



The World's Most Active Telecommunications Professionals on Social - May 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
4.15%	242	9,381

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GSMA	https://www.linkedin.com/company/gsma/	United Kingdom	1,128	273	24.20%	▲ 0
2	International Telecommuni	https://www.linkedin.com/company/international-telecommunications-union/	Switzerland	1,274	258	20.25%	▲ 0
3	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech/	Spain	3,893	643	16.52%	▲ 4
4	Norlys	https://www.linkedin.com/company/norlys/	Denmark	2,080	297	14.28%	▲ 2
5	Comcast Business	https://www.linkedin.com/company/comcast-business/	United States	7,999	971	12.14%	▼ -2
6	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications/	United States	1,262	132	10.46%	▼ -2
7	Cox Business	https://www.linkedin.com/company/cox-business/	United States	1,272	132	10.38%	▲ 10
8	Ofcom	https://www.linkedin.com/company/ofcom/	United Kingdom	1,492	148	9.92%	▲ 5
9	Pearce Services	https://www.linkedin.com/company/pearce-services/	United States	1,232	122	9.90%	▲ 22
10	HMD	https://www.linkedin.com/company/hmd/	Finland	1,089	106	9.73%	▲ 13
11	Bouygues Telecom Entrepr	https://www.linkedin.com/company/bouygues-telecom-entreprise/	France	1,405	135	9.61%	▼ -6
12	Spectrum Enterprise	https://www.linkedin.com/company/spectrum-enterprise/	United States	5,605	533	9.51%	New Entry
13	iliad	https://www.linkedin.com/company/iliad/	Italy	1,514	140	9.25%	▼ -4
14	UFINET	https://www.linkedin.com/company/ufinet/	Spain	1,148	106	9.23%	▲ 0
15	Brightspeed	https://www.linkedin.com/company/brightspeed/	United States	1,542	142	9.21%	▲ 22
16	CityFibre	https://www.linkedin.com/company/cityfibre/	United Kingdom	1,585	141	8.90%	▼ -1
17	Virgin Media O2	https://www.linkedin.com/company/virgin-media-o2/	United Kingdom	6,638	582	8.77%	▼ -5
18	Magenta Telekom	https://www.linkedin.com/company/magenta-telekom/	Austria	1,191	104	8.73%	▼ -8
19	Optimum	https://www.linkedin.com/company/optimum/	United States	1,094	93	8.50%	New Entry
20	Vodafone Business	https://www.linkedin.com/company/vodafone-business/	United Kingdom	7,717	639	8.28%	▼ -12
21	Eutelsat Group	https://www.linkedin.com/company/eutelsat-group/	France	1,104	88	7.97%	▲ 15

22	Intelsat	https://www.link	United States	2,265	171	7.55%	▲ 7
23	Metronet	https://www.link	United States	1,798	134	7.45%	▲ 11
24	Open Fiber	https://www.link	Italy	1,857	137	7.38%	▲ 15
25	Alcatel-Lucent Enterprise	https://www.link	France	3,919	284	7.25%	▼ -5
26	Gamma	https://www.link	United Kingdom	1,853	134	7.23%	▼ -10
27	GTT	https://www.link	United States	3,136	225	7.17%	▼ -16
28	Colt Technology Services	https://www.link	United Kingdom	5,145	366	7.11%	▼ -1
29	DNA Oyj	https://www.link	Finland	1,760	125	7.10%	▼ -1
30	Cogent Communications	https://www.link	United States	2,419	167	6.90%	▼ -9
31	TDC NET	https://www.link	Denmark	1,596	106	6.64%	▲ 14
32	Nokia Bell Labs	https://www.link	United States	1,715	110	6.41%	▼ -6
33	Spectrum Business	https://www.link	United States	1,422	91	6.40%	New Entry
34	Odido Nederland	https://www.link	Netherlands	2,234	142	6.36%	▲ 6
35	GlobalConnect	https://www.link	Sweden	2,026	126	6.22%	▲ 3
36	Fastweb	https://www.link	Italy	4,116	255	6.20%	▲ 25
37	Mobileum	https://www.link	United States	1,965	121	6.16%	▲ 10
38	IPC Systems	https://www.link	United States	1,375	84	6.11%	▲ 63
39	Deutsche Glasfaser Untern	https://www.link	Germany	1,234	75	6.08%	▲ 9
40	Motorola Solutions	https://www.link	United States	23,103	1,400	6.06%	▲ 19
41	Liberty Global	https://www.link	United Kingdom	3,430	206	6.01%	▲ 81
42	Zayo Group	https://www.link	United States	3,497	210	6.01%	▲ 28
43	VodafoneZiggo	https://www.link	Netherlands	6,097	363	5.95%	▲ 17
44	Slovak Telekom	https://www.link	Slovakia	1,498	89	5.94%	▲ 53
45	Spirent Communications	https://www.link	United States	2,056	122	5.93%	▼ -21
46	Transaction Network Servi	https://www.link	United States	1,538	91	5.92%	▲ 81
47	Rohde & Schwarz	https://www.link	Germany	7,274	426	5.86%	▲ 4
48	Digi Spain Telecom	https://www.link	Spain	2,185	127	5.81%	▼ -26
49	T-Mobile Polska	https://www.link	Poland	1,947	111	5.70%	▼ -19
50	Elisa	https://www.link	Finland	4,637	262	5.65%	▲ 33
51	A1 Telekom Austria	https://www.link	Austria	4,079	228	5.59%	▲ 44
52	NOS SGPS	https://www.link	Portugal	3,993	223	5.58%	▲ 11
53	Three Ireland	https://www.link	Ireland	1,492	83	5.56%	▲ 125
54	Harmonic	https://www.link	United States	1,633	90	5.51%	▲ 42
55	Arqiva	https://www.link	United Kingdom	1,622	89	5.49%	▼ -11
56	Ciena	https://www.link	United States	9,505	515	5.42%	▼ -23
57	Granite Telecommunicator	https://www.link	United States	2,276	123	5.40%	▼ -38
58	Victra	https://www.link	United States	3,258	176	5.40%	▼ -8
59	Orange Polska	https://www.link	Poland	4,722	251	5.32%	▲ 20
60	IHS Towers	https://www.link	United Kingdom	3,396	180	5.30%	▼ -42
61	Circet Benelux	https://www.link	Belgium	1,082	57	5.27%	▲ 13
62	Ceragon Networks	https://www.link	United States	1,842	97	5.27%	▲ 28
63	EXFO	https://www.link	Canada	1,711	90	5.26%	▼ -5
64	IDT	https://www.link	United States	1,163	61	5.25%	▲ 8
65	A1 Hrvatska	https://www.link	Croatia	1,260	66	5.24%	▼ -8
66	Consolidated Communicati	https://www.link	United States	1,731	90	5.20%	▲ 18
67	Telefónica Germany	https://www.link	Germany	3,904	202	5.17%	▼ -5
68	T-Mobile Czech Republic	https://www.link	Czechia	1,890	97	5.13%	▲ 14
69	3 Sverige	https://www.link	Sweden	1,128	57	5.05%	▲ 0
70	Hyperoptic	https://www.link	United Kingdom	1,470	74	5.03%	▼ -45
71	Infinera	https://www.link	United States	3,499	174	4.97%	▼ -19
72	A1 Bulgaria	https://www.link	Bulgaria	1,891	93	4.92%	New Entry
73	Tecnotree	https://www.link	Finland	1,302	64	4.92%	▼ -32
74	Lyse	https://www.link	Norway	1,849	90	4.87%	New Entry
75	DELTA Fiber	https://www.link	Netherlands	1,500	73	4.87%	▼ -43
76	American Tower	https://www.link	United States	4,837	235	4.86%	▲ 35
77	Ribbon Communications	https://www.link	United States	3,872	186	4.80%	▲ 27
78	Telia	https://www.link	Sweden	18,756	890	4.75%	▲ 11
79	Sogetrel	https://www.link	France	2,476	117	4.73%	▼ -24
80	Mitel	https://www.link	Canada	3,810	178	4.67%	▼ -14
81	CETIN	https://www.link	Czechia	1,092	51	4.67%	▼ -5
82	TDF	https://www.link	France	1,705	79	4.63%	▲ 17
83	Wireless Vision	https://www.link	United States	1,252	58	4.63%	▲ 54
84	1&1 Telecommunication	https://www.link	Germany	1,296	60	4.63%	▲ 9
85	Three UK	https://www.link	United Kingdom	6,155	283	4.60%	▲ 30
86	Cox Communications	https://www.link	United States	16,240	743	4.58%	▲ 39
87	cablex	https://www.link	Switzerland	1,219	55	4.51%	▲ 47
88	Mobile Communications Ar	https://www.link	United States	1,111	50	4.50%	▼ -39
89	C Spire	https://www.link	United States	1,601	72	4.50%	▲ 2
90	SFR Business	https://www.link	France	3,228	145	4.49%	▼ -23
91	Midcontinent	https://www.link	United States	1,124	50	4.45%	▲ 9
92	Telent Technology Services	https://www.link	United Kingdom	2,563	114	4.45%	▲ 2
93	AFL	https://www.link	United States	2,726	121	4.44%	▲ 43

94	Consumer Cellular	https://www.link	United States	1,692	75	4.43%	▼ -40
95	Viasat	https://www.link	United States	6,356	281	4.42%	▲ 12
96	MEO	https://www.link	Portugal	1,117	49	4.39%	New Entry
97	Grupo MASMOVIL	https://www.link	Spain	2,223	96	4.32%	▼ -62
98	Orange España	https://www.link	Spain	2,951	127	4.30%	▼ -27
99	Sunrise	https://www.link	Switzerland	4,022	172	4.28%	▼ -12
100	Comcast	https://www.link	United States	58,189	2,450	4.21%	▼ -15
101	Crown Castle	https://www.link	United States	5,443	227	4.17%	▼ -24
102	Italtel	https://www.link	Italy	1,422	59	4.15%	▼ -49
103	Telenet	https://www.link	Belgium	4,114	170	4.13%	▲ 6
104	TELUS	https://www.link	Canada	31,975	1,321	4.13%	▲ 26
105	Nokia	https://www.link	Finland	84,876	3,500	4.12%	▼ -2
106	Cellnex Telecom	https://www.link	Spain	2,453	99	4.04%	▲ 6
107	Congruex	https://www.link	United States	1,556	62	3.98%	▼ -15
108	Inmarsat	https://www.link	United Kingdom	1,359	54	3.97%	▼ -6
109	Axione	https://www.link	France	2,619	104	3.97%	▼ -63
110	Federal Communications C	https://www.link	United States	2,228	88	3.95%	New Entry
111	SES Satellites	https://www.link	Luxembourg	5,045	199	3.94%	▲ 12
112	Cable & Wireless Commun	https://www.link	United States	1,774	69	3.89%	▼ -26
113	ASN	https://www.link	France	1,241	48	3.87%	▲ 32
114	wind tre	https://www.link	Italy	4,820	183	3.80%	▼ -26
115	SAGEMCOM	https://www.link	France	4,824	182	3.77%	▼ -2
116	Telenor	https://www.link	Norway	22,446	846	3.77%	▲ 25
117	Tiscali	https://www.link	Italy	1,129	42	3.72%	▼ -75
118	SBA Communications	https://www.link	United States	1,952	72	3.69%	▲ 3
119	CommScope	https://www.link	United States	12,049	443	3.68%	▼ -5
120	Freedom Mobile	https://www.link	Canada	1,507	55	3.65%	▲ 48
121	Sorenson Communications	https://www.link	United States	3,206	117	3.65%	▲ 7
122	Ericsson Software	https://www.link	Sweden	1,653	60	3.63%	▼ -54
123	Windstream	https://www.link	United States	10,056	365	3.63%	▼ -17
124	Camusat	https://www.link	France	2,041	74	3.63%	▲ 9
125	TalkTalk	https://www.link	United Kingdom	1,931	70	3.63%	▼ -47
126	Telekom Slovenije	https://www.link	Slovenia	1,135	41	3.61%	▲ 13
127	Adtran	https://www.link	United States	2,210	79	3.57%	▼ -10
128	VIAVI Solutions	https://www.link	United States	4,519	161	3.56%	▼ -47
129	Cogeco Connexion	https://www.link	Canada	1,897	66	3.48%	▲ 42
130	IES Communications	https://www.link	United States	1,440	50	3.47%	▼ -57
131	UScellular	https://www.link	United States	7,430	255	3.43%	▲ 16
132	Hrvatski Telekom	https://www.link	Croatia	2,388	81	3.39%	▼ -14
133	Bouygues Telecom	https://www.link	France	10,544	356	3.38%	▼ -14
134	VolkerWessels Telecom	https://www.link	Netherlands	1,046	35	3.35%	▼ -78
135	INELCOM, Ingenieria Elec	https://www.link	Spain	1,052	35	3.33%	▼ -37
136	Telekom HU	https://www.link	Hungary	3,165	104	3.29%	▲ 39
137	GCI Communication	https://www.link	United States	1,796	59	3.29%	▲ 7
138	Intracom Telecom	https://www.link	Greece	1,098	36	3.28%	▼ -28
139	Hughes	https://www.link	United States	2,931	95	3.24%	▲ 9
140	Ericsson	https://www.link	Sweden	108,173	3,500	3.24%	▼ -5
141	Netia	https://www.link	Poland	1,289	41	3.18%	▼ -17
142	Lumentum	https://www.link	United States	3,529	112	3.17%	▲ 7
143	Shentel	https://www.link	United States	1,137	36	3.17%	▲ 62
144	Tele2	https://www.link	Sweden	5,467	173	3.16%	▲ 47
145	Alice Portugal	https://www.link	Portugal	7,040	219	3.11%	▲ 58
146	BT Group	https://www.link	United Kingdom	80,550	2,500	3.10%	▼ -30
147	OTE Group of Companies	https://www.link	Greece	7,055	215	3.05%	▼ -15
148	Tesco Mobile	https://www.link	United Kingdom	1,601	48	3.00%	▼ -5
149	KGPCo	https://www.link	United States	1,005	30	2.99%	New Entry
150	Radisys	https://www.link	United States	2,012	60	2.98%	▼ -75
151	Charter Communications	https://www.link	United States	31,711	939	2.96%	▲ 2
152	O2 Czech Republic	https://www.link	Czechia	2,906	86	2.96%	▲ 21
153	Lyca Mobile Group	https://www.link	United Kingdom	1,352	40	2.96%	▼ -33
154	KPN	https://www.link	Netherlands	17,491	513	2.93%	▲ 8
155	Vodafone	https://www.link	United Kingdom	136,409	4,000	2.93%	▲ 9
156	MasTec Communications C	https://www.link	United States	2,611	76	2.91%	▲ 1
157	eir Ireland	https://www.link	Ireland	2,409	69	2.86%	▲ 30
158	Fujitsu Network Commun	https://www.link	United States	1,621	46	2.84%	▼ -50
159	Webex	https://www.link	United States	1,275	36	2.82%	▲ 37
160	Sielte	https://www.link	Italy	2,600	70	2.69%	▲ 6
161	Proximus	https://www.link	Belgium	13,139	352	2.68%	▼ -11
162	Alice USA	https://www.link	United States	9,797	262	2.67%	▲ 3
163	Poly	https://www.link	United States	3,139	83	2.64%	▲ 21
164	OFS	https://www.link	United States	1,135	30	2.64%	▲ 5
165	YouSee	https://www.link	Denmark	1,184	31	2.62%	▼ -60

166	Bell	https://www.link	Canada	38,617	1,007	2.61%	▼ -3
167	Netcracker Technology	https://www.link	United States	8,761	228	2.60%	▼ -12
168	EE	https://www.link	United Kingdom	10,247	266	2.60%	▲ 9
169	Eastlink	https://www.link	Canada	1,239	32	2.58%	▲ 5
170	Lumen Technologies	https://www.link	United States	50,780	1,304	2.57%	▲ 12
171	Flō Networks	https://www.link	United States	1,170	30	2.56%	▲ 5
172	Universal Service Administ	https://www.link	United States	1,511	38	2.51%	▼ -32
173	Rogers Communications	https://www.link	Canada	28,455	711	2.50%	▼ -21
174	CCI Systems	https://www.link	United States	1,084	27	2.49%	▼ -110
175	Frontier Internet	https://www.link	United States	12,336	307	2.49%	▼ -17
176	TIM	https://www.link	Italy	23,564	582	2.47%	▼ -20
177	Circe	https://www.link	France	4,262	105	2.46%	▼ -23
178	Russell Cellular	https://www.link	United States	1,426	35	2.45%	New Entry
179	Cellular Sales	https://www.link	United States	5,465	133	2.43%	New Entry
180	Deutsche Telekom	https://www.link	Germany	63,906	1,543	2.41%	▼ -19
181	SubCom	https://www.link	United States	1,171	28	2.39%	▼ -52
182	PLAY	https://www.link	Poland	3,631	86	2.37%	▲ 3
183	DISH Network	https://www.link	United States	22,920	526	2.29%	▼ -41
184	AT&T	https://www.link	United States	175,705	4,000	2.28%	▲ 2
185	Nova	https://www.link	Greece	2,663	60	2.25%	▼ -6
186	Liberty Latin America	https://www.link	United States	7,558	169	2.24%	▲ 12
187	Huawei Canada	https://www.link	Canada	2,096	46	2.19%	New Entry
188	Telecom	https://www.link	Canada	2,844	62	2.18%	▲ 1
189	Sirti	https://www.link	Italy	2,652	57	2.15%	▼ -38
190	Openreach	https://www.link	United Kingdom	16,036	341	2.13%	▼ -7
191	TDS Telecommunications	https://www.link	United States	2,783	58	2.08%	▲ 8
192	Polkomtel	https://www.link	Poland	2,761	54	1.96%	▼ -22
193	SITE	https://www.link	Italy	1,301	25	1.92%	▼ -55
194	SFR	https://www.link	France	10,443	198	1.90%	▲ 7
195	CTDI	https://www.link	United States	6,469	122	1.89%	▼ -5
196	Telefónica	https://www.link	Spain	124,052	2,302	1.86%	▲ 11
197	ERT Technologies	https://www.link	France	1,078	20	1.86%	▼ -38
198	DIGI	https://www.link	Hungary	1,833	34	1.85%	▲ 4
199	Mediacom Communication	https://www.link	United States	2,330	43	1.85%	▼ -27
200	Orange	https://www.link	France	137,008	2,500	1.82%	▼ -8
201	ZENER	https://www.link	Spain	1,401	25	1.78%	▼ -8
202	CaptionCall by Sorenson	https://www.link	United States	1,488	25	1.68%	▼ -8
203	T-Mobile	https://www.link	United States	87,430	1,453	1.66%	▼ -77
204	Free Réseau	https://www.link	France	1,460	24	1.64%	▼ -9
205	Prime Communications	https://www.link	United States	4,334	68	1.57%	New Entry
206	Vivacom	https://www.link	Bulgaria	2,039	30	1.47%	New Entry
207	ACN	https://www.link	United States	11,676	170	1.46%	New Entry
208	Cricket Wireless	https://www.link	United States	7,997	116	1.45%	▲ 8
209	Synchronoss Technologies	https://www.link	United States	1,660	24	1.45%	▼ -21
210	Videotron	https://www.link	Canada	4,622	62	1.34%	▼ -13
211	O2 (Telefónica UK)	https://www.link	United Kingdom	5,263	65	1.24%	▲ 2
212	Virgin Media	https://www.link	United Kingdom	8,403	100	1.19%	▼ -3
213	Senture	https://www.link	United States	1,525	18	1.18%	▲ 13
214	Millicom (Tigo)	https://www.link	Luxembourg	25,558	297	1.16%	▼ -4
215	Hawaiian Telecom	https://www.link	United States	1,206	14	1.16%	▼ -4
216	WOW! Internet, Cable & P	https://www.link	United States	2,190	25	1.14%	▼ -4
217	CenturyLink Business	https://www.link	United States	1,173	13	1.11%	▲ 1
218	Free	https://www.link	France	10,841	118	1.09%	▼ -1
219	Bitium	https://www.link	Finland	1,482	16	1.08%	▼ -5
220	EchoStar	https://www.link	United States	4,324	46	1.06%	▲ 13
221	Spectrum	https://www.link	United States	88,704	901	1.02%	New Entry
222	Brightstar	https://www.link	United States	3,549	33	0.93%	New Entry
223	Plantronics	https://www.link	United States	1,113	10	0.90%	New Entry
224	Hargray Communications	https://www.link	United States	1,012	9	0.89%	▼ -1
225	RCN	https://www.link	United States	1,421	12	0.84%	▼ -10
226	Metro by T-Mobile	https://www.link	United States	4,884	41	0.84%	▼ -4
227	Boost Mobile	https://www.link	United States	4,751	39	0.82%	▼ -7
228	Integra	https://www.link	United States	2,385	19	0.80%	New Entry
229	ARRIS	https://www.link	United States	2,540	19	0.75%	New Entry
230	Cable ONE	https://www.link	United States	7,048	47	0.67%	New Entry
231	Wireless Advocates	https://www.link	United States	1,459	8	0.55%	New Entry
232	VEON	https://www.link	Netherlands	12,138	63	0.52%	▼ -4
233	MasTec Advanced Technol	https://www.link	United States	1,186	5	0.42%	▼ -8
234	Sonic	https://www.link	United States	2,393	10	0.42%	▼ -2
235	Digi Romania	https://www.link	Romania	3,422	14	0.41%	▼ -5
236	Telekom Romania Mobile	https://www.link	Romania	3,471	12	0.35%	▼ -9
237	tw telecom	https://www.link	United States	1,226	4	0.33%	New Entry

238	MetroPCS	https://www.linkedin.com/company/metropcs	United States	3,776	10	0.26%	▼ -7
239	Sprint	https://www.linkedin.com/company/sprint	United States	41,317	102	0.25%	▼ -5
240	UTStarcom	https://www.linkedin.com/company/utstarcom	United States	1,100	2	0.18%	▼ -5
241	West Unified Communications	https://www.linkedin.com/company/west-unified-communications	United States	1,137	1	0.09%	New Entry
242	Qualcomm	https://www.linkedin.com/company/qualcomm	United States	42,702	2	0.00%	▼ -111

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