



The USA's Most Active Outsourcing/Offshoring Professionals on Social - May 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Hubtek	https://www.linkedin.com/company/hubtek	United States	233	49	21.03%	▲ 0
2	Gallagher & Mohan	https://www.linkedin.com/company/gallagher-mohan	United States	308	43	13.96%	▲ 1
3	Prima Systems	https://www.linkedin.com/company/prima-systems	United States	262	36	13.74%	▲ 1
4	Eplanet Global	https://www.linkedin.com/company/eplanet-global	United States	273	36	13.19%	▲ 3
5	Oceans	https://www.linkedin.com/company/oceans	United States	374	46	12.30%	▼ -3
6	Hire Horatio CX	https://www.linkedin.com/company/hire-horatio-cx	United States	654	80	12.23%	▲ 11
7	Auxis	https://www.linkedin.com/company/auxis	United States	959	100	10.43%	▼ -1
8	North American Production	https://www.linkedin.com/company/north-american-production	United States	250	26	10.40%	▲ 0
9	HIKINEX	https://www.linkedin.com/company/hikinex	United States	251	26	10.36%	▲ 3
10	AssureSoft	https://www.linkedin.com/company/assuresoft	United States	283	29	10.25%	▲ 10
11	JDA TSG	https://www.linkedin.com/company/jda-tsg	United States	297	29	9.76%	▲ 14
12	Staff Boom	https://www.linkedin.com/company/staff-boom	United States	235	22	9.36%	▲ 3
13	Uassist.ME	https://www.linkedin.com/company/uassist-me	United States	288	26	9.03%	▲ 18
14	Full Scale	https://www.linkedin.com/company/full-scale	United States	282	24	8.51%	New Entry
15	Bilingual	https://www.linkedin.com/company/bilingual	United States	400	34	8.50%	▲ 8
16	Unified Global	https://www.linkedin.com/company/unified-global	United States	261	22	8.43%	▼ -6
17	ClearSource BPO	https://www.linkedin.com/company/clearsource-bpo	United States	682	56	8.21%	▲ 32
18	Quattro Business Support	https://www.linkedin.com/company/quattro-business-support	United States	883	70	7.93%	▲ 23
19	Premier BPO	https://www.linkedin.com/company/premier-bpo	United States	407	32	7.86%	▼ -5
20	Center Source Group	https://www.linkedin.com/company/center-source-group	United States	281	21	7.47%	▼ -15
21	Cogneesol	https://www.linkedin.com/company/cogneesol	United States	696	49	7.04%	▲ 3

22	Pharmbills	https://www.link	United States	382	26	6.81%	New Entry
23	Centro	https://www.link	United States	664	45	6.78%	▼ -5
24	DME Service Solutions	https://www.link	United States	439	29	6.61%	▲ 9
25	DASH BPO	https://www.link	United States	749	47	6.28%	▼ -3
26	Indovance	https://www.link	United States	428	26	6.07%	▼ -17
27	CogNet	https://www.link	United States	215	13	6.05%	New Entry
28	IST Management	https://www.link	United States	849	51	6.01%	▼ -17
29	1840 & Company	https://www.link	United States	337	20	5.93%	▼ -13
30	Servixer	https://www.link	United States	207	12	5.80%	▲ 35
31	The TECMA Group	https://www.link	United States	468	27	5.77%	▲ 8
32	XtendOps	https://www.link	United States	837	46	5.50%	▲ 10
33	HelioNext India	https://www.link	United States	292	15	5.14%	▲ 22
34	SupportZebra	https://www.link	United States	370	19	5.14%	▲ 4
35	Outsource Access	https://www.link	United States	256	13	5.08%	▼ -8
36	FGC+	https://www.link	United States	559	27	4.83%	▲ 37
37	Boldr	https://www.link	United States	856	41	4.79%	▼ -2
38	CoDev	https://www.link	United States	318	15	4.72%	▼ -1
39	RelateCare	https://www.link	United States	428	20	4.67%	▲ 7
40	NobleServe	https://www.link	United States	219	10	4.57%	New Entry
41	VIPdesk Connect	https://www.link	United States	243	11	4.53%	▲ 16
42	Touchstone Communicatio	https://www.link	United States	421	19	4.51%	▲ 5
43	The VA Group	https://www.link	United States	201	9	4.48%	New Entry
44	Vsynergize AI	https://www.link	United States	433	19	4.39%	▼ -4
45	STAFFVIRTUAL	https://www.link	United States	253	11	4.35%	▼ -17
46	MedVA	https://www.link	United States	391	17	4.35%	▲ 7
47	Saleytics	https://www.link	United States	814	35	4.30%	▼ -15
48	Callmax Solutions	https://www.link	United States	218	9	4.13%	New Entry
49	Callzilla - The Quality-First	https://www.link	United States	222	9	4.05%	▼ -20
50	OutPLEX	https://www.link	United States	298	12	4.03%	▼ -2
51	iFIVE Global	https://www.link	United States	429	17	3.96%	▼ -32
52	My Mountain Mover	https://www.link	United States	230	9	3.91%	New Entry
53	Avantive Solutions	https://www.link	United States	313	12	3.83%	▼ -32
54	Humach	https://www.link	United States	331	12	3.63%	▼ -4
55	ARDEM	https://www.link	United States	222	8	3.60%	▲ 1
56	RipeConcepts	https://www.link	United States	587	21	3.58%	▲ 2
57	TransForm Solutions	https://www.link	United States	225	8	3.56%	▲ 10
58	Omni Interactions	https://www.link	United States	696	24	3.45%	▼ -13
59	NEARSOL	https://www.link	United States	989	34	3.44%	▲ 12
60	iQor India	https://www.link	United States	584	20	3.42%	New Entry
61	VISAYA	https://www.link	United States	401	13	3.24%	▼ -31
62	TACNA Services	https://www.link	United States	248	8	3.23%	New Entry
63	Helpware	https://www.link	United States	941	30	3.19%	▼ -12
64	Buwelo Corporate	https://www.link	United States	570	18	3.16%	▼ -5
65	StealthAgents	https://www.link	United States	224	7	3.13%	▲ 30
66	iSTA Solutions	https://www.link	United States	427	13	3.04%	▼ -23
67	Activus Connect	https://www.link	United States	499	15	3.01%	▼ -7
68	OKIN Process	https://www.link	United States	350	10	2.86%	▼ -42
69	FTO	https://www.link	United States	423	12	2.84%	▼ -8
70	Tikshoov	https://www.link	United States	324	9	2.78%	▼ -26
71	Group O	https://www.link	United States	611	16	2.62%	▼ -17
72	QWay Technologies	https://www.link	United States	473	12	2.54%	▲ 9
73	The VA Hub PH	https://www.link	United States	710	18	2.54%	▲ 7
74	Virtudesk	https://www.link	United States	288	7	2.43%	▲ 3
75	ContactUs Communication	https://www.link	United States	532	12	2.26%	▲ 13
76	Centris	https://www.link	United States	382	8	2.09%	New Entry
77	Integra Global Solutions	https://www.link	United States	963	20	2.08%	▲ 10
78	Call Center Pros	https://www.link	United States	435	9	2.07%	▲ 13
79	Verity Global Solutions	https://www.link	United States	249	5	2.01%	▲ 4
80	Unifin	https://www.link	United States	258	5	1.94%	▼ -14
81	Global Callcenter Solutions	https://www.link	United States	213	4	1.88%	▲ 21
82	ONE Contact Center	https://www.link	United States	282	5	1.77%	▲ 17
83	CBE Companies	https://www.link	United States	904	16	1.77%	▼ -13
84	Global Agility Solutions	https://www.link	United States	367	6	1.63%	▲ 5
85	TLCx	https://www.link	United States	495	8	1.62%	▼ -9
86	The Connection Contact C	https://www.link	United States	397	6	1.51%	▲ 0
87	Focus Services	https://www.link	United States	920	13	1.41%	▼ -18
88	Contract Callers	https://www.link	United States	218	3	1.38%	▼ -10
89	Five Star Call Centers	https://www.link	United States	298	4	1.34%	▲ 7
90	Clear Harbor	https://www.link	United States	770	10	1.30%	New Entry
91	Inktel Contact Center Solut	https://www.link	United States	927	11	1.19%	▼ -1
92	WorldSource	https://www.link	United States	255	3	1.18%	▼ -8
93	REVA Global	https://www.link	United States	438	5	1.14%	▼ -21

94	ROI CX Solutions	https://www.link	United States	435	4	0.92%	▲ 4
95	Global Response	https://www.link	United States	578	5	0.87%	New Entry
96	Global Telesourcing	https://www.link	United States	376	3	0.80%	▼ -3
97	SaviLinx	https://www.link	United States	569	4	0.70%	▼ -29
98	ExpertCallers	https://www.link	United States	309	2	0.65%	▼ -1
99	Empereon Constar	https://www.link	United States	785	5	0.64%	New Entry
100	Skybridge Americas	https://www.link	United States	349	2	0.57%	▲ 0
101	American Customer Care	https://www.link	United States	559	3	0.54%	▼ -27
102	PRWT Services	https://www.link	United States	212	1	0.47%	New Entry
103	OnBrand24	https://www.link	United States	371	1	0.27%	▼ -2
104	Brigade	https://www.link	United States	270	0	0.00%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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