



Europe's Most Active Staffing & Recruitment Professionals on Social - May 2024

Industry at a glance:

Average Score:
10.00%

Total Companies:
77

Global Industry Average:
7.81%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Le Mercato de l'Emploi	https://www.linkedin.com/company/le-mercato-de-l-emploi	France	501	276	55.09%	New Entry
2	Morgan Phillips Group	https://www.linkedin.com/company/morgan-phillips-group	Luxembourg	621	197	31.72%	▲ 0
3	Mercuri Urval	https://www.linkedin.com/company/mercuri-urval	Sweden	663	177	26.70%	▲ 0
4	Gi Group Holding	https://www.linkedin.com/company/gi-group-holding	Italy	1,316	347	26.37%	▲ 0
5	Morgan McKinley	https://www.linkedin.com/company/morgan-mckinley	Ireland	1,296	273	21.06%	▲ 1
6	Lavoropiù	https://www.linkedin.com/company/lavoropiù	Italy	836	164	19.62%	▲ 5
7	Grafton Recruitment	https://www.linkedin.com/company/grafton-recruitment	Italy	1,195	224	18.74%	▲ 2
8	NonStop Consulting	https://www.linkedin.com/company/nonstop-consulting	Switzerland	715	131	18.32%	▼ -3
9	ManpowerGroup Italia	https://www.linkedin.com/company/manpowergroup-italia	Italy	1,166	207	17.75%	▼ -2
10	Wyzer	https://www.linkedin.com/company/wyzer	Netherlands	609	97	15.93%	▲ 7
11	Start People France	https://www.linkedin.com/company/start-people-france	France	1,050	151	14.38%	▲ 3
12	Randstad Polska	https://www.linkedin.com/company/randstad-polska	Poland	548	77	14.05%	▲ 10
13	Randstad Sweden	https://www.linkedin.com/company/randstad-sweden	Sweden	597	81	13.57%	▲ 2
14	Maandag	https://www.linkedin.com/company/maandag	Netherlands	1,798	243	13.52%	▲ 9
15	Eitjca - Agenzia per il lavoro	https://www.linkedin.com/company/eitjca	Italy	875	115	13.14%	▲ 15
16	GULP – experts united	https://www.linkedin.com/company/gulp-experts-united	Germany	507	64	12.62%	New Entry
17	Yacht	https://www.linkedin.com/company/yacht	Netherlands	1,432	179	12.50%	▲ 2
18	YER	https://www.linkedin.com/company/yer	Netherlands	1,649	203	12.31%	▲ 6
19	Groupe LIP	https://www.linkedin.com/company/groupe-lip	France	1,129	137	12.13%	▼ -7
20	Olympia	https://www.linkedin.com/company/olympia	Netherlands	1,623	193	11.89%	▲ 18
21	WTS Energy	https://www.linkedin.com/company/wts-energy	Netherlands	537	60	11.17%	▲ 14

22	Actief Werk! Uitzendbureau	https://www.link	Netherlands	556	62	11.15%	▲ 11
23	Driessen	https://www.link	Netherlands	502	54	10.76%	New Entry
24	SUPPLAY	https://www.link	France	1,967	201	10.22%	▲ 3
25	Synergie	https://www.link	Spain	633	64	10.11%	▲ 19
26	SGB Humangest Holding	https://www.link	Italy	742	74	9.97%	▲ 5
27	Randstad Groep Nederland	https://www.link	Netherlands	908	83	9.14%	▲ 2
28	Bender Groep	https://www.link	Netherlands	952	87	9.14%	▲ 22
29	EWL Group	https://www.link	Poland	571	52	9.11%	▲ 25
30	Amadeus Fire	https://www.link	Germany	1,211	110	9.08%	▼ -4
31	Brunel	https://www.link	Netherlands	5,345	481	9.00%	▲ 18
32	Poolia Sverige	https://www.link	Sweden	605	54	8.93%	▼ -4
33	PROMAN France	https://www.link	France	3,696	328	8.87%	▼ -1
34	Timing	https://www.link	Netherlands	1,105	98	8.87%	▲ 3
35	Actief Interim	https://www.link	Belgium	755	64	8.48%	▲ 1
36	Groupe Partnaire	https://www.link	France	1,288	109	8.46%	▼ -11
37	CRIT France	https://www.link	France	4,457	377	8.46%	▲ 3
38	Adéquat Interim & Recruter	https://www.link	France	2,501	208	8.32%	▲ 5
39	Temporis	https://www.link	France	1,198	99	8.26%	▲ 6
40	Ework Group	https://www.link	Sweden	593	48	8.09%	▲ 1
41	Academic Work	https://www.link	Sweden	3,059	246	8.04%	▲ 11
42	Eezy Oyj	https://www.link	Finland	514	41	7.98%	New Entry
43	Profil	https://www.link	France	1,294	102	7.88%	▲ 13
44	JKS	https://www.link	Denmark	867	68	7.84%	▲ 20
45	Atlas Professionals	https://www.link	Netherlands	1,997	154	7.71%	▲ 1
46	Covebo Uitzendgroep	https://www.link	Netherlands	589	43	7.30%	▲ 9
47	StudentConsulting	https://www.link	Sweden	949	69	7.27%	▲ 30
48	TOS People	https://www.link	Netherlands	620	45	7.26%	New Entry
49	Personahuset Norway	https://www.link	Norway	557	40	7.18%	▲ 21
50	Gi Group	https://www.link	Italy	13,653	961	7.04%	▲ 3
51	Lernia	https://www.link	Sweden	2,110	148	7.01%	▲ 12
52	MAHOLA HOTESSES	https://www.link	France	1,503	103	6.85%	▲ 10
53	STAR Specialists	https://www.link	Netherlands	805	55	6.83%	▼ -14
54	Florence Doré	https://www.link	France	750	48	6.40%	▲ 7
55	Barona	https://www.link	Finland	1,532	98	6.40%	▲ 20
56	Uniflex	https://www.link	Sweden	876	55	6.28%	▲ 1
57	I. K. Hofmann	https://www.link	Germany	544	34	6.25%	New Entry
58	Start People	https://www.link	Netherlands	2,123	130	6.12%	▼ -7
59	Cpl	https://www.link	Ireland	4,169	225	5.40%	▲ 22
60	Mise en Place	https://www.link	Netherlands	753	40	5.31%	▲ 19
61	TTM Healthcare Group	https://www.link	Ireland	617	31	5.02%	▼ -3
62	DPA Professionals	https://www.link	Netherlands	1,154	57	4.94%	▲ 9
63	Tempo-Team	https://www.link	Netherlands	2,647	130	4.91%	▲ 17
64	Adecco	https://www.link	Switzerland	106,756	5,000	4.68%	▲ 8
65	MCR Group	https://www.link	Ireland	666	31	4.65%	▲ 19
66	Aethon.nl	https://www.link	Netherlands	669	31	4.63%	▲ 17
67	GROUPE CITY ONE	https://www.link	France	1,948	84	4.31%	▲ 2
68	persona service	https://www.link	Germany	1,105	46	4.16%	▲ 14
69	OTTO Work Force	https://www.link	Netherlands	764	31	4.06%	▼ -1
70	Easy Way	https://www.link	Netherlands	718	28	3.90%	▲ 17
71	Ergalis	https://www.link	France	918	35	3.81%	▼ -11
72	Zorgwerk	https://www.link	Netherlands	1,395	47	3.37%	▲ 18
73	Pénélope Groupe	https://www.link	France	1,681	51	3.03%	▲ 15
74	Spring Professional	https://www.link	Switzerland	716	20	2.79%	▲ 2
75	VITALY	https://www.link	Spain	2,399	66	2.75%	New Entry
76	KS Recrutement	https://www.link	France	1,093	22	2.01%	▲ 15
77	OSS	https://www.link	Ireland	654	11	1.68%	▲ 16

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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