## **DSMN8**

The USA's Most Active Staffing & Recruitment Professionals on Social - May 2024

## Industry at a glance:

**Average Score:** 

5.89%

**Total Companies:** 

185

**Global Industry Average:** 

7.81%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?										
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change			
1	Net2Source	https://www.linke	United States	685	178	25.99%	▲ 1			
2	Hudson RPO	https://www.linke	United States	525	131	24.95%	▲ 1			
3	Creative Financial Staffing	https://www.linke	United States	785	160	20.38%	<b>▲ 1</b>			
4	Green Key Resources	https://www.linke	United States	641	128	19.97%	▲ 9			
5	gpac	https://www.linke	United States	1,771	352	19.88%	▼ -4			
6	Russell Tobin	https://www.linke	United States	598	107	17.89%	▲ 6			
7	Ultimate Staffing	https://www.linke	United States	1,226	206	16.80%	▼ -1			
8	ICONMA	https://www.linke	United States	1,088	180	16.54%	▲ 7			
9	TekWissen	https://www.linke	United States	771	124	16.08%	▼ -2			
10	Bloom	https://www.linke	United States	1,324	211	15.94%	▲ 8			
11	ManpowerGroup Talent So	https://www.linke	United States	1,673	261	15.60%	▼ -1			
12	#OpenToWork	https://www.linke	United States	533	78	14.63%	New Entry			
13	ALKU	https://www.linke	United States	1,078	152	14.10%	▲ 18			
14	Addison Group	https://www.linke	United States	1,909	256	13.41%	▲ 33			
15	Airswift	https://www.linke	United States	2,209	280	12.68%	▲ 18			
16	SGS Consulting	https://www.linke	United States	776	96	12.37%	▼ -7			
17	eTeam	https://www.linke	United States	3,297	405	12.28%	<b>▲</b> 10			
18	E-Solutions	https://www.linke	United States	1,578	192	12.17%	▲ 6			
19	Integrated Resources	https://www.linke	United States	672	81	12.05%	▼ -5			
20	True Search	https://www.linke	United States	664	80	12.05%	▲ 36			
21	Robert Half	https://www.linke	United States	29,229	3,500	11.97%	▲ 20			

22 BGSF	https://www.linke United State		199	11.67%	▲ 8
23 Weatherby Health			165	11.60%	▲ 38
24 AgileOne	https://www.linke		86	11.56%	▲ 2
25 Motion Recruitme	nt <a href="https://www.linke">https://www.linke</a> United State	es 1,428	162	11.34%	▼ -5
26 LocumTenens.co	https://www.linke United State	es 1,077	122	11.33%	▼ -1
27 Infojini	https://www.linke United State	es 725	82	11.31%	▼ -16
28 Rangam	https://www.linke	es 540	61	11.30%	▼ -9
29 W3Global	https://www.linke United State	es 863	97	11.24%	▲ 14
30 Partners Personn	el https://www.linke United State	es 938	105	11.19%	▼ -9
31 Vaco	https://www.linke United State		537	11.18%	▲ 18
	gineering https://www.linke United State		111	10.76%	▼ -3
33 Emonics	https://www.linke United State		122	10.61%	▼ -5
34 LaSalle Network	https://www.linke United State		65	10.42%	▲ 34
35 Acara Solutions			52	10.10%	
	https://www.linke United State				New En
36 Solomon Page	https://www.linke United State		75	9.97%	<b>▲</b> 15
37 TRS Staffing Solu			105	9.89%	▲ 16
38 Infotree Global S			154	9.74%	▲ 7
39 Atrium	https://www.linke United State	es 1,159	112	9.66%	▼ -1
40 Mindlance	https://www.linke	es 2,133	202	9.47%	▲ 15
41 Employbridge	https://www.linke	es 2,282	214	9.38%	▲ 19
42 IntelliPro	https://www.linke United State	es 730	68	9.32%	▼ -6
43 Allegis Global So			255	9.14%	▼ -3
44 PeopleScout	https://www.linke United State		128	8.77%	▲ 2
45 CyberCoders	https://www.linke United State		56	8.74%	▲ 22
	https://www.linke United State				
46 System One			100	8.32%	<b>▲ 18</b>
47 Orion Talent	https://www.linke United State		45	8.21%	▲ 7
48 TalentBurst	https://www.linke United State		56	8.20%	▲ 26
49 Avance Consultin	https://www.linke		134	8.17%	▲ 48
50 The Judge Group	https://www.linke United State	es 2,353	187	7.95%	▲ 20
51 Mitchell Martin	https://www.linke United State	es 648	51	7.87%	▲ 8
52 The Liberty Grou	https://www.linke United State	es 875	67	7.66%	▲ 26
53 CHG Healthcare	https://www.linke United State		146	7.61%	▲ 28
54 Medix	https://www.linke United State		149	7.58%	▼ -2
55 Connext	https://www.linke United State		42	7.57%	New En
56 Cynet Health	https://www.linke United State		71	7.55%	▼ -22
57 Creative Circle	https://www.linke United State		140	7.49%	▲ 1
58 Insight Global	https://www.linke		1,043	7.37%	▲ 17
59 Nelson Connects	https://www.linke United State	es 999	73	7.31%	▲ 4
60 NextGen   GTA	https://www.linke United State	es 524	38	7.25%	New En
61 Randstad USA	https://www.linke United State	es 8,999	624	6.93%	▲ 19
62 PTS Advance	https://www.linke United State	es 684	47	6.87%	▲ 4
63 Artech	https://www.linke United State		232	6.79%	▲ 32
64 SPECTRAFORC			122	6.77%	▲ 19
65 PrideStaff	https://www.linke United State		142	6.63%	▲ 11
· ·	Solutions https://www.linke United State		140	6.58%	▲ 19
67 Yoh	https://www.linke United State		117	6.39%	▲ 20
68 People2.0	https://www.linke	es 612	39	6.37%	▲ 58
69 GHR Healthcare	https://www.linke United State	es 1,194	76	6.37%	▲ 55
70 Nesco Resource	https://www.linke United State	es 1,631	102	6.25%	▲ 1
71 Experis	https://www.linke United State		575	6.20%	▲ 6
72 TERRA Staffing (			38	6.03%	▼ -10
73 PROMAN Staffing	·		31	6.03%	▲ 9
74 Acro Service	https://www.linke United State		37	5.99%	▼ -17
75 QPS Employmen			59	5.83%	▲ 23
76 Softpath System	https://www.linke		45	5.58%	▲ 27
77 Johnson Service	Group https://www.linke United State	es 682	38	5.57%	▲ 36
78 ASK Consulting	https://www.linke United State	es 1,344	73	5.43%	▲ 6
79 ProCare Therapy	https://www.linke United State	es 1,035	54	5.22%	▲ 92
80 Forrest Solutions	https://www.linke United State		33	5.21%	▲ 22
81 HTI	https://www.linke United State		33	5.09%	▲ 37
82 iPlace	https://www.linke United State		45	5.02%	▲ 12
83 AMN Healthcare	https://www.linke United State		354	4.97%	▼ -11
84 Planet Pharma	https://www.linke		59	4.87%	▲ 26
85 Prolink	https://www.linke	es 2,159	104	4.82%	▲ 19
86 Aquent	https://www.linke United State	es 3,487	165	4.73%	▲ 2
87 Kelly	https://www.linke United State	es 9,346	442	4.73%	▲ 33
88 Allegis Group	https://www.linke United State		150	4.64%	▲ 29
89 Jobot	https://www.linke United State		173	4.61%	▼ -20
90 Reliance One			25	4.60%	
	https://www.linke United State				▲ 58
	ce Soluti https://www.linke United State		41	4.45%	▲ 2
92 Sunbelt Staffing	https://www.linke United State	es 968	43	4.44%	▲ 39
93 24 Seven Talent	https://www.linke United State	es 2,953	131	4.44%	▲ 6

	Avant Healthcare Professio			530	23	4.34%	▲ 36
		https://www.linke		1,661	71	4.27%	▲ 42
96 A	AppleOne Employment Sei	https://www.linke	United States	5,113	218	4.26%	▲ 37
97 A	Atlas MedStaff	https://www.linke	United States	757	32	4.23%	▼ -24
98 5	Staff Zone	https://www.linke	United States	1,002	41	4.09%	▲ 23
99 N	Malone Workforce Solution	https://www.linke	United States	626	25	3.99%	▲ 48
100 5	Surge Staffing	https://www.linke	United States	1,613	64	3.97%	▲ 32
101 F	PRN Healthcare	https://www.linke	United States	706	28	3.97%	▲ 4
102 (	ObjectWin Technology	https://www.linke	United States	583	23	3.95%	▼ -1
		https://www.linke		25,814	1,009	3.91%	▲ 19
	HealthTrust Workforce Solu			3,772	145	3.84%	▲ 25
	Peoplelink Staffing Solution			548	21	3.83%	▲ 22
		https://www.linke		662	25	3.78%	<b>▲</b> 5
100 I		https://www.linke		666	25	3.75%	▼ -11
		https://www.linke		1,843	68	3.69%	▲ 65
		https://www.linke		775	27	3.48%	▲ 120
		https://www.linke		1,982	69	3.48%	▲ 24
	-	https://www.linke		512	17	3.32%	▲ 51
112 A	Allegiance Staffing	https://www.linke	United States	604	20	3.31%	▲ 29
113 F	RemX   The Workforce Exp	https://www.linke	United States	1,054	34	3.23%	▼ -1
114 (	CoWorx Staffing Services	https://www.linke	United States	1,013	32	3.16%	▲ 35
115 E	Butler Aerospace & Defens	https://www.linke	United States	520	16	3.08%	▲ 44
116 F	Ro Health	https://www.linke	United States	639	19	2.97%	▲ 35
117 F	Rose International	https://www.linke	United States	2,144	62	2.89%	▲ 91
118 E	Barton Associates	https://www.linke	United States	1,940	55	2.84%	▼ -2
119 A	Amergis Healthcare Staffin			19,922	561	2.82%	New En
	MedPro Healthcare Staffing			928	26	2.80%	▲ 66
	Hospitality Staffing Solution			684	19	2.78%	▲ 64
	. , ,	https://www.linke		1,188	33	2.78%	▲ 60
		https://www.linke		5,016	139	2.77%	▲ 31
		https://www.linke		920	25	2.72%	▲ 50
		https://www.linke		664	18	2.71%	▲ 17
126 F	Favorite Healthcare Staffin	https://www.linke	United States	3,159	84	2.66%	▲ 65
127 N	ManpowerGroup	https://www.linke	United States	65,838	1,648	2.50%	▲ 45
128 F	FlexCare Medical Staffing	https://www.linke	United States	1,531	38	2.48%	▲ 65
129 N	National Staffing Solutions	https://www.linke	United States	569	14	2.46%	▲ 80
130 L	LaborMAX Staffing	https://www.linke	United States	1,982	48	2.42%	▲ 74
131 F	Fusion Medical Staffing	https://www.linke	United States	2,066	50	2.42%	▲ 53
132 A	Automation Personnel Sen	https://www.linke	United States	620	15	2.42%	▲ 67
133 N	Medical Solutions	https://www.linke	United States	6,273	148	2.36%	▲ 61
134 L	Link Staffing	https://www.linke	United States	573	13	2.27%	▲ 27
135 T	Trillium Staffing Solutions	https://www.linke	United States	708	16	2.26%	▲ 1
		https://www.linke		1,030	22	2.14%	▲ 2
		https://www.linke		19,527	406	2.08%	▲ 51
		https://www.linke		6,716	137	2.04%	<b>▲</b> 49
	. ,	•					
		https://www.linke		3,555	72	2.03%	<b>▲</b> 64
		https://www.linke		948	19	2.00%	▲ 20
		https://www.linke		20,736	415	2.00%	▲ 38
		https://www.linke		555	11	1.98%	▼ -51
	Express Employment Interi			13,667	266	1.95%	▲ 57
144 A	AMN Healthcare Physician	https://www.linke	United States	1,031	20	1.94%	▲ 39
145 E	Bartech Staffing	https://www.linke	United States	520	10	1.92%	▲ 8
146 N	MAU Workforce Solutions	https://www.linke	United States	1,721	33	1.92%	▲ 34
147 8	Supplemental Health Care	https://www.linke	United States	3,004	57	1.90%	▲ 71
		https://www.linke		5,160	94	1.82%	▲ 42
	Integrity Staffing Solutions			1,548	28	1.81%	▲ 49
		https://www.linke		3,157	56	1.77%	▲ 84
		https://www.linke		674	11	1.63%	<b>▲</b> 51
	Cleveland Integrity Service	-		984	16	1.63%	▲ 88
		https://www.linke			17		▲ 22
				1,070		1.59%	
		https://www.linke		633	10	1.58%	▲ 43
155 E		https://www.linke		959	15	1.56%	▲ 81
	Dedicated Nursing Associa			653	10	1.53%	▲ 7
156	Fastaff Travel Nursing	https://www.linke		862	13	1.51%	▲ 62
156		https://www.linke	United States	8,355	125	1.50%	▲ 56
156 E	Cross Country Healthcare			1,085	16	1.47%	▲ 57
156 E 157 F 158 C		https://www.linke	United States				
156 E 157 F 158 C 159 A	Advantage Resourcing			2,735	40	1.46%	▲ 66
156 E 157 F 158 C 159 A 160 S	Advantage Resourcing	https://www.linke	United States		40 20	1.46% 1.39%	
156 E 157 F 158 C 159 A 160 S 161 T	Advantage Resourcing Staff Management   SMX Travel Nurse Across Ameri	https://www.linke https://www.linke https://www.linke	United States United States	2,735 1,435	20	1.39%	▲ 40
156 E 157 F 158 C 159 A 160 S 161 T 162 N	Advantage Resourcing Staff Management   SMX Travel Nurse Across Ameri Maxim Healthcare Staffing	https://www.linke https://www.linke https://www.linke	United States United States United States	2,735 1,435 18,534	20 239	1.39% 1.29%	▲ 66 ▲ 40 ▼ -4 ▲ 78
156 E 157 F 158 C 159 A 160 S 161 T 162 M	Advantage Resourcing Staff Management   SMX Travel Nurse Across Ameri Maxim Healthcare Staffing PSG Global Solutions	https://www.linke https://www.linke https://www.linke	United States United States United States United States United States	2,735 1,435	20	1.39%	▲ 40

166	Westaff	https://www.linke	United States	918	10	1.09%	▲ 46
167	Persona	https://www.linke	United States	1,309	14	1.07%	▲ 58
168	Hire Dynamics	https://www.linke	United States	1,143	12	1.05%	<b>▲</b> 42
169	TrueBlue	https://www.linke	United States	10,669	111	1.04%	<b>▲ 63</b>
170	Volt	https://www.linke	United States	6,323	64	1.01%	▲ 58
171	Trustaff	https://www.linke	United States	1,922	19	0.99%	▲ 52
172	SASR Workforce Solutions	https://www.linke	United States	1,012	9	0.89%	▲ 49
173	All Medical Personnel	https://www.linke	United States	691	6	0.87%	▲ 40
174	Staffmark	https://www.linke	United States	6,230	52	0.83%	▲ 68
175	Work from Home / None Co	https://www.linke	United States	5,578	46	0.82%	▲ 70
176	All Team Staffing	https://www.linke	United States	653	5	0.77%	▲ 70
177	ATC Healthcare	https://www.linke	United States	796	6	0.75%	▲ 30
178	ProLogistix	https://www.linke	United States	3,635	25	0.69%	<b>▲</b> 65
179	Cross Country Nurses	https://www.linke	United States	947	6	0.63%	▲ 73
180	Select Staffing	https://www.linke	United States	3,840	23	0.60%	▲ 69
181	Remedy Intelligent Staffing	https://www.linke	United States	1,984	10	0.50%	▲ 57
182	Staffmark Group	https://www.linke	United States	6,735	31	0.46%	New Entry
183	Cross Country Medical Sta	https://www.linke	United States	2,459	11	0.45%	▲ 73
184	وظائف في جميع التخصصات	https://www.linke	United States	3,869	15	0.39%	New Entry
185	Chartwell Staffing Solutions	https://www.linke	United States	545	2	0.37%	▲ 75

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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