



## The UK's Most Active Outsourcing/Offshoring Professionals on Social - May 2024

### Industry at a glance:

Average Score:  
**4.44%**

Total Companies:  
**22**

Global Industry Average:  
**4.30%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CogentHub	<a href="https://www.linkedin.com/company/cogenthub">https://www.linkedin.com/company/cogenthub</a>	United Kingdom	257	20	7.78%	▲ 0
2	Echo Managed Services	<a href="https://www.linkedin.com/company/echo-managed-services">https://www.linkedin.com/company/echo-managed-services</a>	United Kingdom	234	17	7.26%	▲ 3
3	Parseq	<a href="https://www.linkedin.com/company/parseq">https://www.linkedin.com/company/parseq</a>	United Kingdom	386	27	6.99%	▲ 4
4	Care & Custody	<a href="https://www.linkedin.com/company/care-and-custody">https://www.linkedin.com/company/care-and-custody</a>	United Kingdom	541	35	6.47%	▼ -1
5	Ventrica	<a href="https://www.linkedin.com/company/ventrica">https://www.linkedin.com/company/ventrica</a>	United Kingdom	345	22	6.38%	▼ -1
6	Outbooks	<a href="https://www.linkedin.com/company/outbooks">https://www.linkedin.com/company/outbooks</a>	United Kingdom	414	26	6.28%	▲ 5
7	Cantium Business Solution	<a href="https://www.linkedin.com/company/cantium-business-solution">https://www.linkedin.com/company/cantium-business-solution</a>	United Kingdom	303	18	5.94%	▲ 7
8	NCO EUROPE	<a href="https://www.linkedin.com/company/nco-europe">https://www.linkedin.com/company/nco-europe</a>	United Kingdom	230	13	5.65%	▲ 9
9	ArvatoConnect	<a href="https://www.linkedin.com/company/arvatoconnect">https://www.linkedin.com/company/arvatoconnect</a>	United Kingdom	568	31	5.46%	New Entry
10	CPM UK	<a href="https://www.linkedin.com/company/cpm-uk">https://www.linkedin.com/company/cpm-uk</a>	United Kingdom	891	48	5.39%	▲ 3
11	Kura (CS)	<a href="https://www.linkedin.com/company/kura-cs">https://www.linkedin.com/company/kura-cs</a>	United Kingdom	718	32	4.46%	▼ -3
12	Time Etc	<a href="https://www.linkedin.com/company/time-etc">https://www.linkedin.com/company/time-etc</a>	United Kingdom	362	15	4.14%	▼ -2
13	GI Outsourcing	<a href="https://www.linkedin.com/company/gi-outsourcing">https://www.linkedin.com/company/gi-outsourcing</a>	United Kingdom	290	12	4.14%	▼ -11
14	ATM	<a href="https://www.linkedin.com/company/atm">https://www.linkedin.com/company/atm</a>	United Kingdom	234	9	3.85%	▼ -2
15	Sensée	<a href="https://www.linkedin.com/company/sensee">https://www.linkedin.com/company/sensee</a>	United Kingdom	403	15	3.72%	▲ 0
16	Intelling	<a href="https://www.linkedin.com/company/intelling">https://www.linkedin.com/company/intelling</a>	United Kingdom	422	13	3.08%	▼ -7
17	ResQ	<a href="https://www.linkedin.com/company/resq">https://www.linkedin.com/company/resq</a>	United Kingdom	613	17	2.77%	▼ -1
18	EC Outsourcing Powered by	<a href="https://www.linkedin.com/company/ec-outsourcing-powered-by">https://www.linkedin.com/company/ec-outsourcing-powered-by</a>	United Kingdom	209	5	2.39%	New Entry
19	CXP are now part of the H	<a href="https://www.linkedin.com/company/cxp-are-now-part-of-the-h">https://www.linkedin.com/company/cxp-are-now-part-of-the-h</a>	United Kingdom	339	7	2.06%	New Entry
20	The Contact Company	<a href="https://www.linkedin.com/company/the-contact-company">https://www.linkedin.com/company/the-contact-company</a>	United Kingdom	480	8	1.67%	▲ 0
21	Ant Marketing	<a href="https://www.linkedin.com/company/ant-marketing">https://www.linkedin.com/company/ant-marketing</a>	United Kingdom	400	4	1.00%	▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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