



## The UK's Most Active Staffing & Recruitment Professionals on Social - May 2024

### Industry at a glance:

**Average Score:** **10.87%**      **Total Companies:** **50**      **Global Industry Average:** **7.81%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Oliver James	<a href="https://www.linkedin.com/company/oliverjames">https://www.linkedin.com/company/oliverjames</a>	United Kingdom	919	258	28.07%	▲ 0
2	PageGroup	<a href="https://www.linkedin.com/company/pagegroup">https://www.linkedin.com/company/pagegroup</a>	United Kingdom	2,155	593	27.52%	▲ 0
3	Michael Page	<a href="https://www.linkedin.com/company/michael-page">https://www.linkedin.com/company/michael-page</a>	United Kingdom	9,947	2,500	25.13%	▲ 0
4	Matchtech	<a href="https://www.linkedin.com/company/matchtech">https://www.linkedin.com/company/matchtech</a>	United Kingdom	712	149	20.93%	▲ 3
5	Venn Group	<a href="https://www.linkedin.com/company/venngroup">https://www.linkedin.com/company/venngroup</a>	United Kingdom	559	110	19.68%	▲ 5
6	Progressive Recruitment	<a href="https://www.linkedin.com/company/progressive-recruitment">https://www.linkedin.com/company/progressive-recruitment</a>	United Kingdom	846	155	18.32%	▲ 9
7	Spencer Ogden	<a href="https://www.linkedin.com/company/spencer-ogden">https://www.linkedin.com/company/spencer-ogden</a>	United Kingdom	721	131	18.17%	▲ 2
8	Nigel Frank International	<a href="https://www.linkedin.com/company/nigel-frank-international">https://www.linkedin.com/company/nigel-frank-international</a>	United Kingdom	723	128	17.70%	▲ 4
9	NES Fircroft	<a href="https://www.linkedin.com/company/nesc-fircroft">https://www.linkedin.com/company/nesc-fircroft</a>	United Kingdom	2,829	500	17.67%	▲ 7
10	Real Staffing	<a href="https://www.linkedin.com/company/real-staffing">https://www.linkedin.com/company/real-staffing</a>	United Kingdom	754	130	17.24%	▲ 1
11	Robert Walters	<a href="https://www.linkedin.com/company/robert-walters">https://www.linkedin.com/company/robert-walters</a>	United Kingdom	6,255	1,066	17.04%	▲ 7
12	Salt	<a href="https://www.linkedin.com/company/salt">https://www.linkedin.com/company/salt</a>	United Kingdom	1,034	176	17.02%	▲ 2
13	Huxley	<a href="https://www.linkedin.com/company/huxley">https://www.linkedin.com/company/huxley</a>	United Kingdom	761	128	16.82%	▲ 6
14	Antal International	<a href="https://www.linkedin.com/company/antal-international">https://www.linkedin.com/company/antal-international</a>	United Kingdom	1,980	294	14.85%	▲ 6
15	Hays	<a href="https://www.linkedin.com/company/hays">https://www.linkedin.com/company/hays</a>	United Kingdom	24,061	3,500	14.55%	▲ 2
16	Randstad UK	<a href="https://www.linkedin.com/company/randstad-uk">https://www.linkedin.com/company/randstad-uk</a>	United Kingdom	1,640	238	14.51%	▼ -8
17	Resource Solutions	<a href="https://www.linkedin.com/company/resource-solutions">https://www.linkedin.com/company/resource-solutions</a>	United Kingdom	1,104	150	13.59%	▲ 4
18	Lorien	<a href="https://www.linkedin.com/company/lorien">https://www.linkedin.com/company/lorien</a>	United Kingdom	685	92	13.43%	▲ 4
19	Pulse Healthcare	<a href="https://www.linkedin.com/company/pulse-healthcare">https://www.linkedin.com/company/pulse-healthcare</a>	United Kingdom	696	92	13.22%	New Entry
20	Reed	<a href="https://www.linkedin.com/company/reed">https://www.linkedin.com/company/reed</a>	United Kingdom	6,175	711	11.51%	▲ 4
21	Meridian Business Support	<a href="https://www.linkedin.com/company/meridian-business-support">https://www.linkedin.com/company/meridian-business-support</a>	United Kingdom	540	54	10.00%	▲ 17

22	Pertemps Network Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,249	208	9.25%	▲ 13
23	Constellation	<a href="https://www.link€">https://www.link€</a>	United Kingdom	808	74	9.16%	New Entry
24	gap personnel	<a href="https://www.link€">https://www.link€</a>	United Kingdom	566	51	9.01%	▲ 5
25	Guidant Global	<a href="https://www.link€">https://www.link€</a>	United Kingdom	750	67	8.93%	▲ 19
26	Impellam Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	617	55	8.91%	▲ 15
27	Morson Talent	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,664	142	8.53%	▲ 12
28	Manpower UK	<a href="https://www.link€">https://www.link€</a>	United Kingdom	566	47	8.30%	▲ 14
29	Aston Carter	<a href="https://www.link€">https://www.link€</a>	United Kingdom	3,250	269	8.28%	▲ 7
30	Search	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,032	162	7.97%	▼ -4
31	Arc Hospitality Recruitment	<a href="https://www.link€">https://www.link€</a>	United Kingdom	830	65	7.83%	▲ 6
32	Office Angels	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,356	103	7.60%	▼ -4
33	Your World Recruitment Gr	<a href="https://www.link€">https://www.link€</a>	United Kingdom	709	52	7.33%	▲ 22
34	Brook Street	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,416	100	7.06%	▲ 12
35	Driver Hire Nationwide	<a href="https://www.link€">https://www.link€</a>	United Kingdom	909	64	7.04%	▼ -3
36	The Recruitment Co.	<a href="https://www.link€">https://www.link€</a>	United Kingdom	768	52	6.77%	▲ 12
37	The Best Connection	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,934	118	6.10%	▲ 19
38	Orion Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,183	70	5.92%	▲ 19
39	Coyle Personnel	<a href="https://www.link€">https://www.link€</a>	United Kingdom	554	30	5.42%	▲ 12
40	Frank Recruitment Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,043	103	5.04%	▲ 3
41	Harvey Nash	<a href="https://www.link€">https://www.link€</a>	United Kingdom	3,246	161	4.96%	▲ 17
42	ID Medical	<a href="https://www.link€">https://www.link€</a>	United Kingdom	963	45	4.67%	▲ 25
43	NHS Professionals	<a href="https://www.link€">https://www.link€</a>	United Kingdom	5,200	230	4.42%	▲ 16
44	Blue Arrow	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,615	97	3.71%	▲ 24
45	Teaching Personnel	<a href="https://www.link€">https://www.link€</a>	United Kingdom	4,576	155	3.39%	▲ 15
46	SThree	<a href="https://www.link€">https://www.link€</a>	United Kingdom	7,752	256	3.30%	▲ 20
47	Protocol Education	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,777	56	3.15%	▲ 16
48	Staffline Recruitment	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,012	53	2.63%	▲ 17
49	Remploy	<a href="https://www.link€">https://www.link€</a>	United Kingdom	769	7	0.91%	▲ 24
50	Challenge-trg Recruitment	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,209	9	0.74%	▲ 24

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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