



## The World's Most Active Pharmaceuticals Professionals on Social - May 2024

### Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>5.02%</b>	<b>152</b>	<b>716</b>

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Alira Health	<a href="https://www.linkedin.com/company/alira-health">https://www.linkedin.com/company/alira-health</a>	United States	621	81	13.04%	▲ 1
2	Ellab	<a href="https://www.linkedin.com/company/ellab">https://www.linkedin.com/company/ellab</a>	Denmark	677	84	12.41%	▲ 6
3	BIAL	<a href="https://www.linkedin.com/company/bial">https://www.linkedin.com/company/bial</a>	Portugal	895	111	12.40%	▲ 17
4	Agios Pharmaceuticals	<a href="https://www.linkedin.com/company/agiopharm">https://www.linkedin.com/company/agiopharm</a>	United States	507	57	11.24%	▲ 3
5	Azzur Group	<a href="https://www.linkedin.com/company/azzur-group">https://www.linkedin.com/company/azzur-group</a>	United States	516	58	11.24%	New Entry
6	Prime	<a href="https://www.linkedin.com/company/prime-pharm">https://www.linkedin.com/company/prime-pharm</a>	United Kingdom	541	58	10.72%	New Entry
7	Catalyst Clinical Research	<a href="https://www.linkedin.com/company/catalyst-clinical-research">https://www.linkedin.com/company/catalyst-clinical-research</a>	United States	568	60	10.56%	New Entry
8	Intra-Cellular Therapies	<a href="https://www.linkedin.com/company/intra-cellular-therapies">https://www.linkedin.com/company/intra-cellular-therapies</a>	United States	578	61	10.55%	▲ 26
9	RxBenefits	<a href="https://www.linkedin.com/company/rxbenefits">https://www.linkedin.com/company/rxbenefits</a>	United States	788	83	10.53%	▲ 46
10	Daiichi Sankyo Europe	<a href="https://www.linkedin.com/company/daiichi-sankyo-europe">https://www.linkedin.com/company/daiichi-sankyo-europe</a>	Germany	901	93	10.32%	▲ 1
11	Novo Nordisk Pharmatech	<a href="https://www.linkedin.com/company/novo-nordisk-pharmatech">https://www.linkedin.com/company/novo-nordisk-pharmatech</a>	Denmark	523	53	10.13%	New Entry
12	MSD Czech Republic	<a href="https://www.linkedin.com/company/msd-czech-republic">https://www.linkedin.com/company/msd-czech-republic</a>	Czechia	692	67	9.68%	▼ -3
13	MSD France	<a href="https://www.linkedin.com/company/msd-france">https://www.linkedin.com/company/msd-france</a>	France	994	96	9.66%	▲ 1
14	J&J Innovative Medicine E	<a href="https://www.linkedin.com/company/j-j-innovative-medicine-europe">https://www.linkedin.com/company/j-j-innovative-medicine-europe</a>	Belgium	884	81	9.16%	New Entry
15	Amplify Health	<a href="https://www.linkedin.com/company/amplify-health">https://www.linkedin.com/company/amplify-health</a>	United States	854	78	9.13%	▼ -11
16	Novartis France	<a href="https://www.linkedin.com/company/novartis-france">https://www.linkedin.com/company/novartis-france</a>	France	500	44	8.80%	New Entry
17	LabConnect	<a href="https://www.linkedin.com/company/labconnect">https://www.linkedin.com/company/labconnect</a>	United States	536	47	8.77%	▼ -5
18	Empower Pharmacy	<a href="https://www.linkedin.com/company/empower-pharmacy">https://www.linkedin.com/company/empower-pharmacy</a>	United States	514	45	8.75%	New Entry
19	IntegriChain	<a href="https://www.linkedin.com/company/integrichain">https://www.linkedin.com/company/integrichain</a>	United States	595	52	8.74%	▲ 3
20	Sinclair	<a href="https://www.linkedin.com/company/sinclair-pharm">https://www.linkedin.com/company/sinclair-pharm</a>	United Kingdom	654	57	8.72%	▼ -10
21	TFS HealthScience	<a href="https://www.linkedin.com/company/tfs-healthscience">https://www.linkedin.com/company/tfs-healthscience</a>	Sweden	795	69	8.68%	▲ 3

22	Red Nucleus	<a href="https://www.link">https://www.link</a>	United States	756	63	8.33%	▲ 11
23	Kyowa Kirin	<a href="https://www.link">https://www.link</a>	United States	632	50	7.91%	▼ -4
24	Axplora	<a href="https://www.link">https://www.link</a>	Germany	645	51	7.91%	▲ 1
25	Purilite	<a href="https://www.link">https://www.link</a>	United States	664	52	7.83%	▲ 7
26	Neuraxpharm	<a href="https://www.link">https://www.link</a>	Spain	640	50	7.81%	▼ -11
27	AJ Vaccines	<a href="https://www.link">https://www.link</a>	Denmark	516	40	7.75%	▲ 26
28	OM Pharma	<a href="https://www.link">https://www.link</a>	Switzerland	546	42	7.69%	▼ -22
29	MSD Ireland	<a href="https://www.link">https://www.link</a>	Ireland	854	65	7.61%	▼ -6
30	Solvias	<a href="https://www.link">https://www.link</a>	Switzerland	597	43	7.20%	▲ 18
31	Suvoda	<a href="https://www.link">https://www.link</a>	United States	928	65	7.00%	▲ 9
32	DEMO Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Greece	802	56	6.98%	▲ 31
33	Pacira BioSciences	<a href="https://www.link">https://www.link</a>	United States	736	51	6.93%	▲ 8
34	Kyowa Kirin International	<a href="https://www.link">https://www.link</a>	United Kingdom	668	46	6.89%	▼ -3
35	BIOGARAN	<a href="https://www.link">https://www.link</a>	France	510	35	6.86%	New Entry
36	Centrient Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Netherlands	861	58	6.74%	▲ 22
37	Merz Therapeutics	<a href="https://www.link">https://www.link</a>	Germany	1,000	67	6.70%	New Entry
38	Ethypharm	<a href="https://www.link">https://www.link</a>	France	972	65	6.69%	▲ 36
39	Dompé	<a href="https://www.link">https://www.link</a>	Italy	862	57	6.61%	▲ 7
40	PhRMA	<a href="https://www.link">https://www.link</a>	United States	593	38	6.41%	▼ -24
41	Mayoly	<a href="https://www.link">https://www.link</a>	France	898	57	6.35%	▲ 9
42	Ora	<a href="https://www.link">https://www.link</a>	United States	552	35	6.34%	New Entry
43	Chiesi Italia	<a href="https://www.link">https://www.link</a>	Italy	608	38	6.25%	▲ 18
44	Oxford PharmaGenesis	<a href="https://www.link">https://www.link</a>	United Kingdom	514	32	6.23%	▼ -26
45	NUVISAN The Science CR	<a href="https://www.link">https://www.link</a>	Germany	595	37	6.22%	▼ -6
46	Quotient Sciences	<a href="https://www.link">https://www.link</a>	United Kingdom	1,000	62	6.20%	▼ -3
47	Elpen Pharmaceutical Co.	<a href="https://www.link">https://www.link</a>	Greece	672	40	5.95%	▼ -10
48	MSD Italia	<a href="https://www.link">https://www.link</a>	Italy	511	30	5.87%	New Entry
49	PHARMAPLAN	<a href="https://www.link">https://www.link</a>	Germany	598	35	5.85%	▲ 35
50	Novartis in Slovenia	<a href="https://www.link">https://www.link</a>	Slovenia	530	31	5.85%	New Entry
51	Prothya Biosolutions	<a href="https://www.link">https://www.link</a>	Belgium	696	40	5.75%	▼ -13
52	Laboratoires Théa	<a href="https://www.link">https://www.link</a>	France	763	43	5.64%	▲ 2
53	MSD Animal Health Nederl	<a href="https://www.link">https://www.link</a>	Netherlands	951	53	5.57%	▲ 36
54	Excelya	<a href="https://www.link">https://www.link</a>	France	701	39	5.56%	▼ -9
55	Oriola	<a href="https://www.link">https://www.link</a>	Finland	561	31	5.53%	▼ -42
56	Fagron	<a href="https://www.link">https://www.link</a>	Netherlands	1,000	55	5.50%	▲ 37
57	Endpoint Clinical	<a href="https://www.link">https://www.link</a>	United States	564	31	5.50%	▲ 37
58	Qinecsa Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	938	51	5.44%	▲ 7
59	Oxford Biomedica	<a href="https://www.link">https://www.link</a>	United Kingdom	744	40	5.38%	New Entry
60	CARBOGEN AMCIS	<a href="https://www.link">https://www.link</a>	Switzerland	697	37	5.31%	▲ 13
61	Aboca Italia	<a href="https://www.link">https://www.link</a>	Italy	643	34	5.29%	▼ -33
62	ZETA	<a href="https://www.link">https://www.link</a>	Austria	930	49	5.27%	▲ 41
63	ADVANZ PHARMA	<a href="https://www.link">https://www.link</a>	United Kingdom	632	33	5.22%	▲ 9
64	Frontage Laboratories	<a href="https://www.link">https://www.link</a>	United States	658	34	5.17%	▲ 52
65	MannKind	<a href="https://www.link">https://www.link</a>	United States	539	27	5.01%	▲ 1
66	Aenova Group	<a href="https://www.link">https://www.link</a>	Germany	1,000	50	5.00%	▲ 45
67	Sterling Pharma Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	871	43	4.94%	▼ -10
68	IBSA Group	<a href="https://www.link">https://www.link</a>	Switzerland	953	47	4.93%	▼ -17
69	Supernus Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	701	34	4.85%	▲ 28
70	Acadia Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	745	36	4.83%	▲ 35
71	NextPharma	<a href="https://www.link">https://www.link</a>	United Kingdom	791	37	4.68%	▲ 50
72	Bionorica	<a href="https://www.link">https://www.link</a>	Germany	749	35	4.67%	▲ 9
73	SIFI	<a href="https://www.link">https://www.link</a>	Italy	563	26	4.62%	▼ -38
74	Swixx BioPharma	<a href="https://www.link">https://www.link</a>	Switzerland	672	31	4.61%	▲ 22
75	IBSA Italy	<a href="https://www.link">https://www.link</a>	Italy	675	31	4.59%	▼ -33
76	Aifofarm Farmacja Polska	<a href="https://www.link">https://www.link</a>	Poland	553	25	4.52%	▲ 7
77	Ashfield MedComms	<a href="https://www.link">https://www.link</a>	United Kingdom	807	36	4.46%	▼ -47
78	American Regent	<a href="https://www.link">https://www.link</a>	United States	766	34	4.44%	▼ -22
79	Wedgewood Pharmacy	<a href="https://www.link">https://www.link</a>	United States	703	31	4.41%	▲ 0
80	Fertin Pharma	<a href="https://www.link">https://www.link</a>	Denmark	684	30	4.39%	▲ 42
81	Wörwag Pharma GmbH &	<a href="https://www.link">https://www.link</a>	Germany	740	32	4.32%	▲ 29
82	Alliance Healthcare France	<a href="https://www.link">https://www.link</a>	France	585	25	4.27%	▲ 0
84	Grupo Menarini España	<a href="https://www.link">https://www.link</a>	Spain	517	22	4.26%	▼ -24
83	Cenexi	<a href="https://www.link">https://www.link</a>	France	940	40	4.26%	▲ 30
85	Pharmathen	<a href="https://www.link">https://www.link</a>	Netherlands	920	38	4.13%	▼ -41
86	IQVIA France	<a href="https://www.link">https://www.link</a>	France	533	22	4.13%	▼ -37
87	Strides Pharma	<a href="https://www.link">https://www.link</a>	United States	611	25	4.09%	▲ 46
88	Clinigen	<a href="https://www.link">https://www.link</a>	United Kingdom	517	21	4.06%	▼ -61
89	VIANEX	<a href="https://www.link">https://www.link</a>	Greece	619	25	4.04%	▼ -13
90	Kern Pharma	<a href="https://www.link">https://www.link</a>	Spain	834	33	3.96%	▲ 34
91	Norgine	<a href="https://www.link">https://www.link</a>	Netherlands	969	38	3.92%	▲ 32
92	Jubilant Radiopharma	<a href="https://www.link">https://www.link</a>	United States	539	21	3.90%	▼ -22
93	Eisai EMEA	<a href="https://www.link">https://www.link</a>	United Kingdom	954	36	3.77%	▼ -7

94	medac	<a href="https://www.link">https://www.link</a>	Germany	786	29	3.69%	▲ 48
95	Havea	<a href="https://www.link">https://www.link</a>	France	788	29	3.68%	New Entry
96	Tecnimed Group	<a href="https://www.link">https://www.link</a>	Portugal	575	21	3.65%	▼ -75
97	Servier Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	849	31	3.65%	▼ -61
98	Canopy Growth	<a href="https://www.link">https://www.link</a>	Canada	823	30	3.65%	▲ 1
99	ADMENTA Italia	<a href="https://www.link">https://www.link</a>	Italy	701	25	3.57%	▼ -9
100	USP Zdrowie	<a href="https://www.link">https://www.link</a>	Poland	601	21	3.49%	▼ -36
101	Amerita	<a href="https://www.link">https://www.link</a>	United States	580	20	3.45%	▼ -34
102	Knipper Health	<a href="https://www.link">https://www.link</a>	United States	621	21	3.38%	▲ 4
103	Reig Jofre	<a href="https://www.link">https://www.link</a>	Spain	714	24	3.36%	▼ -51
104	INNOTHERA	<a href="https://www.link">https://www.link</a>	France	822	27	3.28%	▲ 3
105	Aurora Cannabis	<a href="https://www.link">https://www.link</a>	Canada	731	24	3.28%	▼ -14
106	Grupo Alter	<a href="https://www.link">https://www.link</a>	Spain	805	26	3.23%	▼ -44
107	QuVa Pharma	<a href="https://www.link">https://www.link</a>	United States	836	27	3.23%	▲ 11
108	Biotest	<a href="https://www.link">https://www.link</a>	Germany	868	28	3.23%	▲ 19
109	ILC Dover	<a href="https://www.link">https://www.link</a>	United States	592	19	3.21%	▲ 5
110	Saix Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	811	26	3.21%	▼ -22
111	Arkopharma	<a href="https://www.link">https://www.link</a>	France	822	26	3.16%	▼ -64
112	Macopharma	<a href="https://www.link">https://www.link</a>	France	862	27	3.13%	▼ -41
113	CINFA	<a href="https://www.link">https://www.link</a>	Spain	938	29	3.09%	▼ -21
114	Cantabria Labs	<a href="https://www.link">https://www.link</a>	Spain	878	27	3.08%	▼ -45
115	Kroger Specialty Pharmacy	<a href="https://www.link">https://www.link</a>	United States	863	26	3.01%	▲ 22
116	Noven Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	891	26	2.92%	▲ 38
117	KCR	<a href="https://www.link">https://www.link</a>	United States	660	19	2.88%	▲ 36
118	PharmScript	<a href="https://www.link">https://www.link</a>	United States	969	27	2.79%	▲ 27
119	Tolmar	<a href="https://www.link">https://www.link</a>	United States	864	24	2.78%	▼ -21
120	ROVI Pharma Industrial Se	<a href="https://www.link">https://www.link</a>	Spain	625	17	2.72%	▲ 6
121	Celerion	<a href="https://www.link">https://www.link</a>	United States	998	27	2.71%	▲ 29
122	ZIKO	<a href="https://www.link">https://www.link</a>	Poland	593	16	2.70%	▲ 6
123	Loxo@Lilly	<a href="https://www.link">https://www.link</a>	United States	744	20	2.69%	▲ 9
124	Enclara Pharmacia	<a href="https://www.link">https://www.link</a>	United States	521	14	2.69%	▲ 33
125	Nitto Avecia	<a href="https://www.link">https://www.link</a>	United States	596	16	2.68%	▼ -17
126	Bormioli Pharma	<a href="https://www.link">https://www.link</a>	Italy	638	17	2.66%	▼ -22
127	Help Net Farma	<a href="https://www.link">https://www.link</a>	Romania	676	18	2.66%	▲ 7
128	QPS Holdings	<a href="https://www.link">https://www.link</a>	United States	528	14	2.65%	▲ 1
129	APCER Life Sciences	<a href="https://www.link">https://www.link</a>	United Kingdom	944	23	2.44%	▼ -54
130	Norbrook Laboratories	<a href="https://www.link">https://www.link</a>	United Kingdom	963	23	2.39%	▼ -11
131	Hermanidad Farmaceutica	<a href="https://www.link">https://www.link</a>	Spain	518	12	2.32%	▼ -19
132	Dr.Max Polska	<a href="https://www.link">https://www.link</a>	Poland	566	13	2.30%	▼ -31
133	Sopharma	<a href="https://www.link">https://www.link</a>	Bulgaria	616	14	2.27%	▼ -2
134	Alloga	<a href="https://www.link">https://www.link</a>	United Kingdom	717	15	2.09%	▲ 21
135	Avara Pharmaceutical Serv	<a href="https://www.link">https://www.link</a>	United States	526	11	2.09%	New Entry
136	Alliance Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United Kingdom	500	10	2.00%	New Entry
137	Accelerated Enrollment So	<a href="https://www.link">https://www.link</a>	United States	743	14	1.88%	▼ -20
138	ScriptPro	<a href="https://www.link">https://www.link</a>	United States	651	12	1.84%	▲ 14
139	TrialCard	<a href="https://www.link">https://www.link</a>	United States	656	12	1.83%	▼ -3
140	Bidafarma	<a href="https://www.link">https://www.link</a>	Spain	674	12	1.78%	▼ -5
141	Alvogen	<a href="https://www.link">https://www.link</a>	United States	527	9	1.71%	▲ 5
142	Antibiotice	<a href="https://www.link">https://www.link</a>	Romania	536	8	1.49%	▼ -40
143	Pharmacyclics	<a href="https://www.link">https://www.link</a>	United States	741	11	1.48%	▲ 4
144	Capsugel	<a href="https://www.link">https://www.link</a>	United States	912	13	1.43%	New Entry
145	Remedi SeniorCare Pharm	<a href="https://www.link">https://www.link</a>	United States	704	10	1.42%	▼ -2
146	Nephron Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	839	9	1.07%	▼ -21
147	Chiltern	<a href="https://www.link">https://www.link</a>	United Kingdom	672	7	1.04%	New Entry
148	Purdue Pharma	<a href="https://www.link">https://www.link</a>	United States	913	8	0.88%	▲ 11
149	Fisher Clinical Services	<a href="https://www.link">https://www.link</a>	United States	722	6	0.83%	▲ 0
150	inVentiv Health Clinical	<a href="https://www.link">https://www.link</a>	United States	843	5	0.59%	New Entry
151	Farmacile DONA	<a href="https://www.link">https://www.link</a>	Romania	589	3	0.51%	▼ -11
152	Touchpoint Solutions	<a href="https://www.link">https://www.link</a>	United States	706	2	0.28%	New Entry

## Ready to win at social?

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