	▼ -10

22	RheinEnergie	https://www.link	Germany	804	53	6.59%	▲ 2
23	IGNIS	https://www.link	Spain	564	37	6.56%	▲ 6
24	SATELEC - FAYAT ENER	https://www.link	France	509	32	6.29%	New Entry
25	MVV Energie	https://www.link	Germany	561	35	6.24%	▲ 21
26	ASST Melegnano e della M	https://www.link	Italy	597	37	6.20%	▲ 8
27	Brabant Water N.V.	https://www.link	Netherlands	720	44	6.11%	▲ 27
28	EWE	https://www.link	Germany	591	36	6.09%	▲ 7
29	EDP Portugal	https://www.link	Portugal	629	37	5.88%	▲ 2
30	TLI Group	https://www.link	Ireland	610	35	5.74%	▲ 41
31	Stromnetz Berlin	https://www.link	Germany	559	32	5.72%	▼ -12
32	Groupe E	https://www.link	Switzerland	977	55	5.63%	▼ -12
33	E.ON Hungária Csoport	https://www.link	Hungary	605	34	5.62%	▲ 52
34	Evides Waterbedrijf	https://www.link	Netherlands	782	43	5.50%	▼ -21
35	SSE Airtricity	https://www.link	Ireland	717	39	5.44%	▲ 29
36	Swissgrid	https://www.link	Switzerland	718	39	5.43%	▲ 27
37	IWB Industrielle Werke Bas	https://www.link	Switzerland	670	36	5.37%	▲ 3
38	2i Rete Gas	https://www.link	Italy	843	45	5.34%	▼ -10
39	WML	https://www.link	Netherlands	510	27	5.29%	New Entry
40	ENGIE Romania	https://www.link	Romania	539	28	5.19%	▲ 3
41	Unareti	https://www.link	Italy	565	28	4.96%	▲ 36
42	Columbus Energy	https://www.link	Poland	531	26	4.90%	▼ -3
43	Consip	https://www.link	Italy	594	29	4.88%	▲ 12
44	LogiRAIL	https://www.link	Spain	873	42	4.81%	▲ 22
45	Eau de Paris	https://www.link	France	602	28	4.65%	▼ -9
46	Sorgenia	https://www.link	Italy	640	29	4.53%	▲ 16
47	EDP España	https://www.link	Spain	866	39	4.50%	▼ -10
48	Elvia	https://www.link	Norway	519	23	4.43%	▲ 1
49	Teollisuuden Voima Oyj	https://www.link	Finland	655	29	4.43%	▲ 23
50	Global Omnium	https://www.link	Spain	543	24	4.42%	▲ 19
51	MM	https://www.link	Italy	856	37	4.32%	▲ 9
52	EVN Macedonia	https://www.link	North Macedonia	545	23	4.22%	▲ 22
53	EYDAP	https://www.link	Greece	549	23	4.19%	▼ -6
54	Mainova	https://www.link	Germany	841	35	4.16%	New Entry
55	Barcelona de Serveis Muni	https://www.link	Spain	675	28	4.15%	▼ -3
56	Société wallonne des eaux	https://www.link	Belgium	555	23	4.14%	▲ 17
57	Feenstra	https://www.link	Netherlands	866	35	4.04%	▼ -13
58	Höegh LNG	https://www.link	Norway	511	20	3.91%	New Entry
59	ONE Nordic	https://www.link	Sweden	866	33	3.81%	New Entry
60	ESB Networks	https://www.link	Ireland	905	34	3.76%	▼ -1
61	AEG Power Solutions	https://www.link	Netherlands	701	26	3.71%	▲ 6
62	Energia	https://www.link	Ireland	521	19	3.65%	▲ 30
63	PFISTERER	https://www.link	Germany	550	20	3.64%	▼ -5
64	H.C. Hospital Consulting	https://www.link	Italy	512	18	3.52%	New Entry
65	Acquedotto Pugliese	https://www.link	Italy	826	29	3.51%	▲ 5
66	Attero	https://www.link	Netherlands	605	21	3.47%	▲ 14
67	EPAL – Empresa Portugue	https://www.link	Portugal	683	23	3.37%	▼ -6
68	M2C	https://www.link	Czechia	544	18	3.31%	New Entry
69	AcegasApsAmga	https://www.link	Italy	557	18	3.23%	▼ -12
70	Delgaz Grid	https://www.link	Romania	644	20	3.11%	▲ 12
71	OKG	https://www.link	Sweden	581	14	2.41%	▼ -6
72	PRODIEL	https://www.link	Spain	861	16	1.86%	▲ 18
73	Apa Nova București - Veol	https://www.link	Romania	540	10	1.85%	▲ 16
74	SPP	https://www.link	Slovakia	708	13	1.84%	▲ 7
75	EDF EU Affairs	https://www.link	Belgium	615	10	1.63%	▲ 19
76	Enel România	https://www.link	Romania	503	6	1.19%	▲ 7
77	PGE Energetyka Kolejowa	https://www.link	Poland	599	7	1.17%	▲ 16

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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