



## Europe's Most Active Outsourcing/Offshoring Professionals on Social - May 2024

### Industry at a glance:

Average Score:  
**3.68%**

Total Companies:  
**63**

Global Industry Average:  
**4.30%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Gremi Personal Poland	<a href="https://www.linkedin.com/company/gremi-personal-poland">https://www.linkedin.com/company/gremi-personal-poland</a>	Poland	250	26	10.40%	New Entry
2	Accace	<a href="https://www.linkedin.com/company/accace">https://www.linkedin.com/company/accace</a>	Slovakia	499	45	9.02%	▲ 27
3	Grupo Your	<a href="https://www.linkedin.com/company/grupo-your">https://www.linkedin.com/company/grupo-your</a>	Portugal	264	22	8.33%	▲ 14
4	DCS Communication Cent	<a href="https://www.linkedin.com/company/dcs-communication-cent">https://www.linkedin.com/company/dcs-communication-cent</a>	Germany	221	18	8.14%	▲ 1
5	Ingram Micro GBS	<a href="https://www.linkedin.com/company/ingram-micro-gbs">https://www.linkedin.com/company/ingram-micro-gbs</a>	Bulgaria	289	21	7.27%	▲ 13
6	ECIT Norge	<a href="https://www.linkedin.com/company/ecit-norge">https://www.linkedin.com/company/ecit-norge</a>	Norway	540	36	6.67%	▲ 15
7	Uniquely	<a href="https://www.linkedin.com/company/uniquely">https://www.linkedin.com/company/uniquely</a>	Ireland	242	16	6.61%	▲ 1
8	Trianon	<a href="https://www.linkedin.com/company/trianon">https://www.linkedin.com/company/trianon</a>	Switzerland	243	16	6.58%	▲ 32
9	Majorel France	<a href="https://www.linkedin.com/company/majorel-france">https://www.linkedin.com/company/majorel-france</a>	France	325	20	6.15%	▼ -7
10	TELUS International Ireland	<a href="https://www.linkedin.com/company/telus-international-ireland">https://www.linkedin.com/company/telus-international-ireland</a>	Ireland	393	23	5.85%	▲ 17
11	Contract Administration	<a href="https://www.linkedin.com/company/contract-administration">https://www.linkedin.com/company/contract-administration</a>	Poland	227	13	5.73%	▲ 5
12	Marianne International	<a href="https://www.linkedin.com/company/marianne-international">https://www.linkedin.com/company/marianne-international</a>	France	385	22	5.71%	▼ -1
13	Deutsche Telekom Service	<a href="https://www.linkedin.com/company/deutsche-telekom-service">https://www.linkedin.com/company/deutsche-telekom-service</a>	Romania	283	16	5.65%	▲ 31
14	Grupo Conceito	<a href="https://www.linkedin.com/company/grupo-conceito">https://www.linkedin.com/company/grupo-conceito</a>	Portugal	324	18	5.56%	▲ 0
15	UMANLINK GROUP	<a href="https://www.linkedin.com/company/umanlink-group">https://www.linkedin.com/company/umanlink-group</a>	France	385	21	5.45%	▲ 4
16	Pontica Solutions	<a href="https://www.linkedin.com/company/pontica-solutions">https://www.linkedin.com/company/pontica-solutions</a>	Bulgaria	333	18	5.41%	▲ 7
17	Call2Net	<a href="https://www.linkedin.com/company/call2net">https://www.linkedin.com/company/call2net</a>	Italy	244	13	5.33%	▼ -11
18	Beetroot	<a href="https://www.linkedin.com/company/beetroot">https://www.linkedin.com/company/beetroot</a>	Sweden	372	19	5.11%	▲ 10
19	NewCo Communications	<a href="https://www.linkedin.com/company/newco-communications">https://www.linkedin.com/company/newco-communications</a>	Belgium	274	13	4.74%	▲ 3
20	VANAD Engage	<a href="https://www.linkedin.com/company/vanad-engage">https://www.linkedin.com/company/vanad-engage</a>	Netherlands	346	16	4.62%	▲ 10
21	Ciklum Western Europe	<a href="https://www.linkedin.com/company/ciklum-western-europe">https://www.linkedin.com/company/ciklum-western-europe</a>	Czechia	303	14	4.62%	▼ -12

22	INTEGRA Centro Especial	<a href="https://www.link">https://www.link</a>	Spain	451	20	4.43%	▼ -2
23	Deutsche Telekom Service	<a href="https://www.link">https://www.link</a>	Slovakia	469	20	4.26%	▼ -13
24	CPM International Contact	<a href="https://www.link">https://www.link</a>	Spain	437	18	4.12%	▲ 23
25	CQS	<a href="https://www.link">https://www.link</a>	Greece	395	16	4.05%	▲ 16
26	Entra	<a href="https://www.link">https://www.link</a>	Belgium	337	13	3.86%	▲ 28
27	Capita Europe	<a href="https://www.link">https://www.link</a>	Germany	222	8	3.60%	▲ 40
28	Euvic IT	<a href="https://www.link">https://www.link</a>	Poland	251	9	3.59%	New Entry
29	BlueLink International CZ	<a href="https://www.link">https://www.link</a>	Czechia	371	13	3.50%	▲ 19
30	TELETECH INTERNATIONAL	<a href="https://www.link">https://www.link</a>	France	317	11	3.47%	▲ 6
31	Custom Connect	<a href="https://www.link">https://www.link</a>	Netherlands	214	7	3.27%	New Entry
32	MST HOLDING	<a href="https://www.link">https://www.link</a>	Spain	398	13	3.27%	▲ 7
33	Netex Group	<a href="https://www.link">https://www.link</a>	Germany	251	8	3.19%	▲ 2
34	Tersea	<a href="https://www.link">https://www.link</a>	France	363	11	3.03%	▼ -8
35	SoMezzo	<a href="https://www.link">https://www.link</a>	France	271	8	2.95%	▲ 28
36	Contesta   A Prosegur Com	<a href="https://www.link">https://www.link</a>	Spain	340	10	2.94%	▲ 42
37	Valoris Center	<a href="https://www.link">https://www.link</a>	Romania	342	10	2.92%	▲ 22
38	3g spa	<a href="https://www.link">https://www.link</a>	Italy	286	8	2.80%	▲ 15
39	VIVETIC	<a href="https://www.link">https://www.link</a>	France	720	18	2.50%	▲ 22
40	Voxens	<a href="https://www.link">https://www.link</a>	France	207	5	2.42%	▼ -15
41	Facilitess	<a href="https://www.link">https://www.link</a>	France	296	7	2.36%	▲ 1
42	Abtran	<a href="https://www.link">https://www.link</a>	Ireland	907	21	2.32%	▲ 14
43	OWORKERS	<a href="https://www.link">https://www.link</a>	Bulgaria	396	9	2.27%	New Entry
44	MS Services	<a href="https://www.link">https://www.link</a>	Poland	362	8	2.21%	▲ 6
45	F2A	<a href="https://www.link">https://www.link</a>	Italy	726	16	2.20%	▼ -8
46	Merchanservis	<a href="https://www.link">https://www.link</a>	Spain	430	9	2.09%	▲ 27
47	EUROCRM	<a href="https://www.link">https://www.link</a>	France	421	7	1.66%	▲ 22
48	CERI International	<a href="https://www.link">https://www.link</a>	Poland	700	11	1.57%	▲ 27
49	ISGF	<a href="https://www.link">https://www.link</a>	Spain	637	10	1.57%	▲ 19
50	iKanbi	<a href="https://www.link">https://www.link</a>	Belgium	451	7	1.55%	▲ 8
51	CGS Romania	<a href="https://www.link">https://www.link</a>	Romania	528	8	1.52%	▲ 30
52	OEX Cursor	<a href="https://www.link">https://www.link</a>	Poland	265	4	1.51%	▼ -21
53	Capdune	<a href="https://www.link">https://www.link</a>	France	210	3	1.43%	▲ 21
54	IPG.	<a href="https://www.link">https://www.link</a>	Belgium	579	8	1.38%	New Entry
55	Connecta Group	<a href="https://www.link">https://www.link</a>	Portugal	252	3	1.19%	▲ 2
56	CCIG	<a href="https://www.link">https://www.link</a>	Poland	597	7	1.17%	▲ 6
57	Avanza Externalización de	<a href="https://www.link">https://www.link</a>	Spain	724	8	1.10%	▲ 13
58	Diagonal Gest	<a href="https://www.link">https://www.link</a>	Spain	470	5	1.06%	▲ 18
59	Mullor	<a href="https://www.link">https://www.link</a>	Spain	476	5	1.05%	▲ 18
60	ONE Contact	<a href="https://www.link">https://www.link</a>	Sweden	208	2	0.96%	▲ 20
61	Centrecom	<a href="https://www.link">https://www.link</a>	Malta	329	3	0.91%	▲ 10
62	Impel Business Solutions	<a href="https://www.link">https://www.link</a>	Poland	223	2	0.90%	▼ -10
63	Winflow	<a href="https://www.link">https://www.link</a>	Italy	229	2	0.87%	▼ -17

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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