



## Europe's Most Active Telecommunications Professionals on Social - May 2024

### Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.54%	100	4.15%

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course/](https://dsmn8.com/employee-advocacy-course/)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	International Telecommunic	<a href="https://www.linkedin.com/company/international-telecommunications/">https://www.linkedin.com/company/international-telecommunications/</a>	Switzerland	1,274	258	20.25%	▲ 0
2	Telefónica Tech	<a href="https://www.linkedin.com/company/telefonica-tech/">https://www.linkedin.com/company/telefonica-tech/</a>	Spain	3,893	643	16.52%	▲ 2
3	Norlys	<a href="https://www.linkedin.com/company/norlys/">https://www.linkedin.com/company/norlys/</a>	Denmark	2,080	297	14.28%	▲ 0
4	HMD	<a href="https://www.linkedin.com/company/hmd/">https://www.linkedin.com/company/hmd/</a>	Finland	1,089	106	9.73%	▲ 6
5	Bouygues Telecom Entrepr	<a href="https://www.linkedin.com/company/bouygues-telecom-entreprise/">https://www.linkedin.com/company/bouygues-telecom-entreprise/</a>	France	1,405	135	9.61%	▼ -3
6	iliad	<a href="https://www.linkedin.com/company/iliad/">https://www.linkedin.com/company/iliad/</a>	Italy	1,514	140	9.25%	▼ -1
7	UFINET	<a href="https://www.linkedin.com/company/ufinet/">https://www.linkedin.com/company/ufinet/</a>	Spain	1,148	106	9.23%	▲ 0
8	Magenta Telekom	<a href="https://www.linkedin.com/company/magenta-telekom/">https://www.linkedin.com/company/magenta-telekom/</a>	Austria	1,191	104	8.73%	▼ -2
9	Eutelsat Group	<a href="https://www.linkedin.com/company/eutelsat-group/">https://www.linkedin.com/company/eutelsat-group/</a>	France	1,104	88	7.97%	▲ 6
10	Open Fiber	<a href="https://www.linkedin.com/company/open-fiber/">https://www.linkedin.com/company/open-fiber/</a>	Italy	1,857	137	7.38%	▲ 7
11	Alcatel-Lucent Enterprise	<a href="https://www.linkedin.com/company/alcatel-lucent-enterprise/">https://www.linkedin.com/company/alcatel-lucent-enterprise/</a>	France	3,919	284	7.25%	▼ -3
12	DNA Oyj	<a href="https://www.linkedin.com/company/dna-oyj/">https://www.linkedin.com/company/dna-oyj/</a>	Finland	1,760	125	7.10%	▼ -1
13	TDC NET	<a href="https://www.linkedin.com/company/tdc-net/">https://www.linkedin.com/company/tdc-net/</a>	Denmark	1,596	106	6.64%	▲ 9
14	Odido Nederland	<a href="https://www.linkedin.com/company/odido-nederland/">https://www.linkedin.com/company/odido-nederland/</a>	Netherlands	2,234	142	6.36%	▲ 4
15	GlobalConnect	<a href="https://www.linkedin.com/company/globalconnect/">https://www.linkedin.com/company/globalconnect/</a>	Sweden	2,026	126	6.22%	▲ 1
16	Fastweb	<a href="https://www.linkedin.com/company/fastweb/">https://www.linkedin.com/company/fastweb/</a>	Italy	4,116	255	6.20%	▲ 15
17	Deutsche Glasfaser Unterr	<a href="https://www.linkedin.com/company/deutsche-glasfaser-unterschied/">https://www.linkedin.com/company/deutsche-glasfaser-unterschied/</a>	Germany	1,234	75	6.08%	▲ 7
18	VodafoneZiggo	<a href="https://www.linkedin.com/company/vodafoneziggo/">https://www.linkedin.com/company/vodafoneziggo/</a>	Netherlands	6,097	363	5.95%	▲ 12
19	Slovak Telekom	<a href="https://www.linkedin.com/company/slovak-telekom/">https://www.linkedin.com/company/slovak-telekom/</a>	Slovakia	1,498	89	5.94%	▲ 30
20	Rohde & Schwarz	<a href="https://www.linkedin.com/company/rohde-schwarz/">https://www.linkedin.com/company/rohde-schwarz/</a>	Germany	7,274	426	5.86%	▲ 5
21	Digi Spain Telecom	<a href="https://www.linkedin.com/company/digi-spain-telecom/">https://www.linkedin.com/company/digi-spain-telecom/</a>	Spain	2,185	127	5.81%	▼ -12

22	T-Mobile Polska	<a href="https://www.link">https://www.link</a>	Poland	1,947	111	5.70%	▼ -10
23	Elisa	<a href="https://www.link">https://www.link</a>	Finland	4,637	262	5.65%	▲ 20
24	A1 Telekom Austria	<a href="https://www.link">https://www.link</a>	Austria	4,079	228	5.59%	▲ 24
25	NOS SGPS	<a href="https://www.link">https://www.link</a>	Portugal	3,993	223	5.58%	▲ 8
26	Three Ireland	<a href="https://www.link">https://www.link</a>	Ireland	1,492	83	5.56%	▲ 55
27	Orange Polska	<a href="https://www.link">https://www.link</a>	Poland	4,722	251	5.32%	▲ 14
28	Circet Benelux	<a href="https://www.link">https://www.link</a>	Belgium	1,082	57	5.27%	▲ 11
29	A1 Hrvatska	<a href="https://www.link">https://www.link</a>	Croatia	1,260	66	5.24%	▲ 0
30	Telefónica Germany	<a href="https://www.link">https://www.link</a>	Germany	3,904	202	5.17%	▲ 2
31	T-Mobile Czech Republic	<a href="https://www.link">https://www.link</a>	Czechia	1,890	97	5.13%	▲ 11
32	3 Sverige	<a href="https://www.link">https://www.link</a>	Sweden	1,128	57	5.05%	▲ 5
33	A1 Bulgaria	<a href="https://www.link">https://www.link</a>	Bulgaria	1,891	93	4.92%	New Entry
34	Tecnotree	<a href="https://www.link">https://www.link</a>	Finland	1,302	64	4.92%	▼ -15
35	Lyse	<a href="https://www.link">https://www.link</a>	Norway	1,849	90	4.87%	New Entry
36	DELTA Fiber	<a href="https://www.link">https://www.link</a>	Netherlands	1,500	73	4.87%	▼ -23
37	Telia	<a href="https://www.link">https://www.link</a>	Sweden	18,756	890	4.75%	▲ 9
38	Sogetrel	<a href="https://www.link">https://www.link</a>	France	2,476	117	4.73%	▼ -11
39	CETIN	<a href="https://www.link">https://www.link</a>	Czechia	1,092	51	4.67%	▲ 1
40	TDF	<a href="https://www.link">https://www.link</a>	France	1,705	79	4.63%	▲ 11
41	1&1 Telecommunication	<a href="https://www.link">https://www.link</a>	Germany	1,296	60	4.63%	▲ 6
42	cablex	<a href="https://www.link">https://www.link</a>	Switzerland	1,219	55	4.51%	▲ 22
43	SFR Business	<a href="https://www.link">https://www.link</a>	France	3,228	145	4.49%	▼ -8
44	MEO	<a href="https://www.link">https://www.link</a>	Portugal	1,117	49	4.39%	New Entry
45	Grupo MASMOVIL	<a href="https://www.link">https://www.link</a>	Spain	2,223	96	4.32%	▼ -31
46	Orange España	<a href="https://www.link">https://www.link</a>	Spain	2,951	127	4.30%	▼ -8
47	Sunrise	<a href="https://www.link">https://www.link</a>	Switzerland	4,022	172	4.28%	▼ -3
48	Italtel	<a href="https://www.link">https://www.link</a>	Italy	1,422	59	4.15%	▼ -22
49	Telenet	<a href="https://www.link">https://www.link</a>	Belgium	4,114	170	4.13%	▲ 5
50	Nokia	<a href="https://www.link">https://www.link</a>	Finland	84,876	3,500	4.12%	▲ 2
51	Cellnex Telecom	<a href="https://www.link">https://www.link</a>	Spain	2,453	99	4.04%	▲ 5
52	Axione	<a href="https://www.link">https://www.link</a>	France	2,619	104	3.97%	▼ -29
53	SES Satellites	<a href="https://www.link">https://www.link</a>	Luxembourg	5,045	199	3.94%	▲ 7
54	ASN	<a href="https://www.link">https://www.link</a>	France	1,241	48	3.87%	▲ 15
55	wind tre	<a href="https://www.link">https://www.link</a>	Italy	4,820	183	3.80%	▼ -10
56	SAGEMCOM	<a href="https://www.link">https://www.link</a>	France	4,824	182	3.77%	▲ 1
57	Telenor	<a href="https://www.link">https://www.link</a>	Norway	22,446	846	3.77%	▲ 11
58	Tiscali	<a href="https://www.link">https://www.link</a>	Italy	1,129	42	3.72%	▼ -38
59	Ericsson Software	<a href="https://www.link">https://www.link</a>	Sweden	1,653	60	3.63%	▼ -23
60	Camusat	<a href="https://www.link">https://www.link</a>	France	2,041	74	3.63%	▲ 3
61	Telekom Slovenije	<a href="https://www.link">https://www.link</a>	Slovenia	1,135	41	3.61%	▲ 6
62	Hrvatski Telekom	<a href="https://www.link">https://www.link</a>	Croatia	2,388	81	3.39%	▼ -4
63	Bouygues Telecom	<a href="https://www.link">https://www.link</a>	France	10,544	356	3.38%	▼ -4
64	VolkerWessels Telecom	<a href="https://www.link">https://www.link</a>	Netherlands	1,046	35	3.35%	▼ -36
65	INELCOM, Ingenieria Elect	<a href="https://www.link">https://www.link</a>	Spain	1,052	35	3.33%	▼ -15
66	Telekom HU	<a href="https://www.link">https://www.link</a>	Hungary	3,165	104	3.29%	▲ 14
67	Intracom Telecom	<a href="https://www.link">https://www.link</a>	Greece	1,098	36	3.28%	▼ -12
68	Ericsson	<a href="https://www.link">https://www.link</a>	Sweden	108,173	3,500	3.24%	▼ -3
69	Netia	<a href="https://www.link">https://www.link</a>	Poland	1,289	41	3.18%	▼ -8
70	Tele2	<a href="https://www.link">https://www.link</a>	Sweden	5,467	173	3.16%	▲ 16
71	Alice Portugal	<a href="https://www.link">https://www.link</a>	Portugal	7,040	219	3.11%	▲ 21
72	OTE Group of Companies	<a href="https://www.link">https://www.link</a>	Greece	7,055	215	3.05%	▼ -10
73	O2 Czech Republic	<a href="https://www.link">https://www.link</a>	Czechia	2,906	86	2.96%	▲ 6
74	KPN	<a href="https://www.link">https://www.link</a>	Netherlands	17,491	513	2.93%	▲ 2
75	eir Ireland	<a href="https://www.link">https://www.link</a>	Ireland	2,409	69	2.86%	▲ 10
76	Sielte	<a href="https://www.link">https://www.link</a>	Italy	2,600	70	2.69%	▲ 1
77	Proximus	<a href="https://www.link">https://www.link</a>	Belgium	13,139	352	2.68%	▼ -7
78	YouSee	<a href="https://www.link">https://www.link</a>	Denmark	1,184	31	2.62%	▼ -25
79	TIM	<a href="https://www.link">https://www.link</a>	Italy	23,564	582	2.47%	▼ -6
80	Circet	<a href="https://www.link">https://www.link</a>	France	4,262	105	2.46%	▼ -8
81	Deutsche Telekom	<a href="https://www.link">https://www.link</a>	Germany	63,906	1,543	2.41%	▼ -6
82	PLAY	<a href="https://www.link">https://www.link</a>	Poland	3,631	86	2.37%	▲ 2
83	Nova	<a href="https://www.link">https://www.link</a>	Greece	2,663	60	2.25%	▼ -1
84	Sirti	<a href="https://www.link">https://www.link</a>	Italy	2,652	57	2.15%	▼ -13
85	Polkomtel	<a href="https://www.link">https://www.link</a>	Poland	2,761	54	1.96%	▼ -7
86	SITE	<a href="https://www.link">https://www.link</a>	Italy	1,301	25	1.92%	▼ -20
87	SFR	<a href="https://www.link">https://www.link</a>	France	10,443	198	1.90%	▲ 3
88	Telefónica	<a href="https://www.link">https://www.link</a>	Spain	124,052	2,302	1.86%	▲ 6
89	ERT Technologies	<a href="https://www.link">https://www.link</a>	France	1,078	20	1.86%	▼ -15
90	DIGI	<a href="https://www.link">https://www.link</a>	Hungary	1,833	34	1.85%	▲ 1
91	Orange	<a href="https://www.link">https://www.link</a>	France	137,008	2,500	1.82%	▼ -4
92	ZENER	<a href="https://www.link">https://www.link</a>	Spain	1,401	25	1.78%	▼ -4
93	Free Réseau	<a href="https://www.link">https://www.link</a>	France	1,460	24	1.64%	▼ -4

94	Vivacom	<a href="https://www.linkedin.com/company/vivacom">https://www.linkedin.com/company/vivacom</a>	Bulgaria	2,039	30	1.47%	New Entry
95	Millicom (Tigo)	<a href="https://www.linkedin.com/company/millicom-tigo">https://www.linkedin.com/company/millicom-tigo</a>	Luxembourg	25,558	297	1.16%	▲ 0
96	Free	<a href="https://www.linkedin.com/company/free">https://www.linkedin.com/company/free</a>	France	10,841	118	1.09%	▲ 1
97	Bittium	<a href="https://www.linkedin.com/company/bittium">https://www.linkedin.com/company/bittium</a>	Finland	1,482	16	1.08%	▼ -1
98	VEON	<a href="https://www.linkedin.com/company/veon">https://www.linkedin.com/company/veon</a>	Netherlands	12,138	63	0.52%	▲ 2
99	Digi Romania	<a href="https://www.linkedin.com/company/digi-romania">https://www.linkedin.com/company/digi-romania</a>	Romania	3,422	14	0.41%	▲ 2
100	Telekom Romania Mobile	<a href="https://www.linkedin.com/company/telekom-romania-mobile">https://www.linkedin.com/company/telekom-romania-mobile</a>	Romania	3,471	12	0.35%	▼ -1

## Ready to win at social?

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